

43RD ANNUAL GALA

ZOOFARI

LOUISVILLE ZOO



BREW AT THE ZOO

WITH WINE & FOOD TOO!



LOUISVILLE ZOO FOOD DONOR & SPONSORSHIP 2024

Over the last 43 years, The Friends of the Louisville Zoo have raised millions through two events: the Zoofari! gala and Brew at the Zoo. These events bring in thousands of people and highlight local restaurants, businesses, breweries, wineries, and more. These event directly benefit the Zoo's capital projects and their superior work to "better the bond between people and our planet" through conserving species, caring for animals and educating the community, while helping families make special memories.

We invite you to partner with us for our events. We believe in creating long-lasting relationships and would love to support your marketing efforts while you become a visible donor to the Zoo and your community.



Raising Funds to Preserve a Legacy

Established in 1969, the "Friends of the Zoo" (FOZ) is a 501(c)(3) charitable organization, which provides funding to help support the enhancement and expansion of the Louisville Zoo. FOZ is comprised of 40+ members and traditionally hosts fundraising events throughout the year.

Premier Food Sponsor for Both Events

(Provide 1450 "bites": 1200 for Brew at the Zoo on Aug. 24, and 250 for Zoofari! on June 7)

- 8 tickets to Brew at the Zoo
- 8 Louisville Zoo Family Fun Packs
- 8 tickets to the exclusive, invite-only "Cocktails and Conservation" event at the Zoo on Sept. 12)
- 4 Mix and Mingle tickets to Zoofari!
- 1 family level membership to the Zoo for 1 year
- 1 behind the scenes tour certificate at the Louisville Zoo
- Premium marketing and advertising: logo recognition on the website, Zoofari! and Brew print and digital advertising, personalized social media advertising, onsite event banners, event programs, Zoofari! celebration banner on Zoo's main plaza during July and August and in Trunkline (Zoo's quarterly magazine)

Zoofari! Exclusive Cocktail Hour Sponsor

(Provide 1200 "bites" total; 3 different options)

- 2 full program tickets to Zoofari!
- 8 Louisville Zoo Family Fun Packs
- Marketing and advertising: logo recognition placement on website, Zoofari! print and digital advertising, personalized social media advertising, onsite event banners, event programs and in Trunkline (Zoo's quarterly magazine)

Brew at the Zoo Only Sponsor

(Provide 1200 "bites" for Brew at the Zoo on Aug. 24)

- 8 tickets to Brew at the Zoo
- 8 Louisville Zoo Family Fun Packs
- Marketing and advertising: logo recognition on the website, Brew print and digital advertising, personalized social media advertising, onsite event banners, event programs and in Trunkline (Zoo's quarterly magazine)

Zoofari! Only Sponsor

(Provide 250 "bites" for Zoofari! on June 7; Four available for party tent and two available for late-nite-exit bites)

- 2 Mix and Mingle tickets to Zoofari!
- 2 Louisville Zoo Family Fun Packs
- Marketing and advertising: logo recognition on the website, Zoofari! print and digital advertising, personalized social media advertising, onsite event banners, event programs and in Trunkline (Zoo's quarterly magazine)

Other Sponsorship Levels Available

If you are unable to partner at the above levels, please contact us about other opportunities and/or consider donating a gift card for our auction.

What Do You Need to Bring?

Prepared food and people to serve it. You may bring other items to support your business like cards, decorations, signage/ artwork, etc.

What Will the Zoo Provide?

Branded signage, 6ft table with black cloth, utensils, napkins and small plates. (Note: if you are a Zoofari late-nite-bite sponsor you must provide your own plating and containers.) Electricity is limited and may not be available during the event; please plan accordingly. Table placement is done at the Zoo's discretion. Sponsors will not be able to choose their location.

For more information, please contact:

Dana Yurkanin – Brew at the Zoo Chair 2024
yurkanindana@gmail.com or (502) 762-7081

Tara Ward – Zoofari! 2024 Chair
tarafeinward@gmail.com or (502) 553-5822

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FOOD SPONSORSHIP COMMITMENT FORM

Please reserve the following for me/us or my company (select which option you prefer):

- Premier Sponsor for Both Events (1200 and 250 bites)
- Zoofari! Exclusive Cocktail Hour Sponsor (1200 bites)
- Zoofari Only Sponsor (250 bites)
- Brew at the Zoo Only Sponsor (1200 bites)

Complete the information below

Company: _____ Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email Address: _____

Please list how you wish to be recognized in printed materials : _____



I/WE UNDERSTAND THE OBLIGATIONS AND RESPONSIBILITIES OF BECOMING A FOOD SPONSOR FOR THE(SE) EVENT(S) AND HAVE SIGNED THE ATTACHED CONTRACT.

Signature: _____ Date: _____



Please return this form by email to Dana Yurkanin at yurkanindana@gmail.com or mail to:

The Louisville Zoo
Attn: Friends of the Louisville Zoo
1100 Trevilian Way
Louisville, KY 40213