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The Louisville Zoo, a nonprofit organization and the state zoo of Kentucky, is dedicated to bettering the bond between people and our planet by providing excellent care for animals, a great experience for visitors, and leadership in scientific research and conservation education. The Zoo is accredited by the American Alliance of Museums (AAM) and by the Association of Zoos and Aquariums (AZA).

**ASSOCIATION
OF ZOOS &
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louisvillezoo.org

Zoo Hours:

March 14 to Sept. 27, 2015
10 a.m. – 5 p.m. (stay until 6 p.m.)

Sept. 28 to March 11, 2016
10 a.m. – 4 p.m. (stay until 5 p.m.)

Admission

Visit the website for seasonal pricing.
Children (under 3) receive free regular admission.
Groups (15 or more), please call 502-238-5348 at least 72 hours in advance.



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Twitter and Instagram



MESSAGE FROM LEADERSHIP

FROM THE MAYOR

*Greg Fischer
Metro Mayor*

As a proud Louisvillian, I hold the hope that our city will always be a beacon for innovation. I am committed to creating a culture of innovation and entrepreneurship in Louisville — and our city certainly reflects that.

As fall arrives and we embark on the autumnal ritual of sending our children back to school, we are reminded why education is so important. Our children must become adults who can lead us to a better, brighter future. They need to be well educated, but also full



of imagination and ideas.

With that in mind, I invite you to celebrate innovation and new ideas in Louisville this fall. IdeaFestival brings speakers from around the country to talk about new concepts — covering everything from outer space to micro-technologies. People of all ages will be amazed and inspired. Participate in IF Kids, where students can explore ideas surrounding creative thinking, discovery and imagination to recombine knowledge in new and unique ways. You can see more on the festival agenda at Ideafestival.com.

The Louisville Zoo is also encouraging us to be inspired this year with the 2015 Toyota Backyard Action Hero Guidebook. This year will be the 13th annual distribution provided to students, parents and teachers in Kentuckiana thanks to Toyota's partnership. In the latest Backyard Action

Hero Guidebook, kids will be encouraged to see nature as a starting point for innovation and ideas. It's a great lesson for our kids on a different way of creating concepts — all while appreciating and enjoying the many ways that nature and wildlife are important to humankind. You can learn more during the Toyota Backyard Action Hero Day on Sept. 19, 2015, when you will receive a free copy of this year's guidebook. Further information is available on the Louisville Zoo website: LouisvilleZoo.org/BAH.

We can all aspire to become Backyard Action Heroes, both kids and mentors alike. We can all be the kind of heroes that assist our community in being greener, more innovative and ready to make a difference. Exercise your ideas this fall!

FROM THE DIRECTOR

*John Walczak
Louisville Zoo
Director*

The mission of your Louisville Zoo is to "better the bond between people and our planet." You've seen it on our website, in Trunkline magazines, at the Zoo and may have even heard it spoken by Zoo staff. But how do we fulfill that mission?

Our mission —lofty like a tall tree with many branches — has many roots nurturing it to grow. Our mission is rooted in stirring compassion and care for wildlife through amazing animal ambassadors. These incredible animals remind and move us to consider how our actions affect their counterparts in the remnant wild.

Our mission is rooted in educating visitors about wildlife and habitat



conservation through stories, memorable zoo experiences, presentations and classes — demonstrating how our actions at home impact delicate ecosystems across the planet.

Our mission is rooted in encouraging conservation through living in better balance with the planet. We strive to provide programs and opportunities that assist conservation in our community — whether through programs like Eco-Cell, allowing you to donate your old cellphone for recycling and reuse, or by bringing the community together with events that celebrate and bring awareness to conservation efforts.

Your Zoo is always working diligently toward our mission. Now, we add another supportive root to our tree: increased financial support directly to conservation efforts.

As an accredited member of the Association of Zoos and Aquariums, your Zoo will now donate 25 cents from every general admission ticket and 50 cents from every Zoo membership

toward vital conservation efforts, increasing funding to our important conservation partners worldwide. In this issue of Trunkline, and in subsequent issues, you will find more information about our conservation partners and their efforts in the field. This issue you can read more about the Pan African Sanctuary Alliance (PASA).

When you visit the Louisville Zoo or become a member, you support these important efforts. Your continued patronage also supports the important work of AZA-accredited institutions and staff within Species Survival Plans like the Black-footed Ferret Recovery Program or the Polar Bear Conservation Program, assisting with the recovery of threatened or endangered species.

Come out and support your Zoo. Be a part of our mission and help it flourish. There has never been a more important or critical time to think about our planet and the animals who share it with us. We can help to preserve our home and the home of billions of species globally.

SEPTEMBER at the ZOO



FRIDAY NIGHT MOVIE: GUARDIANS OF THE GALAXY

Friday, Sept. 11

Field opens at 6 p.m.; movie starts at sundown

Enjoy a movie under the stars at the wildest theater in town. Watch your favorite movies on our giant inflatable screen. The Zoo Crew will provide free entertainment before the show. Snacks and other refreshments will be available for purchase. Don't forget to pack your blanket or lawn chairs.

Movie nights are FREE to Zoo members and only \$5 after 5 p.m. for non-members.

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STORYBOOK CHARACTER DAY

Saturday, Sept. 12

11 a.m. – 3 p.m.

Imagination comes to life as kids meet some of their favorite storybook characters like Llama Llama, Curious George, Clifford, Berenstain Bear Parents, Mittens and Lyle Lyle Crocodile. Free with admission or Zoo membership.

Be sure to bring your camera!



TOYOTA



BACKYARD ACTION HERO DAY

Saturday, Sept. 19

Find out how you can become a hero in your own backyard on September 19. Be sure to pick up a free copy of the Zoo's Toyota Backyard Action Hero Guidebook. It's full of fun facts, awesome animal pictures and cool activities. You can be a conservation hero too!

You can also pick up your copy of the 13th annual Backyard Action Hero Guidebook presented by Toyota Motor Manufacturing of Kentucky all week long at the Zoo front entrance starting Sept. 14, 2015!



WAKY ROCK N' ROLL REUNION CONCERT

Sunday, Sept. 20

Concert begins at 1 p.m.

Rescheduled from June. Take a trip back in time at the WAKY Rock N' Roll Reunion concert. Enjoy the best of 60s and 70s local bands when they get together for one huge concert. The concert is FREE with Zoo admission or Louisville Zoo membership.

For details and concert lineup visit louisvillezoo.org/waky.

Waky
103.5



Keep up to date by following us on Facebook, Twitter and Instagram
For more information on all of our events, visit louisvillezoo.org/events.

MEMBER NEWS

Speeding Up Your Entry to the Zoo

We now have over 1,900 Zoo families who have taken advantage of our free Zoo Virtual Membership Card App. This free app allows you to store an image of your membership card on your iPhone/Android device. Using this app will let us scan and verify your membership information directly from your smart device. Once we've captured your photo, you can enter the Zoo without having to get out your membership card and photo ID!

For information and instructions on how to use to this app, please visit louisvillezoo.org/memberFAQ



Our Satisfaction Pledge to All Zoo Members

We truly want your next visit to the Zoo to exceed your expectations. We will do all we can to ensure that your experience is an enjoyable one for you and your family. The Membership Department is dedicated to providing top-notch service with a smile and making each and every one of our guests feel welcome.

If you are, for any reason, ever less than happy with your experience during your visit, we ask that you contact us directly. I, or a membership staff member, will immediately take corrective action to remedy your problem. Our goal is 100% guest satisfaction. Please let us know what we can do to make your visits to the Zoo more enjoyable!

Have questions? You can find answers to frequently asked questions on our website at louisvillezoo.org or call us at 502-459-CATS (2287).

Thank you for your continued support.

Sincerely,

Brandon M. Paul
Membership Manager

If You Haven't Already...

Stop by the membership office to have your photo taken. Your photo is stored in our system and it will display when your card is scanned for Zoo entry. You will not need to show your photo ID getting you into the Zoo faster than ever!

HO! HO! HO! You Heard It Here First

So you have undoubtedly already begun seeing and hearing advice about starting your "Holiday Shopping" early. Well, a Louisville Zoo Gift Card makes a wonderful gift! You can now give the gift of Zoo membership and more. More? Yes, you can now purchase a gift card that covers the cost of a membership as well as a little spending money for the lucky recipient. Just load the card with a dollar amount of your choice. This card can be used in the membership office or at any concession stand or gift shop throughout the Zoo. Please contact us to purchase or get more information about this great gift idea! 502-459-CATS (2287)

We're Open Year Round

Your Zoo is open every day of the year except Thanksgiving Day, Christmas Day and New Year's Day. Don't forget to plan your trip(s) to the Zoo and enjoy some of those crisp sunny days in fall and early winter. Many of our animals prefer the cooler temperatures too — AND there's a full 135 acres of the Zoo to observe the changing exotic and native plant life. Plan now to make some great holiday memories. Don't forget to take advantage of your Member-Only discounts for Santa Safari, educational classes and holiday camps.

Don't Forget...

Members receive discounts to these festive activities and must reserve tickets to our "The World's Largest Halloween Party!" presented by Meijer and Santa's Safari online at louisvillezoo.org.



MEMBER SPOTLIGHT:**Barry & Kenzie**

The Louisville Zoo is one of the very best places to build family memories. That is one of the things we, the Zoo staff, love about working here. We help provide safe, fun and memorable experiences for families during their quality time together learning about wildlife and conservation.

Our PR Manager Kyle Shepherd recently met with two Zoo members who amazed her with their knowledge of the Zoo, the animals, the staff and with their passion for the Zoo. She met with them the day after they returned from their summer family vacation — they just couldn't wait to get back to the Zoo to see their favorite animal ambassadors! Meet Barry and 11-year-old daughter Kenzie who have spent the last three years building weekly Zoo memories.

Their weekly zoventure began Christmas 2012, when in search of a unique gift for her sister, Kenzie landed at the Zoo's gift shop. After finding the perfect plush penguin, Kenzie and Dad set out to enjoy the Zoo on that frosty winter day. Having the active animals (and keepers) almost to themselves, they fell in love with the Zoo. Kenzie set a goal to visit the Zoo each week for one year. Weekly after-school stops at the Zoo eventually grew into a custom that lasted well beyond one year. Barry

works for the post office, so being at the Zoo "snow, rain, heat or sleet" seemed only natural. Barry said, "Every time there was always something worthwhile to see or learn. There is always something new and different. There truly is!"

Kenzie keeps a journal of her family's Zoo visits complete with writing and photographs. One of Kenzie's favorite memories is when Gorilla Jelani took interest in the animal pictures in her journal. Kenzie and her father have watched our baby animals grow into adults, said hello and goodbye to visiting animal friends and witnessed construction turn into amazing exhibits.

They have no trouble calling keepers and animals by name — and beamed while discussing their favorite animal personalities! Kenzie and Barry estimate they have snapped 1,500 photographs and captured hours of video during their weekly visits to the Zoo. They also use a handy pedometer to track their steps and believe they are closing in on 170 miles of walking since the weekly visits began. That's like walking to Nashville, Tennessee!

Kenzie's advice? "Stop and appreciate instead of rushing through the Zoo. Take a moment. Sit a while and just watch." Sage life advice from an eleven-year-old Zoo enthusiast.



Barry (right) and daughter Kenzie (middle) pose with keeper Michelle Wolf (left) at the Steller's sea eagle exhibit on one of their weekly visits.

**Be Sure You Enjoy
All Member-Only
Discounts**
Zoo Concessions (10%)
Zoo Gift Shops (10%)
Classes and Camps
(discounts varies)
Select Special Events

ZOOBUCKS

**The Louisville Zoo
is pleased to offer
members quarterly
coupons for guest
admission and activities.**

ZOO NEWS

Zoo Gets Brand New Stripes

Zebra parents Gibbs and Morena recently had a new baby zebra! Baby zebra Annette was born on May 30, 2015 and was 10 pounds heavier than our previous zebra births! Annette loves to play by mom's side but has an independent streak and enjoys investigating her environment. Keepers are excited to introduce her to a new exhibit space for her to explore.

You can visit baby Annette and parents this fall in the zebra exhibit.



Meet Vikentii

The Louisville Zoo has a new addition in 6-year-old male Amur tiger Vikentii! This 369-pound tiger joins us from the Hogle Zoo in Salt Lake City, Utah. Vikentii recently went on exhibit and is getting familiar with the outdoor exhibit space. He is also getting to know his keepers who are learning his traits and patterns as well.

Vikentii's keepers at the Hogle Zoo tell us he spent a lot of time swimming and was a crowd pleaser when he would vocalize loudly and frequently. He was one of three male tiger cubs born at the Hogle Zoo and the most adventurous of his brothers. He has a natural curiosity and was always the first to explore new enrichment items.

You can visit Vikentii on rotation at Tiger Tundra along with our 12 year-old female Amur tiger, Marietta.



Waterfowl Feeding

If you've been to the Zoo recently, you may have seen the new signs reminding our visitors not to feed the geese, ducks and swans. Did you know that feeding the Zoo waterfowl is actually bad for them? It causes them to have health issues, can prevent them from being able to fly, and makes them aggressive toward you and each other! We want our birds to be healthy, happy and to thrive!

Please allow them to forage naturally for food.



YOUR CONSERVATION

Did you know that 25 cents from every Louisville Zoo general admission ticket and 50 cents from every membership goes to conservation? Just by visiting the Zoo or becoming a member, you play an important part in helping vital conservation efforts around the world. Here's a bit of information about an upcoming partner that works to protect primates throughout Africa.

Pan African Sanctuary Alliance

PASA (Pan African Sanctuary Alliance) is the only alliance of wildlife sanctuaries and global conservation experts working across Africa to protect primates and their forest and savannah homes.

Africa's primates are rapidly disappearing. Habitat destruction for palm oil, mining, logging, oil development, human settlement and agriculture are consuming the remaining primate habitat at an alarming rate.

PASA assists sanctuaries to work directly with local communities to change behaviors that impact the everyday survival of primates and their habitats.

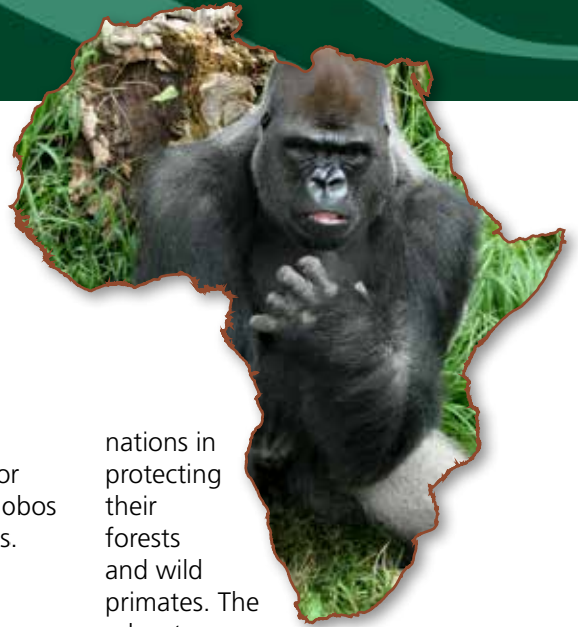
African primates are hunted for profit or food, or as "pests" because they compete with humans for natural resources as human

populations expand into their habitats. It's illegal to hunt, sell or keep chimpanzees, gorillas, bonobos and many other primates as pets. Without sanctuaries, these laws go unenforced because officials have nowhere to take rescued or confiscated animals for care. PASA member sanctuaries rescue primates confiscated by local authorities and provide veterinary care and rehabilitation in a safe, appropriate environment where they can interact with their species. Most rescued primates require lifetime care, while others may be reintroduced into their natural habitats after extensive preparation.

PASA and its member sanctuaries also train and assist in developing education programs that engage community residents in 12 African

nations in protecting their forests and wild primates. The educators are dedicated wildlife advocates who develop innovative conservation solutions with local communities to address these challenges. PASA materials and funding enable educators to foster a new generation of African conservationists through school conservation education programs, nature clubs and community programs.

Their programs reach more than 500,000 people annually at the sanctuaries and in local communities.



Santa's Safari

December 12-13 & 19-20, 2015
10 a.m., Noon & 2 p.m.

Santa is making a special stop by the Louisville Zoo and he's bringing some of his North Pole friends along too. Enjoy a visit and photo with Santa plus meet Mrs. Claus and Frosty the Snowman. Includes yummy refreshments, a fun holiday craft, special animal encounter stations, storytelling, festive sing-alongs and more. Bring your cameras!

Be sure to purchase tickets early.
This event sells out!

Check out louisvillezoo.org/santa starting October 1 for ticket details.



The Lovable Ghosts of Madagascar



You're traveling through the dark dry forests of Madagascar, an island off the southeast coast of Africa. You hear a rustling sound in the trees to the left. You peer through the leaves, but see only shade and mist. Slowly, out of the fog, orange reflective eyes appear. You hear a ghostly cry! You feel frightened. Is it a ghost? No! It's a Lemur!

Lemurs can sound spooky in nature. Even their name is derived from the Latin word "lemures" which means "ghosts" or "nocturnal spirits." The Malagasy people of native Madagascar believed that lemurs were phantoms of departed souls, haunters of the night.

If you've visited the Louisville Zoo's lemurs, you already know lemurs aren't spooky at all! These furry little phantoms are actually cute and playful. The Louisville Zoo has four lemurs: three ring-tailed lemurs and one of the black and white ruffed variety. Native to the hot climates of Madagascar, most lemurs enjoy sunbathing; you can often see them relaxing together in a group facing the sun in what resembles yoga positions.

Sam Clites is the lead zookeeper for our lemurs. He has been with the Louisville Zoo since the early

1980's when he started working here as a volunteer. Since becoming a zookeeper, Clites has worked with the lemurs and other primates in the lemur exhibit off and on for more than 20 years.

With four active lemurs to look after, you can imagine keepers have a lot to do! What might a typical day look like for a lemur keeper and his charges?

"When I come in the morning," says Clites. "I first make sure Bruce has taken his supplement to help his liver function." Bruce, our ruffed lemur, is the most senior lemur at age 24. You can recognize him by his coloring — strongly contrasting in black and white. "Night keepers medicate Bruce before we get here, but we have to make sure he has taken his medicine." Keepers try hiding the pills in approved food items like dates or bananas, but that doesn't always work with Bruce — who is a very clever lemur!

After caring for Bruce, the keepers clean inside the exhibit to ready it for the day. Keepers also make the lemurs' diets that consist of different fruits and vegetables, both fresh and dried. The lemurs get daily treats as well including raisins, dried cranberries and dried cherries.

"We prefer to hand feed the ringtails much of their diet to ensure each gets the appropriate amount," explains Clites. "Hand feeding also reinforces the building of a trust relationship between each lemur and keeper. We have to wait for Bruce because he takes a while to eat now — as he's gotten older he forgets what he's doing sometimes!" As many of you know, caring for geriatric animals takes patience, diligence and compassion.

In order to ensure proper food, medication and care, keepers are able to work personally with the geriatric lemurs through long-time training and relationship building. The le-

murs are comfortable approaching the keepers for afternoon snacks, or (in the case of our three ring-tailed lemurs) taking the treat directly from the keeper.

"Paul and Faust vie for the most attention," says Clites. "If you're in the exhibit, they will approach and sit around you. Paul's realized that if he can use cuteness to his advantage, he'll get more treats. He likes to come up and stand on the foot of the person with the food and stare up at them to wait for a treat."

Lemurs are known for being intelligent and very curious. "We have a small automotive mirror that we clip up in their bedrooms and sometimes catch them peeking in at themselves and vocalizing at the lemur they see in the mirror," said Clites.

Though Keepers provide many enrichment items for the lemurs, usually what the lemurs enjoy most is being able to watch and interact with people.

Ring-tailed lemurs are classified as endangered, while ruffed lemurs are classified as critically endangered. "Lemurs are only found on the island of Madagascar," explains Clites, "and their forest habitats are being converted into farmland or cut down for wood. As a result, the forests they love are quickly vanishing and with them, stable populations of lemurs. The animals have nowhere to go."

Many lemur conservationists are working to engage the Madagascar community in conservation efforts to protect the lemurs and their threatened habitats: a strategy that conservation biologists are learning is necessary for any success over the long term.

"Conservation scientists are trying to work with Madagascar residents to remind them that they have something special that is worth protecting — something that's not found anywhere else in the world," Clites explained. "In some places, this



collaboration is working and people are getting involved." For example, the local residents manage the Anja Community Reserve in southern Madagascar and have formed an association to preserve wildlife like the forest's large population of ring-tailed lemurs.

If you would like to know more about lemurs and how to help them, you can visit

ringtailedlemurssp.org. Be sure to head to the Zoo to watch your favorite lemur friends in action. You might even try taking a quiet moment to join them in their sun worship and meditation session.



Top: Keeper Sam Clites provides a treat for some ring-tailed lemurs

Middle: Three ring-tailed lemurs relax in the sun

Bottom: A black and white ruffed lemur

LEMUR FACT SHEETS
Find out more online

louisvillezoo.org/animalsandplants/lemur-ring-tailed

louisvillezoo.org/animalsandplants/lemur-black-and-white-ruffed

SEAL & SEA LION:

A Darling Rescue

They have large puppy-dog eyes, bristling whiskers, smoke-colored fuzz and floppy flippers. "They're painfully cute," says Jane Anne Franklin, Mammal Curator and Supervisor of Animal Training. What's she referring to? Meet Riva and Spike — our new young seal and sea lion that recently arrived at the Louisville Zoo!

Riva (a one-year-old California sea lion) has a fun and free personality. "She is training great and learning rapidly," says Franklin. Riva "the rocket" loves to swim and zip around. Spike (a two-year-old harbor seal) is more laid-back and shy. Looking at them, you wouldn't immediately realize that they were recently saved from an "Unusual Mortality Event" happening off the coast of California.

Unusual Mortality Events are defined under the Marine Mammal Protection Act as "a stranding that is unexpected; involves a significant die-off of any marine mammal population; and demands immediate response."

Spike and Riva are just two of the hundreds of sea lions and seals rescued so far. Between January and May 2015, California sea lion strandings were 10 times higher than the average for the same period during 2004 – 2012. Rehabilitation centers are currently overwhelmed. The sheer number of pups isn't the only alarming issue: some are in very poor shape, weighing less than half of what they should.

"There was an Unusual Mortality Event last year also," says Franklin, "but this year it is much worse. Oceans are changing. Fishing is changing.

The availability of food and fish in the ocean is changing. Moms aren't nursing pups as long. Moms can't find enough food; they're weaning pups earlier and the young ones are not being taught how to find fish on their own."

Both of the new Louisville Zoo pinnipeds were found off the California coast stranded, malnourished and dehydrated. "Spike had visible wounds to his right rear flipper," says Franklin. "He was potentially going to become a food item for some larger shark or orca." Spike was rehabilitated and put back with a group of youngsters his age and size; however, he showed up stranded again and had some discharge from his left ear. "It was speculated that his eardrum was ruptured and he couldn't dive deep enough



*Harbor seal at the
California Wildlife Center*

to be able to hunt for fish," Franklin explains. "He needed to be placed in managed care."

Riva, on the other hand, was found stranded on Malibu beach. She was also undernourished and dehydrated — and while trying to recover, she sustained an eye injury. Due to the long-term care for her eye injury and her timid-appearing personality, the veterinarian caring for her at the California Wildlife Center requested that National Marine Fisheries Service (NMFS) place her in a managed-care



*Harbor seal Spike
shows off his profile.*

"My favorite part has been seeing their personalities develop, watching people fall in love with them and knowing they're in a safe place ..."

— Jane Anne Franklin

facility as well.

NMFS contacted the Louisville Zoo, on their list for potential care facilities, to let us know that they had some animals needing special care and homes. Franklin assessed the needs of the animals and conferred with our chief veterinarian Dr. Zoli Gyimesi to see if Louisville would be a good match. "With these two animals, their issues were being treated, but they needed permanent homes," explained Franklin, and a decision was made to assist with the rescued seal and sea lion.

Franklin and Jill Katka, one of the Zoo's mammal curators, flew to Los Angeles to retrieve the small pinnipeds. They took a commercial flight out and made arrangements for a return flight with a carrier able to accommodate the animals and their holding crates plus the watchful and attentive keepers. After arriving in Los Angeles and ensuring things were in order, Franklin and Katka headed to the rescue facility to meet Spike and Riva.

Franklin shared that "When we got to the rescue center, there were so many. It was madness. There were all these adorable little sea lions zooming around! The number of sea lions the

rescue center has saved already this season is as many as they rescued over the last two years put together."

Once our new pinnipeds were loaded into their transport crates in a climate-controlled truck, they were shuttled to the airport and boarded a flight to their new home in Glacier Run at your Louisville Zoo. Franklin and Katka flew in jump seats near the animals so that they could closely monitor them during the flight home.

Keepers are spending extra time and conducting extra training sessions with them as they adjust to their new home. "It's fun getting them out and into the exhibit pool," says Franklin. "We're taking time to get them acclimated — especially Riva. She's not very big! My favorite part has been seeing their personalities develop, watching people fall in love with them and knowing they're in a safe place and not going to be shark or orc food. They're true ambassadors for their species to teach people why we're here — to entertain but also to educate people at the same time."

California sea lions are considered a sentinel species, meaning they're seen as indicators of ocean health. Researchers are still unsure at this time what is causing this escalation in stranded animals.

Some scientists suggest climate change may be playing a role. Possible impacts on the ocean environment, such as overfishing and pollution, are not helping the problem. One thing is certain — the ripple effects are being felt along the California coast as starving pups continue to wash ashore. Franklin said, "even though we live in Louisville, Kentucky — we need to be thoughtful about the way we take



Sea lion Riva "the Rocket" begins her training sessions at the Louisville Zoo

care of our environment here because it can have an impact globally." You can learn more about what you can do by visiting nmfs.noaa.gov.

Don't forget to come meet your new Louisville Zoo pinniped ambassadors. Watch Spike and Riva zoom around, jump on rocks and glide through the water! They'll be on rotation this fall at Glacier Run. You can also learn lots more about them during our training presentations. Check the animal presentation schedule available at louisvillezoo.org/plan/schedule.



Did you know?

Over half of the animals in Glacier Run were rescued! Sea lion Kahula was rescued in 2010 from a stranding incident, just like Riva and Spike!

Polar bear Qannik was rescued from Alaska's North Slope in 2011 after being orphaned. Also, grizzly bear mom Inga and her cubs Otis and Rita were rescued from Montana in 2010 after being trapped three times as "nuisance bears."

Find Out More Online

California Wildlife Center

cawildlife.org

Seal & Sea Lion Fact Sheets

louisvillezoo.org/animalsandplants/harbor-seal

louisvillezoo.org/animalsandplants/california-sea-lion

YOU'RE INVITED TO... "THE WORLD'S LARGEST HALLOWEEN PARTY!"

Reminder

On Halloween Party nights, the Zoo closes early to daytime guests. Gates close at 3 p.m. (visit until 4 p.m.)

October 2-4, 8-11, 15-18, 22-25 & 29-30

**Start Your Party 5 - 8:30 p.m.
Special Ticket Required**

If scary is no fun for your little ones, then don't miss the sweetest party in town. Join us for an evening of magical Halloween fun for the whole family as storybook scenes come to life with costumed characters and trick-or-treating throughout the Zoo for **kids 11 and under**.

We invite you to dress up for our merry, not-so-scary Halloween Party and meet your favorite pirates, princesses, superheroes and other storybook characters.

Enjoy your Zoo magically transformed into a living storybook. Wander through larger-than-life scenes created especially for this Party! Giggle while watching the young (or young at heart) boogie down under the lights of the **Astro Disco** and skip up our own **Yellow Brick Road**. Snack on some Spookies and Cream Dippin' Dots while your family strolls through a forest filled with images of lollipops, candies and ice cream. **Dive Under the Sea** and walk among jellyfish or get your photos taken with prehistoric friends in **Dinoland** or a silly Mad Hatter at a **Wonderland Tea Party**. The sleepy town of Glacier Run gets into the spirit with hundreds of lit pumpkins! Come join us for a Party that just gets bigger and better around every turn!

Join the Party: #LZhaloween



MEMBERS ONLY ZOObUCK

SPEND \$30 IN THE GIFT SHOP ON THE MAIN PLAZA AND RECEIVE \$5 OFF YOUR TOTAL PURCHASE

VALID ONLY DURING THE NIGHTS OF THE 2015 "WORLD'S LARGEST HALLOWEEN PARTY!" PRESENTED BY MEIJER

Discounts cannot be used with any other discount and excludes glow merchandise.

Expires 10/31/2015

MEMBERS ONLY ZOObUCK

BUY ONE SPOOKIES & CREAM DIPPIN' DOTS AND GET ONE FREE

VALID ONLY DURING THE NIGHTS OF THE 2015 "WORLD'S LARGEST HALLOWEEN PARTY!" PRESENTED BY MEIJER

*Available at the Main Plaza, Gorilla Forest and Splash Park Dippin' Dots venues.
Not valid with other offers.*

Expires 10/31/2015

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Additional Support by



SIGN CRAFTERS



DELTA DENTAL



Councilman Steve Magre
& District 10 Residents

Ticket Options

Tickets are required for all ages 3 and older. Infants age 2 and under are free.

Limited tickets will be available for each night to help manage crowd sizes and improve your Party experience.

LOUISVILLE ZOO MEMBERS

Special rates for members and those covered on your membership. Please present your online ticket. We reserve the right to check your membership card and photo I.D. at the Zoo.

\$1	October 2-4 & 8-11 Members MUST purchase in advance online for a specific evening using valid Member I.D.
\$4.50	October 15-18 & 22-25 & 29-30 Members must purchase in advance online for a specific evening using valid Member I.D.
\$5	Any event night at Zoo cashier window based on availability. Must present valid Member I.D.

NON-MEMBERS

\$8	Available only at Meijer stores. Tickets valid for any night on sale beginning September 25 .
\$9	Advance online ticket. Must select specific night. On sale starting September 1 .
\$10	Any event night at Zoo cashier window based on availability.



Advance Tickets for Groups of 15+

*Call at least 72 hours in advance.
Corporate consignment tickets available.
Call 502-459-2181.*



**Event is rain or shine.
No refunds or exchanges.**



Parking is \$5 cash per car

collected at the Zoo parking lot entrance for this after-hours special event fundraiser and applies to all guests including Zoo members. (See website for alternative parking, limited shuttle service and additional details.)

Important Ticket Info for Members!

To reduce overcrowding on popular nights, and to improve the quality and safety of your experience, we are asking members and non-members to once again reserve tickets online for a specific night. A designated number of tickets will be available for each evening so reserve your preferred date early.

Visit our website for all the details and a full list of frequently asked questions.



BUYING TICKETS ONLINE

You will be required to register the first time you visit our new website to purchase any tickets or buy or renew your memberships.

If adults named on your membership have not gotten a photo taken, please consider coming in before October. You'll avoid delays in your party experience.

Frequently Asked Questions

Repeat Member Visits? With such a large member base, we invite each family to attend one night during the first seven nights for just \$1 and encourage members to come back during the next three weeks at half price (\$4.50 online) to support this important fundraiser and party even more.

Are there any attraction discounts? Sorry, there are no discounts for attractions. All rides/attractions are full price for members and non-members including Safari Gold Members during this after-hours fundraiser (see website for list and pricing). Rides will operate weather permitting.

What if I can't pick a night in advance, are there ticket options? Meijer is selling a limited number of "any night" tickets for \$8 or you can purchase gate rate (see page 15) at the Zoo on any night (based on availability.)

What if it rains? We party rain or shine! We do not offer admission refunds or exchanges.

More questions? Visit louisvillezoo.org/halloween for additional details, road closings and more.

More Fun — Party! Party!!!

There's so much more than trick-or-treating! Enjoy these fun activities and attractions with your Party admission (*unless noted **):

- Say hello to Mumpkin the Giant Talking Pumpkin
- Chill out with two icy-cool princesses and a summer-loving snowman in the Winter Wonderland area
- It's always a jolly time taking a spin on the "Mary"-Go-Round*
- Blast off and boogie down at the Astro Disco
- Skip up the yellow brick road to the Land of Oz with Dorothy and her friends.
- Marvel at hundreds of artistically carved and lit pumpkins from Black Cat Crossing
- Enjoy yummy snacks and cool glow items (*members receive a 10% discount*) *plus* fun photos and face painting*

* additional fee, some restrictions apply.

Viewing Animals

Visit some of our late night Party animals (weather permitting). You are most likely to see maned wolves, jaguars, bongos, rhinos and giraffes. Many of our animals have early bedtimes in the fall when the sun sets earlier so it could be hard to spot them. The HerpAquarium remains open during the event so you can visit our creepiest and crawliest inhabitants.

Thanks

This FUNdraiser provides critical support every year to the Zoo's animal care programs, botanical garden, visitor experiences and conservation education. It takes a village to create the magic that is "The World's Largest Halloween Party!" Our thanks to the entire "cast" and "crew" with special thanks to our presenting sponsor, Meijer and to all other partners and sponsors that help make it possible. And thank you too of course, to our Party guests! There is no Party without you!

**Thank you for supporting
the Zoo and coming to our Party!**



Trick-or-treating for kids 11 and under! Help us be "green" and bring your own treat bag or purchase one at the Gift Shop for \$2.



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At Meijer, you'll find everything your family needs –
from the perfect pumpkin to awesome animal costumes –
for the World's Largest Halloween Party.



ZOO FARI!

2015

*Thank you for joining us at our 35th annual Zoofari!
We truly hope you enjoyed your islands adventure.*

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BROWN-FORMAN

Supporting Sponsor:



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Humana Foundation
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J.J.B. Hilliard, W.L. Lyons, Inc.

ZOO GOODIES

Snuggle up with some cool new options!

Just in time for the cooler fall season, the Louisville Zoo Gift Shop will introduce two new items for guest comfort. A new adult Louisville Zoo windbreaker by Landway Performance Outerwear (\$44.99) and a new stadium blanket by MVSport (\$34.99) with the Louisville Zoo logo will be available for purchase.

Another exciting item this year will be a popular softshell performance jacket from Landway with Louisville Zoo logo (\$59.99).

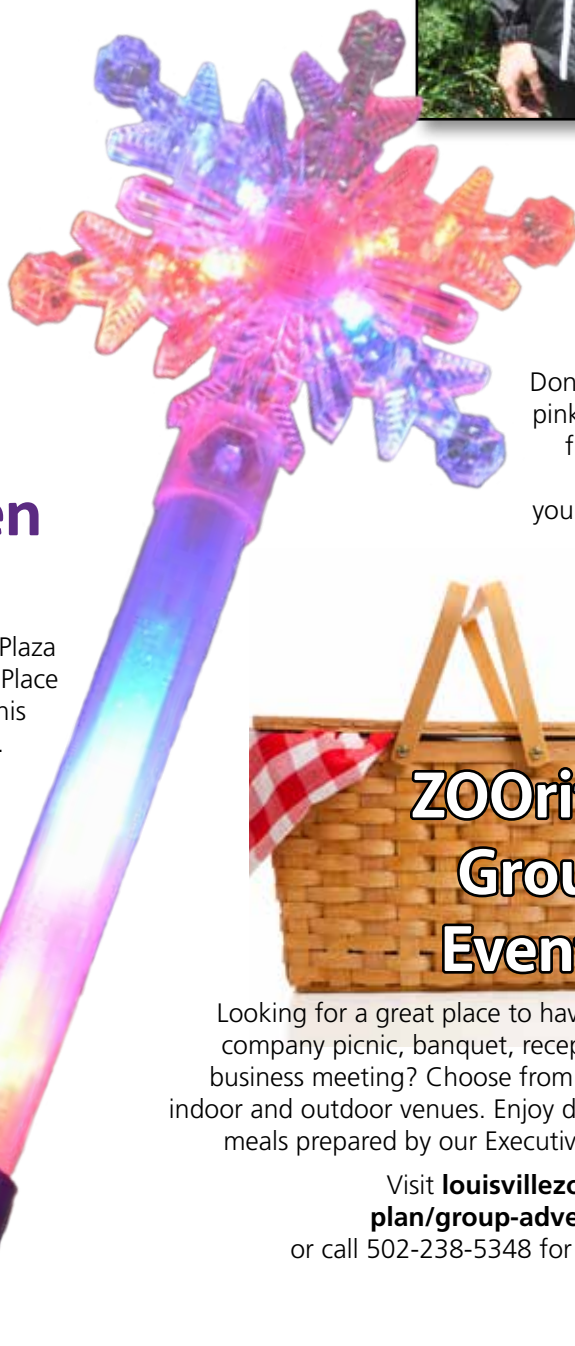
As always, Louisville Zoo members receive a 10% discount on all regular price merchandise!



Shine bright during the Halloween Party!

Louisville Zoo Main Plaza Gift Shop and Market Place Spill will be open for this year's Halloween Party.

GLOW merchandise and \$2 trick-or-treat bags will be available for our special princesses, pirates and superheroes.



YUM!!!

Don't forget to snag a fantastic pink and blue ice cream cone from the Ostrich Snack Shack. Buy one for yourself and get one for a friend free!

Find the coupon on page 7.



Looking for a great place to have a fun company picnic, banquet, reception or business meeting? Choose from unique indoor and outdoor venues. Enjoy delicious meals prepared by our Executive Chef.

Visit louisvillezoo.org/plan/group-adventures or call 502-238-5348 for details.

EDUCATION

SAFARI DAY CAMPS SCHOOL BREAK CAMPS

Hours:

Drop Off: 8 – 9 a.m.

Camp: 9 a.m. – 4 p.m.

Pick Up: 4 – 5 p.m.

Price – Full Day Program (per day):

Members: \$43

Non-Members: \$49

Spend your school breaks at the wildest camp in town! All camps include Zoo walks, large animal presentations, attraction rides, and up-close encounters with live Zoo ambassadors, plus our convenient extended hours for parents continue through the fall and winter!

Choose an option below based on your child's grade level. Programs may be purchased by day. Parents should provide a lunch and snack for their child each day.



FALL BREAK 2015

October 5 & 6

Pre K-K: Fall Colors

Investigate the patterns, colors and shapes in nature and how animals prepare for the changing season.

K-3: Creepy Crawlies

This time of year, we celebrate the creepy and the crawly! Children will discover that insects, spiders and other "creepy crawlies" are not so bad after all.

4 – 6: Things That Go Bump in the Night

Black cats, spiders and vampire bats! Oh my! Come learn about culture, folklore and traditions of Halloween!

WINTER CAMPS: 2015

December 22 & 23

Pre K – K: Winter Wonders

Explore the wonders of winter as we investigate the sights and sounds of the season.

K-3: Arctic Hares & Polar Bears:

Explore the lives, habitats and amazing cold weather adaptations of some of the "coolest" critters on Earth.

4 – 6: Life on Ice:

Learn about the challenges of arctic exploration, channel your inner survivalist, and discover if you have what it takes to plan an expedition to one of the coldest and most remote destinations in the World.

PROGRAMS FOR LITTLE LEARNERS

Audience: 2 – 5 year olds with adult

Hours: 9 – 10:30 a.m.

Pricing: Members: \$5 adult / \$15 child

Non Member: \$10 adult / \$20 child

Curious Kids

First Saturday of every month

Join us for this special program specifically designed for young minds! Each month, we'll explore a new topic and participate in activity-based learning to discover how little learners can make a big impact on our world! Each program will include circle time, a live animal presentation and a short walk. Participants must register for this program in advance.

Slimy Slugs

September 5

Discover the benefits of slugs and snails, and explore their amazing adaptations

Fall into Fall

October 3

As the tree leaves change color, animals get ready for winter. Discover why some animals leave for warmer climates while others cope with the changing season.

Gobble Gobble

November 7

In the winter, it can be tough for animals to find food. Join us as we explore what animals eat when food is more plentiful — and the slim pickings they can survive on when food is scarce.

Winter Animals

December 5

Explore some of our favorite cold weather animals and discover the special things that make these animals perfect for living in cold climates.

PAJAMA PARTIES

Last Saturday of every month

Audience: 2 – 5 year olds with adult

Hours: 9 – 10 a.m.

Pricing (includes admission and breakfast per person):

Members: \$5 adult / \$15 child

Non Member: \$10 adult / \$20 child

Wear your jammies for an early morning stroll around the Zoo. See some of our animals as they're rising for the day; then join us for activities, coffee and a light breakfast! Participants must register for this program in advance.

Fall Color Walk

September 26

Halloween

Costume Walk

October 31



VISIT LOUISVILLEZOO.ORG/CAMPS for a full listings

GIRL SCOUT DAYS AT THE LOUISVILLE ZOO

November 14

Audience: Girl Scouts of all ages, with adults & tagalongs

Hours:

Check In: 9:30 – 10 a.m.

Program: 10 a.m. – 2 p.m.

Pricing: Girl Scouts & Tagalongs: \$15

Adults: \$7

The Louisville Zoo would like to welcome Girl Scouts of all ages to the Zoo on our Girl Scout Days! Take advantage of special pricing for your troop and visit various learning stations as you tour the Zoo. The learning stations will offer a variety of activities that relate to the It's Your Planet – Love It! Journey series. Girl Scouts of all ages can enjoy the Zoo while exploring ways to help protect our planet. All Girl Scouts will receive a participation patch! Online preregistration is required.



GIRL SCOUTS

GIRL SCOUT NIGHT SAFARI: WOMEN IN CONSERVATION

September 26

Audience: Girl Scouts of all ages, with adults & tagalongs

Hours: 6 p.m. – 9 a.m.

Pricing: \$45 per person

Your young primatologists will be inspired to be conservation heroes by hearing the stories of Jane Goodall, Birutė Galdikas and Louisville's own Dian Fossey. Starting at 6 p.m. guests will receive a dinner. Education staff will then lead primate-focused activities, close-up animal encounters and a guided night walk. Indoor and outdoor sleeping accommodations are available. In the morning, enjoy a continental breakfast sponsored by Krispy Kreme Doughnuts and a sunrise tour before you depart at 9 a.m. Online preregistration is required. Event is appropriate for all Scout levels. Ages 5 & up.



MEMBERS-ONLY PROGRAM: PROWL & PLAY

September 13

Hours: Drop Off: 1 p.m. / Program: 1 p.m. – 4 p.m. / Pick Up: 4 p.m.

Pricing: \$25 Members

This special drop off program is exclusive for Zoo members! Enjoy the afternoon off while your children enjoy hands-on experiences, Zoo walks and activities in the care of Zoo educators. This program is for children in Pre K – 6th grade. Students will be grouped based on their age.

FAMILY PROGRAMS

HOME SCHOOL DAY AT THE ZOO: FUR, FEATHERS & SCALES

September 18

Audience: Home school families

Hours:

Check In: 9:30 – 10 a.m.

Program: 10 a.m. – 2 p.m.

Pricing: \$10 per person

The Louisville Zoo would like to invite home learners in grades K – 5 to join us for a day devoted to the topic of classification. Meet educators and animal ambassadors as you engage in activities focused on how and why animals are grouped together. Themes of "vertebrates vs. invertebrates," "life cycles," and "animal body coverings" are sure to keep your family engaged as you follow along in your Family Field Guide and tour the Zoo. Online preregistration is required to participate.

FAMILY NIGHT SAFARI: HOWL-OWEEN ZOO SNOOZE

October 3

Audience: Families (Ages 5 and up)

Hours: 5 p.m. – 9 a.m.

Pricing: \$45 per person

This year "The World's Largest Halloween Party!" presented by Meijer doesn't have to end when the trick-or-treating is through. Extend the family-friendly fun by spending the night at the Louisville Zoo. Your evening will begin at 5 p.m. with dinner. It will also include trick-or-treating, an up-close animal encounter, and creepy-crawly educational activities. Indoor sleeping spaces are provided (please bring sleeping bags and pillows). In the morning, enjoy a continental breakfast sponsored by Krispy Kreme Doughnuts and a sunrise tour before you depart at 9 a.m. Online preregistration is required.

**NEW
FOR
2015**



KIDS FOR CONSERVATION

Be a Backyard Action Hero at the Zoo!

Greetings Backyard Action Heroes — and mentors! Did you know Sept. 19, 2015 is Toyota Backyard Action Hero Day at the Zoo?

You can come to the Louisville Zoo and pick up a FREE copy of the Zoo's Toyota Backyard Action Hero Guidebook. This year's guidebook is all about inspiring fantastic scientific innovations and inventions through observing nature. You can learn fun facts, see amazing animal pictures and learn about conservation heroes — just like you!



The Backyard Action Hero program is presented by

TOYOTA

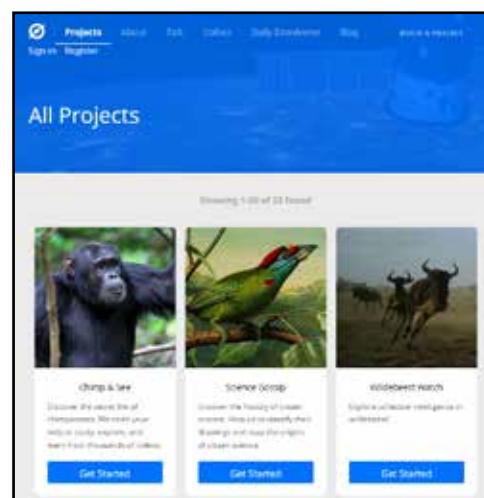
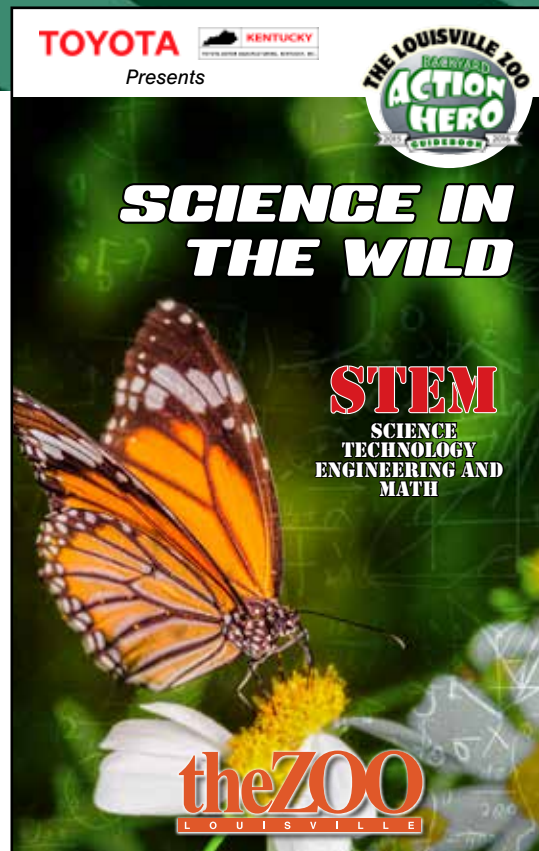


You'll be amazed at all of the wild inventions researchers were inspired to create just by studying animals and nature! There are robots inspired by gecko feet and trains shaped like the beaks of birds. Plus, while you're here picking up your guidebooks, you can stroll through the Zoo and observe nature and animals just like the researchers in this book. This guide may inspire you (and your mentors) to think of some creations of your own!

Be proud that you are a Backyard Action Hero! Your work helps to protect the planet so that future generations can continue to be inspired by nature too. Come out and celebrate with us on Sept. 19!

Did you miss a Guidebook?

Visit louisvillezoo.org/bah and download any issue you want. Previous issues have featured Ecosystems like the Desert and Ocean as well as animals like bears and insects



Can't Wait?

If you can't contain your excitement until Sept. 19, you can try out some citizen's science projects by visiting Zooniverse.org. It's a great place to get involved in research that's occurring around the world and discover how to participate in fun projects.

You can help scientists learn more about animal populations, behaviors, movements and how they live — right from your home computer.

VOLUNTEER NEWS

HALLOWEEN VOLUNTEERS ARE SO HELPFUL ... IT'S SPOOKY!

Volunteers are getting geared up for "The World's Largest Halloween Party!" presented by Meijer.

We couldn't throw such a great party without the support of our wonderful volunteers. Last year more than 1,200 volunteers helped the Zoo prepare for and host more than 67,000 princesses and superheroes! Our volunteers saved the Zoo over \$61,000 in man-hours!

This year, companies, fraternities, sororities and individuals dressed in their not-so-scary costumes are all ready for our 17-night event including a very special night hosted by Kosair Charities.

UPS is always a huge help during the event with set up and breakdown for the Party. This year UPS will provide over 400 volunteers! Four evenings of our Halloween Party will be covered by UPS employees only — a stellar team effort!

Thanks so much to all of our Halloween volunteers!



KROGER COMMUNITY REWARDS

Give to the Zoo without any cost!

The Louisville Zoo is now available as a choice in the Kroger Community Rewards program. Kroger aims to give back to the charities, schools, and other nonprofit organizations that matter to you most by letting you choose who they donate to.

Simply enroll at krogercommunityrewards.com. Choose the Louisville Zoo. Then, each time you swipe your Kroger Plus Card, Kroger will donate money to your choice.

That's it!

For more in-depth instructions: please visit our website at louisvillezoo.org/support/kroger

The SUBWAY logo is displayed in its characteristic green and yellow font against a background of brown and tan camouflage patterns.

Proud Local Sponsor
OF THE LOUISVILLE ZOO

A close-up shot of a large submarine sandwich, likely a footlong, filled with sliced meats, melted cheese, lettuce, tomatoes, and onions.

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SUBWAY® is a registered trademark of Doctor's Associates Inc. sublou_24178

SPONSORSHIP THANKS

Every day, the Louisville Zoo welcomes visitors, supports conservation projects, creates once in a lifetime memories and cares for endangered wildlife. Just like our animals, corporate partnerships with the Zoo come in many shapes and sizes. Your business or organization can partner with the Zoo through many different opportunities including event or program sponsorships, group events and more! With attendance of over 820,000 this past year, your brand has the potential to reach a significant number of families in the region.

Special thanks to our generous sponsors for these programs:

Official Soft
Drink of the
Louisville Zoo



Toyota Backyard
Action Hero
Guidebook
presented by



Movie Night Series
presented by
Great Clips®
additional support



Nature Connects
Art with LEGO® Bricks
presented by



Ford Motor Company
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and
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Great Clips®

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June at the Zoo
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Ford Motor Company



Water Wows
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Zoo Summer Season
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GARDEN TALK

EVERGREEN DOESN'T MEAN "ALWAYS" GREEN

Did you realize that coniferous tree needles change color in the autumn too, just like deciduous trees? Homeowners are often alarmed when their evergreen trees start to drop needles. Although most conifer trees are considered to be "evergreen", their needles don't live forever. What makes them "evergreen" is that their leaves persist more than one year before falling. Since new needles are added every year, there is always an overlap between green needles and those that are due to fall.

Conifers will shed older inner needles each autumn after they turn yellow, brown or reddish-tan in color. Sometimes this natural process is very subtle and goes unnoticed because only the inner most needles area affected. Pine trees can hold their needles for 2 to 5 years, sometimes more, depending on the species.

Spruce trees can hold onto their needles longer than pine trees do, approximately 5 to 7 years. One evergreen tree that is very noticeable as it loses its leaves in autumn is Eastern White Pine. This tree only holds its needles for two years, which leaves less growth at the tip of branches to hide the needles as they are shed. Combined with the soft texture and open structure of the Eastern White Pine, autumn needle shed is very easily seen.

So, if your tree begins to shed — remember not to panic! Autumn needle drop is a natural condition and is not a sign of disease or insect infestation. However, any factor that increases stress on evergreen trees will intensify the needle drop in the fall. Stress factors include: drought, herbicide injury, root damage and insect or disease damage. Natural needle drop occurs only on the



Example of tree losing needles

inner needles. If entire branches or needles at the tips of branches are dying, then something else may be occurring. A sample of the affected branches should be submitted to your local Cooperative Extension office for diagnosis.

Believe it or not, there are actually a few types of conifers that shed all their needles EVERY year. These deciduous conifers include Larch, Bald Cypress and Dawn Redwood. The Larch with its golden yellow and the Bald Cypress and Dawn Redwood with their bronze hues will add great beauty to any fall landscape.

Did you know?

The Louisville Zoo's botanical collection is accredited by The American Alliance of Museums (AAM).



SUPPORT YOUR ZOO!

LEADERSHIP CAMPAIGN “ENCOUNTERS” EARLY SUCCESS

As you walk through the Louisville Zoo, you will undoubtedly see exciting changes happening! Thanks to the generosity of many in our community, we are working to expand nose-to-nose experiences with our animal ambassadors to build lasting memories for our guests, improve the financial future of the Zoo and advance our mission “to better the bond between people and our planet.”

Two years ago, the Zoo Foundation Board approved plans to move forward with a \$10.4 million leadership campaign established to continue momentum for the Zoo and enrich the region through a sustainable growth plan. To date, thanks in large part to the generous support of individuals, companies and foundations in our community, the Zoo has raised \$8.4 million toward the campaign goal.

What makes the leadership campaign unique is the fact that it includes several projects throughout the Zoo as well as the introduction of two new species. Over the next three years, Zoo goers will experience a variety of new features in every corner of the Zoo.

The campaign elements are:

- **Elephant Encounter** (Spring 2016)
- **Penguin Cove** (Spring 2016)
- **Outpost on the Edge** (2017)
- **Colobus Monkey** (2017)
- **Leopard Leap and Education Program Space** (2018)

The new Elephant Encounter will include expanded indoor facilities to help us care for residents Mikki and Punch, an expanded yard and an interactive training wall where keepers will provide enrichment activities for the elephants and interact with guests. The renovated facilities and expanded yard exceed new elephant management standards put forth by the Association of Zoos and Aquariums (AZA), of which your Zoo is an accredited member institution.

Zoo visitors can also plan to experience a new exhibit for snow leopard Kimti, which will have an adjoining education program space; an expanded outdoor patio seating area and sculpture garden near the African Outpost; and exhibits for two species that are new to your Zoo — the Blue Fairy Penguin and



Fairy Penguin

Colobus Monkey.

Funds received so far are allowing us to move forward with plans for the Elephant Encounter and new outdoor Penguin Cove exhibit projects. Construction began in early 2015 and we are pleased to report that much has been achieved. In addition to the exhibit projects, there will be a new pathway for guests leading them to the new Elephant Encounter — offering returned viewing access to camels, lion, and zebra. The expanded elephant and outdoor penguin areas should be near completion by the end of this year with exciting public openings planned for spring 2016.

We have accomplished a great deal; however, we still have a little further to go to make our vision a reality. If you are interested in meeting to learn more about the campaign and the Zoo's plans, please contact me directly at Kelly.Grether@Louisvilleky.gov or 502-238-5615.

*Rendering of
new Penguin
Cove exhibit
expected to
open in next
Spring!*



DONOR THANKS

Gifts received May 14 through June 30, 2015

(All gifts of \$100 or more are listed in this publication)

\$75,000

The Humana Foundation*

\$25,000–\$74,999

Ms. Sandra A. Frazier

\$10,000 – \$24,999

Ms. Virginia Frazier
Louisville/Jefferson County Metro
Government
Sun Tan City

\$5,000 –\$9,999

The Gilbert Foundation, Inc.
Isleworth Partners INC.*
Ms. Pattie Dale Tye

\$1,000 – \$4,999

Mrs. Caryl V. Champlin
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