

theZOO
LOUISVILLE

SUMMER 2015

Trunkline

INSIDE:

**SAFE: Save
Animals From
Extinction**

**June at the Zoo
*presented
by Ford Motor
Company***

**Show and
Tell Animal
Presentations**



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2015

**Friends of the Louisville Zoo wish to thank you for answering
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**Event proceeds will directly benefit over 1,400 students who participate in
School at the Zoo annually, as well as capital projects at the Zoo.**

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CONTENTS

The Louisville Zoo, a nonprofit organization and the state zoo of Kentucky, is dedicated to bettering the bond between people and our planet by providing excellent care for animals, a great experience for visitors, and leadership in scientific research and conservation education. The Zoo is accredited by the American Alliance of Museums (AAM) and by the Association of Zoos and Aquariums (AZA).

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OF ZOOS &
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Telephone:

Administrative Offices: 502-459-2181
FAX: 502-459-2196
Education: 502-238-5358
Membership Office: 502-459-2287

Website with Online Store:

louisvillezoo.org

Zoo Hours:

March 14 to Sept. 27, 2015
10 a.m. – 5 p.m. (stay until 6 p.m.)

Twilight Hours

June and July (Thursday – Saturday)
10 a.m. – 7 p.m. (stay until 8 p.m.)

Sept. 28 to mid-March, 2016
10 a.m. – 4 p.m. (stay until 5 p.m.)

Admission

Visit the website for seasonal pricing.
Children (under 3) receive free regular admission.
Groups (15 or more), please call 502-238-5348 at least 72 hours in advance.



The Louisville Zoo is an agency of
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TABLE OF CONTENTS

Message From Leadership	4
Birthday Parties	5
Brew at the Zoo: Save the Date	5
Member News	6
ZooBucks.....	7
Zoo News	8
SHOW & TELL at the Zoo	10
SAFE – Saving Animals From Extinction.....	12
Animal Spotlight Poster.....	14
Zoo Events	16
Zoo Goodies:	
Fair Trade Items and Ice Cream	18
Volunteer News.....	19
Kids For Conservation:	
Spring Into Wildlife Preservation	23
Sponsorship Thanks.....	24
Horticulture:	
The Buzzzzz on Bee Gardens.....	25
Support Your Zoo:	
Commit to Conservation.....	26
Donor Thanks	27

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news, become a Louisville Zoo
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Twitter and Instagram



MESSAGE FROM LEADERSHIP

FROM THE MAYOR

*Greg Fischer
Metro Mayor*

Before the age of computers, cell phones, tablets and video games, summer break meant outside time for kids — playing hopscotch, riding bikes, climbing trees or making up games. Young imaginations were in full swing, creating a whole new world, all their own.

With so many activities for children these days, scheduled down to the minute — we often forget how important the practice of “free play” can be for development. Allowing children free, unstructured play time enables our kids to



develop creativity, practice conflict resolution and leadership, improve group skills and actively engage in personal decision-making.

Two of our city's strategic goals are to help citizens get healthy and to promote a culture of lifelong learning. Free play encourages both. It engages our children in healthy, active environments that are both mentally and physically stimulating, setting a tone that will hopefully continue into adulthood. It also encourages them to develop into the kind of adults that innovate, create and have a desire for lifelong learning.

Louisville is filled with free-play opportunities, especially in the warmer months. You can get the engine running with an explorative outing on the winding paths in one of our amazing parks, like Iroquois,

or connect with nature at Jefferson Memorial Forest. The Louisville Zoo is another great place to engage in free play. It is a safe and beautiful natural setting where your kids can create their own adventure — learning about animals, our ecosystems and the value of caring for the world around them. The Papa John's Splash Park provides a fun place to cool off and interact with other children, while the Ropes Adventure Courses let kids climb, learn to balance and challenge their personal limits high above the ground. The LEGO® Brick Yard stay and play area invites them to fire up their imaginations.

So this summer, spend some time playing like we did in the “good ole days.” The Louisville Zoo is a fantastic spot for your children to ignite their creativity and sense of adventure. Get out there and play a little this summer!

FROM THE DIRECTOR

*John Walczak
Louisville Zoo Director*

I truly believe that there has never been a more important moment in human history for the mission of a modern, accredited Zoo than here and now. Zoos provide us a much needed escape from the pressures of our fast-paced lives. They allow us to enjoy the beauty of the natural world and personally experience some of its most amazing creatures. Zoos are a place of wonder and a place to make wonderful memories with our families. They teach us about some of the new challenges facing our planet and help us understand ways in which we can both enjoy and protect our natural resources — an increasingly delicate balancing act. Your Zoo's staff not



only works diligently to care for and save precious species but to enthusiastically share their rare knowledge and passion with you.

Saving animals is not new to Zoos. The Smithsonian National Zoo was founded around its efforts to save the American Bison. The Louisville Zoo helped save the black-footed ferret from extinction. Joining forces with several other institutions, we helped recover the species from the 11 founder stock left in the world. This year we produced our thousandth black-footed ferret. Regrettably, thousands of other species still desperately need our help. Each year 35,000 African elephants are being killed for their tusks to supply the illegal ivory trade. Millions of sharks are being slaughtered to harvest their fins for shark fin soup, a delicacy in some cultures. Saving animals from extinction requires complex coordination of multiple disciplines. Field researchers, population biologists,

zoo keepers, epidemiologists, geneticists, conservation officers, educators, government and public relations specialists as well as many others must work in close partnership to succeed. Our accrediting Association of Zoos and Aquariums (AZA) is endeavoring to take these relationships to a new level of organization and efficiency in order to more effectively save animals from extinction. Your Zoo is proud to be a partner in this renewed effort: SAFE — Saving Animals From Extinction. Through your attendance, participation in membership and other programs, you automatically join us in this mission.

We realize the need is great, the time is now and the mission is enormous. Thank you for joining us in this critical and intensifying effort to maintain the balance of life and health on our planet. Thank you for all your support.

Birthday Parties are back!

Birthday with the Bears

Saturdays (beginning in July)

Suitable for children ages 4 – 11,

(Parents with children of ANY age can register!)

10:45 a.m. & 2:15 p.m.

\$245 Members / \$260 Non Members

Give your child an **impawsibly** fun birthday experience at the Louisville Zoo! All parties include two hours in our award winning Glacier Run Classroom, a Zoo consultant to help you plan and host your party, a private small animal encounter, access to the daily bear presentation, all-day admission to the Zoo for 20 people, free parking for all your guests and printable invitations

Want an even **cooler** experience? We'll take the guess work out of your party planning with our amazing eats & treats upgrades.



FULL DETAILS AT LOUISVILLEZOO.ORG/BIRTHDAY

**Brew
at the
ZOO**



**& wine
too!**

SAVE THE DATE

August 22, 2015

**Craft Beer and Wine Tastings
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**Tickets on sale July 1
at louisvillezoo.org.**



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MEMBER NEWS



Questions about your membership? Contact the Membership Dept. at 502-459-CATS (2287)

Or visit us online for Frequently Asked Questions at louisvillezoo.org/member/FAQ.htm



ften, we like to utilize the Membership section of this magazine to relay the many benefits you get by having a Louisville Zoo Membership. It's both logical and beneficial for us to tell you what you "get" with your membership. However, in this issue we'd also like to tell you what you "give" by being a member of the Zoo.

Here are just a few of the things you "give" when you join the Zoo:

- You give the Zoo resources to help feed and provide medical care for over 1500 animals, many of which are endangered.
- You give over 240 people the opportunity to work at the Zoo during peak season.
- You give us the resources to help provide thousands of children with learning experiences, inspiration and memories that last forever.
- You help provide a place for walking for health and peace of mind.
- You become our partner in supporting and promoting wildlife conservation.
- You help people appreciate nature in a new way.
- You assist us in achieving our mission to better the bond between people and our planet by providing excellent care for animals, a great experience for visitors and leadership in conservation education.
- You help sustain one of the region's most popular family attractions.
- You help the state zoo of Kentucky become renowned around the world for innovation in animal enrichment and exhibit design.
- This is just a short list of the ways your support helps the Zoo, but as you can see: when you become a Zoo member, you both give and receive. **Thanks for supporting your Zoo!**

New Membership Software — UPDATE

We are just wrapping up one year on our new software. We've appreciated your patience while deploying this throughout the Zoo. Some of the benefits you're now enjoying as a result:

- Instant printing of a more durable member card (and for those of you who've stopped by to take a photo; you no longer have to bring a picture ID to enter). We're able to scan your card, see your photo and verify your membership. Any extra guest or ride passes are now stored on your cards.
- We now have over 1,200 member families that are taking advantage of our free virtual Membership Card App for your smartphone/device that will allow you to store your membership card electronically. Once you download and activate this app, we can scan your membership card on your smart device!



Papa John's Splash Park

Get your cool on! Papa John's Splash Park, open daily now through Labor Day. Enjoy **"Member-Only Mornings"** Monday through Friday in June and July, from 10 – 11 a.m. Just show your member card at the Splash Park entrance and enjoy!



Upgrade Your Frequent Fun Pass

Our Safari Gold Membership Level (\$179) is a super value delivering over \$200 in benefits in only two visits to the Zoo (based on a family of four). Each person covered on the membership receives a bracelet that grants unlimited rides on the carousel, ZooTram and train! You can pick up your bracelet at the Train & Tram Station on the Front Plaza.



Fun New Member Benefit

Visit the PHOTOS counter on the Zoo's Main Plaza to join the Fun Foto!+ Season Pass Photo Club, only available for purchase by Zoo members. It provides you with a unique website to host photos taken of you at the Zoo.

You can view, email, download or post photos directly to social media. For details, visit louisvillezoo.org/photos or stop by to inquire.

Highlighted Benefits:

Details and FAQs at louisvillezoo.org/member-benefits

- Ticket discounts when you visit reciprocal zoos and aquariums
- Admission discounts to bring extra guests (\$2 off adult, \$1.50 off child)
- Discounted Safari Ride Bracelets valid for unlimited train & carousel rides for one day (\$7 per Zoo member). For a longer period, contact the Membership office for details
- Friends driving in your car with you can take advantage of free parking
- \$3 off adult or child admission to Newport Aquarium

Summer Evenings at the Zoo

The Zoo stays open until 8 p.m. on Thursdays, Fridays and Saturdays in June and July. Members can enter as late as 7:30 p.m. These cooler "Twilight Hours" are a great time for a leisurely stroll, a breezy train ride or hanging out with friends and family.

Members Only Program: Prowl and Play

Aug. 2, Sept. 13

Drop Off: 12 – 1 p.m.

Program: 1 – 4 p.m. | Pick up: 4 p.m.

Pricing: \$25 Members

This special drop off program is exclusive for Zoo members! Enjoy the afternoon off while your children enjoy hands on experiences, Zoo walks and activities in the care of Zoo educators. This program is for children in Pre K – 6th grade. Students will be grouped based on their age. Limit 30 per program.

Our Commitment

We want your visit to the Zoo to be all that you expected it to be! Our commitment is to provide top notch service and make each guest feel welcome. Rest assured that we have your enjoyment and satisfaction at the top of our minds. If there is something you experience during your stay that you couldn't rate a 10 out of 10, please contact us so we can take corrective measures to meet our goal of 100 percent guest satisfaction!

Remember: member cards are not mailed. Please pick them up on your next visit

ZOOBUCKS

ZOO NEWS



Lucky cranes hatch endangered pair

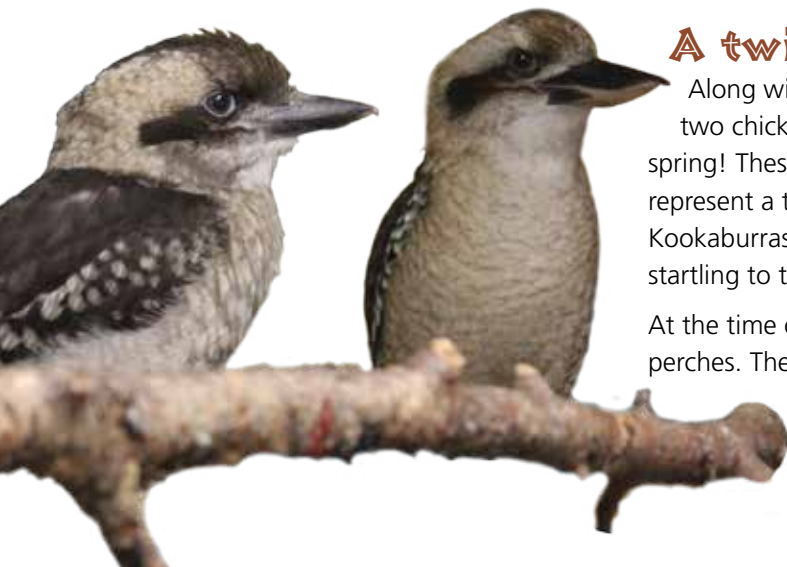
Recently, the Zoo successfully welcomed two red-crowned crane chicks. Generally cranes only produce one chick, so raising two is extraordinary! The crane siblings were hatched days apart with the older being much bigger in size than the younger. To deter competition between the siblings, keepers have been providing them with lots of extra food. At the time of this article, the crane siblings had grown equal in size due to being so well fed.

Red-crowned cranes are endangered and part of a Species Survival Plan to help species that are threatened with comprehensive planning. The parenting pair of red-crowned cranes (listed as the two most important within the Species Survival Plan) also raised one chick in 2013 and 2014. Cranes are known for being a symbol of good luck, longevity and happiness.

Displaced dove finds foster family

Recently a pair of our Mariana fruit doves also hatched a chick— but they had made their nest in a precarious location and the chick fell out! Keepers were able to take the chick and put it into a nest with beautiful fruit doves (that was more easily accessible and less fragile). The keepers placed a bit of eggshell on the chick's head to help convince the beautiful fruit doves that it was their own. It worked! The beautiful fruit doves took the chick in to foster it.

This is the first instance of cross-fostering known for Mariana fruit doves which is a very promising development for the endangered species. All of this success is thanks to our on-site bird propagation facility. Without this facility, the monumental strides we have made for these species would not be possible. Your Zoo is the leading AZA facility for the breeding of Mariana, beautiful and jambu fruit doves as well as the white-throated ground dove.



A twin-tastic spring

Along with the cranes, the Louisville Zoo kookaburras also hatched two chicks. Double hatchlings were trending with our birds this spring! These two parent-raised chicks were kept inside a carrier to represent a tree cavity like those in their natural habitat of Australia. Kookaburras are well known for their “laughing” call that can be startling to those who have never heard it.

At the time of this article, the chicks had fledged and were out on perches. They will be ready for display once they have integrated with their new space.



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Come to work for the Zoo this Summer and Fall

The Zoo's online job application will be active starting June 1 for seasonal employment through October 31. Opportunities will be available in various departments of the Zoo. Applicants must be a minimum of 16 years of age and available to work weekdays and weekends. Some positions require a minimum age of 18 and valid driver's license.

All positions are seasonal and pay \$8.00 per hour. To apply, visit louisvillezoo.org/employment.




Elephants drink up to
50 gallons of
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a day... how 'bout
you?



Look for the "W" to find a
water fountain at the Zoo.



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Keeper Angela Johnson works with maned wolf Rocko to the delight of Zoo guests.

SHOW & TELL at the ZOO

Summer is in full swing at the Louisville Zoo. The orangutans are playing, the owls are hooting and Louisville Zoo keepers are sharing stories about your favorite animals, all over the Zoo!

Watching animals in their habitats is fascinating. Now you can personalize your Zoo experience with animal and keeper presentations — sometimes with spectacular wildlife so near you can almost touch it! You get to hear what goes on behind the scenes and learn even more about what it takes to care for animals at your Zoo.

With up to 21 animal presentations scheduled throughout the day, there are a wide variety of settings for you to discover more about Zoo animals — from the playful sea lions at Glacier Run to the wonderful creepy crawlies in our HerpAquarium. And while getting up close and personal with some of our snakes and spiders



might sound a little scary, it's also an unforgettable experience. "One of the most interesting aspects of HerpAquarium Animal Presentations is our guests' reactions to what we do," said HerpAquarium Keeper Will Bird. "Make no mistake; people scream the loudest down here. They jump and hoot and howl, sometimes in fear and other times in awe. They're disturbed by things like vampire bats drinking blood — but they can't look away and they often come back again. It's what they remember best and what leaves the most lasting impression."

"Animal presentations are an extremely important part of the Zoo's mission," said Steve Taylor,

Assistant Director of Conservation, Education and Collections. "Guests are able to connect with keepers and the animals. They hear that Jahari the pygmy hippo is 11 months old, he likes to sleep in the water with his mom and play with the water hose. They also hear about the important conservation issues that affect animals, habitats and people around the world. Keepers can share specific stories about animal behaviors and enrichment with guests and answer questions — or they might demonstrate training activities to larger groups, particularly at Glacier Run. There are a wide range of scenarios that are built around the animals, the exhibits and guest

interest.”

“A lot of the enrichment, husbandry, or preventative health care animal training that we do happens behind the scenes,” said Taylor.

“At these presentations, we can bring this training to the forefront, show guests some of these techniques and expand on how they allow us to take better care of the animals in our collection. It’s exciting to observe and full of surprises.”

You might see our elusive maned wolf come close and demonstrate trust in Keeper Angela Johnson to receive enrichment items. You might see elephant Mikki as she follows through specific behaviors with Keeper Mark Stocker — behaviors that implemented later will make preventative health procedures easier to perform. Feel assured that the Zoo has strict safety procedures for keepers and guests who participate in animal encounters.

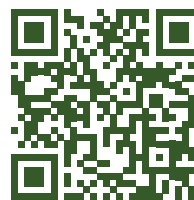
You’ll hear about why polar bear Qannik stands on her hind legs or orangutan Teak holds up his hand for keeper staff — all while learning about what you can do to support conservation efforts taking place here and around the world.

Come have a riveting experience — or several! Be sure to check our animal presentation schedule updated daily near the main plaza map. You can also view the schedule online

at louisvillezoo.org/plan/schedule as you plan your day or make your way around the Zoo. Please keep in mind that there are times when animals and keepers are not able to avoid schedule conflicts, but we make every attempt to advise you in advance via this new online schedule.

Top and middle: HerpAquarium Keepers Greg Frazier (blue shirt) and Brent Webb (orange shirt) give a hands-on opportunity to some inquisitive minds.

Bottom: Mark Stocker leads an Afternoon Elephant Aerobics Presentation, taking questions from the guests.



Check out the daily schedule at louisvillezoo.org/plan/schedule



The eastern cougar, the western black rhinoceros, the Japanese river otter, the Formosan clouded leopard: these are just a few among the thousands of species that have been declared extinct within the last five years. Our world is entrenched in an extinction crisis. The repercussions are still uncertain but the solution is clear: We must work together now to deter and abate this crisis.

The Louisville Zoo has always dedicated itself to bettering the bond between people and our planet. Educating visitors on habitat conservation, encouraging ways to live in better balance with our planet, and inspiring care and concern for wildlife through amazing animal encounters is at the heart of our mission.

We are also working hard behind the scenes to assist conservation efforts, both through research at the Zoo and conservation efforts in the field. We actively participate and excel in the black-footed ferret recovery program. Headed by Keeper Guy Graves, the ferrets once thought extinct are now being repopulated due to this program's success. "We have produced over 1,000 BFF kits since 1991, with over 700 going for release," said Graves. "We are currently in this year's breeding season with our first litter due the end of

May. The kits that are born this spring will be released into managed wild environments in the fall at about three months of age."

Many of our staff members have visited Churchill Canada to work with Polar Bears International (PBI) to learn more about climate change issues and see the effects on the native wildlife firsthand. Keepers Angela Johnson, Hunter Veeneman and Educator Kathleen Johnson are just three of our staff who have attended International Leadership Camps with PBI and returned to actively support and create programs to assist in the climate change crisis.

Hunter approached the Youth Board about fundraising for a new bike rack to quadruple bike parking for the Zoo

in efforts to reduce carbon emissions and secured their support. He also participates in "Cycle for Change" — a public awareness campaign to inspire communities to bicycle commute — and "Bike Commute Challenge." Last year, with other Zoos across the country, Hunter and Louisville Zoo team members Patrick Gage, Tracy Parke, Matt Lahm and Dan Cole put away their car keys and biked in a nationwide effort to reduce carbon emissions. Your Louisville Zoo participants logged 899.7 miles commuting to and from work in the month of September alone! All of the participants together eliminated over 6,000 lbs. of CO₂ emissions on behalf of Polar Bear Conservation.

Angela Johnson and her PBI zoo

SAFETM
SAVING ANIMALS
FROM EXTINCTION

keeper group created the Acres for the Atmosphere (AFTA) program, the focus of which is to increase green spaces on large tracts of land, not only through planting trees but also by saving existing forests, parks and plots of land. "For every acre that is planted, we have the potential to slow the Arctic ice melt and ensure future generations can appreciate polar bears in their natural habitat," said Johnson. Members work to develop outside partnerships engaging in the reduction of carbon emissions through energy conservation practices, recycling and stewardship. Angela also worked with Kathleen Johnson, who created a series of polar bear education programs. Due to AFTA, the Louisville Zoo receives a yearly LG&E grant (Eon) that allows our horticulture department money to purchase and plant new trees.

Along with our own conservation efforts at the Louisville Zoo, The Association of Zoos and Aquariums (AZA) is building on existing animal conservation efforts with AZA SAFE: Saving Animals from Extinction, a new commitment by the 229 accredited zoos and aquariums to work together to target specific endangered species and save them from extinction by restoring healthy populations in the wild.

Aquarium and zoo leadership have identified more than 100 species facing the greatest threats — and where zoos and aquariums have unique conservation and science knowledge to contribute to saving these species.

Starting in 2015, AZA SAFE will focus on 10 species and then add an additional 10 species each year for at least the next decade. The first 10 species are: African penguin, Asian elephant, black rhinoceros, cheetah, gorilla (western lowland), vaquita (a critically endangered porpoise species), sharks, western pond turtle and the whooping crane.

Two of the first 10 species you can find here at the Louisville Zoo: the Asian elephant and the western

lowland gorilla.

AZA-accredited zoos and aquariums have already prevented the extinction of more than 30 species. These species would have ceased to exist if not for the dedication of the staff within AZA-accredited facilities, working tirelessly to ensure that these species live on. We can work to ensure more species are protected.



When you visit the Louisville Zoo, purchasing admission or membership, you automatically support conservation action both in the field and behind the scenes here at the Zoo. Without aid, there may come a time when the remaining wild will cease to exist and much of our precious wildlife with it. Let's all work to understand and protect wildlife now before it's too late.

Top: Hunter Veeneman poses with Louisville Zoo mascot Tundra.

Middle: Angela Johnson (front row - third from right) in Churchill

Bottom: The Louisville Zoo's two species in the 2015 SAFE program, the Asian elephant and the western lowland gorilla.

A close-up photograph of a gorilla lying down in a field of tall, vibrant green grass. The gorilla's dark, shaggy fur is the central focus. It is holding a piece of bright green lettuce in its mouth with its right hand, which is visible in the upper right portion of the frame. The gorilla's face is partially visible, showing its eyes and nose. The overall scene is peaceful and naturalistic.

theZOO

L O U I S V I L L E

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**Together we can
complete this picture.**
Join us in saving gorillas.

#SavingSpecies



The Louisville Zoo is working with the AZA to help save gorillas like Mshindi. Western lowland gorillas are critically endangered and numbers continue to decline due to poaching, habitat destruction and disease. Learn more about how you can help at AZA.org/SAFE.

JUNE at the ZOO

presented by



Ford Motor Company

FRIDAY NIGHT MOVIE SERIES

Field opens at 6 p.m.;
movie starts at sundown

Enjoy a movie under the stars at the wildest theater in town. Watch your favorite movies on our giant inflatable screen. The Zoo Crew will provide free entertainment before the show. Snacks and other refreshments will be available for purchase. Don't forget to pack your blanket or lawn chairs.

Movie nights are FREE to Zoo members and only \$5 after 5 p.m. for non-members. *Additional support by Subway, Commonwealth Credit Union and Louisville Water Company.*

Movie Series
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June 12



July 17



Aug. 14



Sept. 11



WAKY ROCK N' ROLL REUNION CONCERT

Saturday, June 20

Concert begins at 1 p.m.

Take a trip back in time at the WAKY Rock N' Roll Reunion concert. Enjoy the best of 60s and 70s local bands when they get together for one huge concert. The concert is FREE with Zoo admission or Louisville Zoo membership. Visit louisvillezoo.org/waky for details and concert lineup.



SpongeBob SquarePants™

June 27 & 28, Noon – 4 pm

Who lives in a pineapple under the sea?
Who's absorbent and yellow and porous
is he? Who's coming to Louisville?

That's right maties!

Meet and greet
SpongeBob
SquarePants, the
squeezable star of
his own cartoon on
Nickelodeon.



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FORD FATHER'S DAY AT THE ZOO

Sunday, June 21

Celebrate Father's Day with free Zoo admission for dads courtesy of Ford. Check out zoo keeper talks featuring our pygmy hippo dad Maji at Noon.

(Animal activities subject to temperature requirements.)



Keep up to date by following us on Facebook, Twitter and Instagram



NORTON HEALTHCARE GET HEALTHY WALKING CLUB

March 1 – October 31

8 – 9:15 a.m. (9:30 a.m. exit)

Twilight Hours: June – July; Thursday, Friday and Saturday; 5 to 7 p.m. (stay until 8 p.m.) Sign up for this free program by calling 502-629-1234.



NORTON HEALTHCARE GET HEALTHY WALKING EXPO

Saturday, July 11 from 9 a.m. to Noon
Check-in 8:30 to 10 a.m.

Bring the whole family! It's time to take steps toward a healthier you during the Get Healthy Walking Expo at the Louisville Zoo. Bring your family for some fun as you learn ways to get healthy and stay healthy!

Free health screenings

- DermaScan (skin cancer)
- Body mass index
- Blood pressure
- Blood sugar
- Cholesterol (*appointment required*)
- Mammograms (*appointment preferred*)



Adult healthy-living activities

- Heart bingo
- Guided walk through the Zoo
- Stretching exercises
- Health information

Family fun activities

- Animal Show & Tell
- Face painting
- Bean bag toss
- Hula hoop games
- Other kid-friendly activities

Free for Norton Healthcare Get Healthy Walking Club members and their children. Registration is required. To register for the expo or to join the Get Healthy Walking Club, call (502) 899-6842 or visit NortonHealthcare.com/WalkingClub and then meet us at the Zoo!



39 Great Louisville area locations.



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Find us at

WATER WOWS! WEEKEND

Great Clips®

**FRIDAY NIGHT MOVIE:
FROZEN SING-ALONG**

Friday, August 14

Movie starts at sundown



WATER WOWS!

Saturday, August 15 from 10 a.m. to Noon

Make a splash at the Zoo during Water WOWS! And learn how important water is to us and life on planet Earth. Our friends from the Louisville Water Company will have several stations set up throughout the Zoo full of fun hands-on activities and information perfect for kids!

Louisville Water Company mascot Tapper will be making appearances throughout the day. And there will also be two icy cool princesses and their summer-loving snowman here to meet and greet. So bring your camera!

For more information on all of our events, visit louisvillezoo.org/events.

ZOO GOODIES

Fair Trade Items **are a Great** **Way to make a** **Difference**

Fair trade is an important movement that ensures artisans in developing countries receive sustainable trading conditions that help improve their communities. Fair trade offers a powerful way to allow consumers to reduce poverty through their everyday shopping.

The newest fair trade items you'll see in our shops this summer are Global Instruments: hand crafted, one at a time by World Artisans. "Music is the universal language of mankind uniting the world's diverse cultures, bridging our differences in ways that promotes respect and appreciation. Global Artisans who craft these instruments foster greater prosperity for their community as a whole. We, together, help to make a difference. Thank you for shopping and keeping the Artisan Spirit alive."

Louisville Zoo is now carrying a plentiful line of these instruments including: Djembe, Maracas, Karimba, Shakers, Balaphon and Rain Sticks. These hand-crafted items make a great souvenir or gift for everyone from inspiring young musicians to artisan collectors.



Make your Donations at the Louisville Zoo Gift Shops

Members can make donations in your family's name to benefit Kosair Charities: for \$17.99 your family can send a plush toy to the organization to benefit a child.

Round Up for Conservation

At retail locations, guests can round up to benefit conservation efforts supported by Louisville Zoo. Simply round to the next dollar amount at your time of purchase — it's easy and you can make a difference for endangered species.

What's Blue and Pink and Delicious?

For the 2015 season, the Louisville Zoo's Ostrich Snack Shack will now sell two brand new flavors of soft serve ice cream. A delicious twist of Blueberry and Pink Vanilla ice cream. You can decide from one or the other — or a twist!

Members, bring your coupon from page 5 for a buy one, get one free offer. That way you can try both flavors!



VOLUNTEER NEWS

Volunteers Revitalize Zoo: Celebrating Successes and Saying Goodbye

Louisville Zoo Youth Board Donates \$6,250

We recently celebrated the Louisville Zoo Youth Board's first donation in the amount of \$6,250 toward its \$25,000 pledge to an enhanced elephant exhibit. Youth Board members presented the giant symbolic check to the Zoo's Foundation Board April 21.

Members of the Youth Board raise money through fundraising activities at the Zoo including face painting and the sale of sand art created by Zoo guests. Over the years, the Youth Board has contributed funds to the construction of exhibits including Glacier Run, Gorilla Forest, Boma African Petting Zoo and Lorikeet Landing. It was awarded the Outstanding Youth in Philanthropy Award by the Association of Fundraising Professionals Greater Louisville Chapter in November 2011.



Mercy Academy Beautifies the Zoo

Mercy Academy students came out to the Zoo on April 22 and 23 to greet our guests and assist the Zoo with spring cleaning and a horticulture facelift. In addition to cleaning our restored antique carousel, Mercy students also worked up a sweat mulching the playgrounds, event tent and public areas near the main plaza and parking lot.

A total of 17 truckloads of mulch were used in two days! Thank you Mercy Academy volunteers!



(Top) Left to right: Darryl Metzger, Chairman, Louisville Zoo Foundation; Cassandra Perkins, Vice-President, Louisville Zoo Youth Board, Noah Barnes, President, Louisville Zoo Youth Board, John Walczak, Director, Louisville Zoo, Diane Taylor, Coordinator of Volunteers

(Middle) Students from Mercy Academy

Youth Board Senior Send Off

June will mark the end of the year for the Youth Board's high school seniors. This year's departing seniors participated in fundraising for the Glacier Run project, the Zoo's new bike rack and the future enhancements to the elephant exhibit.



(Bottom) Left to right: Noah Barnes, back; Kaitlyn Burns, front; McKayla Kumher, back; Kaitlyn Hill, front; Josh McVicker, back; Emma Brown, front; Cassandra Perkins, front; Daniel Prater, back; Diane Taylor, Coordinator of Volunteers

Not pictured: Abby Coomes, Andi Dahmer, Anna Bond, Jarrett Bond, Anne Crowner, Carley Newman, Emily Husted and Lecota Baker

In order to become a Youth Board member, applicants must go through the summer Teen program that includes rigorous interviews.

Recruitment for the Youth Board is Jan. 1 – March 1.

Visit louisvillezoo.org/volunteer for more details. Thank you seniors for your years of dedication and hard work!

EDUCATION



SAFARI DAY CAMPS (SUMMER 2015)

It's not too late to enroll in our exciting line up of Summer Camp programs! Join us as we explore the wild side of animals large & small, discover the big, wide world of our own backyards, and investigate the science & art of LEGO® bricks! All camps include zoo walks, large animal presentations, attraction rides and upclose encounters with live Zoo ambassadors!

This year, we're excited to offer extended hours for parents and a new convenient carpool drop-off service to take your Safari Day Camp experience to the next level!

Choose an option below based on what grade level your child will be entering in the fall. All programs are weeklong; parents should provide a lunch and snack for their child each day.

Pre K – K programs are half day and can be combined to create a full-day option (programs must occur in the same week). Parents should provide a snack only for half-day programs.

HOURS

Full-Day Programs

Drop Off: 8 – 9 a.m.
Camp: 9 a.m. – 4 p.m.
Pick Up: 4 – 5 p.m.

Half-Day Morning Programs (Pre K – K only)

Drop Off: 8 – 9 a.m.
Camp: 9 a.m. – 12 p.m.
Pick Up: Noon

Half-Day Afternoon Programs (Pre K – K only)

Drop Off: Noon – 1 p.m.
Camp: 1 – 4 p.m.
Pick Up: 4 – 5 p.m.

PRICING

Full-Day Programs

\$215 Members
\$245 Non-Members

Half-Day Programs

\$115 Members
\$130 Non-Members

*See our website for specific
reduced pricing June 29 – July 2*

SUMMER SAFARI DAY CAMPS AT A GLANCE

	Pre K – KINDERGARTEN (A.M. and P.M. OPTIONS)	K – 2 ND GRADE	2 ND – 3 RD GRADE	3 RD – 4 TH GRADE	4 TH – 6 TH GRADE
June 8 – 12	AM: Once Upon a Zoo/ PM: Show & Tell	Dino Mite	Nature Connects	Jaws & Claws	Zoo-Mazing Race
June 15 – 19	AM: Backyard Biologist/ PM: Farm to Feast	LEGO® Brick Adventures	Zooper Heroes	Art Safari	To the Extreme
June 22 – 26	AM: Whether it's Weather/ PM: Wonder of it All	That's Gross!	Insectigations	Polar Opposites	Animal Mythbusters
June 29 – July 2	AM: Animal Homes/ PM: From A to Zebra	Sprouts	Dr. Zoolittle	Jaws & Claws	Zoo Exhibit Design
July 6 – 10	AM: Once Upon a Zoo/ PM: Show & Tell	Dino Mite	Nature Connects	Art Safari	Zoo-Mazing Race
July 13 – 17	AM: Backyard Biologist/ PM: Farm to Feast	LEGO® Brick Adventures	Zooper Heroes	Animal Giants	To the Extreme
July 20 – 24	AM: Whether it's Weather/ PM: Wonder of it All	That's Gross!	Insectigations	Polar Opposites	Animal Mythbusters
July 27 – 31	AM: Animal Homes/ PM: From A to Zebra	Sprouts	Dr. Zoolittle	Animal Giants	Zoo Exhibit Design

VISIT LOUISVILLEZOO.ORG/CAMPS for a full listing of Summer Safari Camps

TEEN TUESDAYS

Weekly, concurrent Tuesdays, beginning June 9.

Drop Off: 8 – 9 a.m.

Program: 9 a.m. – 4 p.m.

Pick Up: 4 – 5 p.m.

Pricing: \$43 Members / \$55 Non-Members

Veterinary Visions

June 9 or July 7

Wild Service Day!

June 16 or July 14

Eco Avengers

June 23 or July 21

Survivor — Zoo Style!

June 30 or July 28

SCHOOL BREAK CAMPS

October 5 & 6

Drop Off: 8 – 9 a.m.

Camp: 9 a.m. – 4 p.m.

Pick Up: 4 – 5 p.m.

Pricing (Full Day Program per day)

\$43 Members / \$49 Non-Members

Spend your school break at the wildest camp in town! All camps include zoo walks, large animal presentations, attraction rides, and upclose encounters with live Zoo ambassadors plus our convenient extended hours for parents continue through the fall and winter! Choose an option to the right based on your child's grade level. Programs may be purchased by day. Parents should provide a lunch and snack for their child each day.

FALL BREAK 2015

Pre K– K

Fall Colors

Investigate the patterns, colors and shapes in nature and how animals prepare for the changing season.

K – 3 Grade

Creepy Crawlies

This time of year we celebrate the creepy and the crawly! Children will discover that insects, spiders and other "creepy crawlies" are not so bad after all.

4 – 6 Grade

Things That Go Bump in the Night

Black cats, spiders, and vampire bats, oh my! Come learn about culture, folklore and traditions of Halloween!



PROGRAMS FOR LITTLE LEARNERS

CURIOUS KIDS

First Saturday of every month

2 – 5 year olds with adult

Hours: 9 – 10:30 a.m.

Pricing (child/adult):

Members: \$5 adult / \$15 child

Non-Members: \$10 adult / \$20 child

Join us for this special program specifically designed for young minds! Each month, we'll explore a new topic and participate in activity-based learning to discover how little learners can make a big impact on our world! Each program will include circle time, a live animal presentation, and a short walk. Participants must register for this program in advance.

Ants on a Picnic

*July 11**

Oh no! Ants! Observe these small & mighty insects up close as we discover their importance to our ecosystem.

Brilliant Bees

August 1

Explore the wonders of buzzy, busy bees to discover how these little creatures are vital to the world we live in.

Slimy Slugs

Sept. 5

Discover the benefits of slugs and snails, and explore their amazing adaptations

Fall into Fall

October 3

As the tree leaves change color, animals get ready for winter. Discover why some animals leave for warmer climate, while others adapt to the changing season.

**Program occurs on second Saturday*

PAJAMA PARTIES

Last Saturday of every month

2 – 5 year olds with adult

Hours: 9 – 10 a.m.

Pricing (child/adult):

Members: \$5 adult / \$15 child

Non-Members: \$10 adult / \$20 adult

\$10 / \$20 Non-Members

(individual price, includes breakfast)

Wear your jammies for an early morning stroll around the Zoo.

See some of our animals as they're rising for the day. Then, join us for activities, coffee and a light breakfast! Participants must register for this program in advance.

Petting Zoo

July 25

Wake up with the Wallabies

Aug 29

Fall Color Walk

Sept. 26

Halloween Costume Walk

October 31

GIRL SCOUT DAYS AT THE LOUISVILLE ZOO

Date: November 14

Girl Scouts of all ages, with adults & tagalongs

Check In: 9:30 – 10 a.m.

Program: 10 a.m. – 2 p.m.

Pricing: \$15 Girl Scouts

Tagalongs / \$7 Adults

Calling all Girls Scouts! The Louisville Zoo would like to welcome Girl Scouts of all ages to the Zoo on our Girl Scout Days! Take advantage of special pricing for your troop and visit various learning stations as you tour the Zoo. The learning stations will offer a variety of activities that relate to the "It's Your Planet — Love It!" Journey series.

Girl Scouts of all ages can enjoy the Zoo while exploring ways to help protect our planet. All Girl Scouts will receive a participation patch!



Girl Scout Night Safari: Women in Conservation

Date: Sept. 26

Girl Scouts of all ages, with adults & tagalongs

Hours:

6 p.m. – 9 a.m.

Pricing:

\$45 per person

It is no secret that most of the significant research on great apes has been done by women in the past 50 years. Your young primatologists will be inspired to be conservation heroes by hearing the stories of Jane Goodall, Birute Galdikas, and Louisville's own Dian Fossey. Starting at 6 p.m. guests will receive a pizza dinner at the Louisville Zoo's African Outpost. Our education staff will then lead primate-focused activities, close-up animal encounters, and a guided night walk. Indoor and outdoor sleeping accommodations are available. In the morning enjoy a continental breakfast sponsored by Krispy Kreme Doughnuts and a sunrise tour before you depart at 9 a.m. Online preregistration is required. Event is appropriate for all Scout levels. Ages 5 & up.



FAMILY PROGRAMS

HOME SCHOOL DAY AT THE ZOO: FUR, FEATHERS & SCALES

Date: September 18

Home school families

Check in: 9:30 – 10 a.m.

Program: 10 a.m. – 2 p.m.

Pricing: \$10 per person

The Louisville Zoo would like to invite home learners in grades K-5 to join us for a day devoted to the topic of classification. Meet educators and animal ambassadors as you engage in activities focused on how and why animals are grouped together. Themes of "vertebrates vs. invertebrates", "life cycles", and "animal body coverings" are sure to keep your family engaged as you follow along in your Family Field Guide and tour the Zoo. Online preregistration is required to participate.



FAMILY NIGHT SAFARI: HOWL-OWEEN ZOO SNOOZE October 3

Audience: families

Hours: 4 p.m. – 9 a.m.

Pricing: \$45 per person

New for 2015: This year "The World's Largest Halloween Party!" presented by Meijer doesn't have to end when the trick-or-treating is through. Extend the family-friendly fun by spending the night at the Louisville Zoo.

Your evening will begin at 5 p.m. with a pizza dinner. It will also include trick-or-treating, an upclose animal encounter, and creepy-crawly educational activities. Indoor sleeping spaces are provided (please bring sleeping bags and pillows).

In the morning enjoy a continental breakfast sponsored by Krispy Kreme Doughnuts and a sunrise tour before you depart at 9 a.m. Online preregistration is required. Ages 5 & up.



KIDS FOR CONSERVATION

Water, Water Everywhere?

Ah, summer is here! When the weather is sunny and warm, we all love to spend lots of time outside. For many of us that means swimming in pools or going to splash parks, washing our cars, spraying our gardens and lawns, and even giving your dog that much-needed bath! What do all of these activities have in common? You're right! They all require water.

Water is such a wonderful and important resource that we get from our amazing planet Earth! Water covers about 70 percent of our planet. Think about how all living things depend on it. Really, we could not live without it! People, birds, fish, plants and all living things need water. It's so refreshing when you drink a big glass of cold water on a hot day. Water keeps our bodies hydrated and healthy!

Where we live in Kentucky and Indiana, we are fortunate enough to have a clean, safe supply of drinking water. Where does the water come from that we use each day? Our water source is the Ohio River. It is cleaned and made safe to drink by the Louisville Water Company. We even have extra for all the things that make our lives so comfortable and easy: bathing, washing clothes, cooking and even playing in a pool! With so much clean, fresh water available to us, why should we think about conserving it?

Did you know that in a lot of other places around the world, and even in some parts of the United States, water is not available in large amounts? Many people don't have water for the "extra" things that are fun and convenient, like filling up pools, flushing toilets and watering flowers. In many areas of the world, people have a difficult time just getting enough clean water

to drink each day. The water might be polluted and cause illness. They may have to spend hours each day walking to collect water for their families. This takes time away from doing things like going to school or working. Organizations such as WaterStep help provide safe water to communities in developing countries. Louisville Zoo staff has a collection box for shoes that we donate to WaterStep. Donated shoes support clean water projects in communities around the world.

So, we only have a set amount of water on our planet and we need to use it wisely. What can kids do to make a difference? Actually, there's a lot you can do! Even little actions add up to BIG water savings. You can start today with these fun, easy tips! You'll save water AND money!

- Be a leak detective! Check your hoses and faucets for leaks. One drip every second adds up to five gallons per day! And make sure to turn faucets off tightly.



- Nearly 22 percent of indoor home water use comes from doing laundry! Match the water level to the size of your load — and reuse your bath and swimming towels!
- Time your shower to keep it under 5 minutes. You'll save up to 1,000 gallons per month!
- When you want to cool off with a sprinkler, play in an area where your lawn or garden needs water!
- If you're washing fruits and vegetables or cooking pasta, use that water to give your house plants a drink!

There are lots of ways to save water — and they all start with YOU!



Find out more about water on Saturday, August 15 when the Zoo hosts **Water Wows** presented by the Louisville Water Company.

SPONSORSHIP THANKS

Every day, the Louisville Zoo welcomes visitors, supports conservation projects, creates once in a lifetime memories and cares for endangered wildlife. Just like our animals, corporate partnerships with the Zoo come in many shapes and sizes. Your business or organization can partner with the Zoo through many different opportunities including event or program sponsorships, group events and more! With attendance of over 880,000 this past year, your brand has the potential to reach a significant number of families in the region.

Special thanks to our generous sponsors for these programs:

Official Soft Drink of the Louisville Zoo



Toyota Backyard Action Hero Guidebook
presented by



Party for the Planet: The Month Long Celebration of the Earth
powered by



additional support



Nature Connects Art with LEGO® Bricks
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Norton Healthcare Get Healthy Walking Club



Kindergarten Countdown Day at the Zoo
presented by



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Night Safaris
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May at the Zoo
presented by



Throo the Zoo 5K Run/Walk
presented by



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Race Directors **jamactive**

McDonald's Mother's Day
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LEGO® Brick Bash
sponsored by



Part of Nature Connects® Art with LEGO® Bricks
presented by



Ford Motor Company

HORTICULTURE

The *Buzzzzzz* on Bee Gardens

Nearly 10 years ago, beekeepers across the country en masse began to report that healthy colonies of bees had left their hives and not returned. Researchers believe that several factors including global warming, pesticide use, habitat loss, and parasites are to blame for the vanishing bees.

Dubbed Colony Collapse Disorder, the condition that has been causing honeybee populations to plummet for the past decade continues to take its toll in 2015. The result is a loss of one-third of all honey bee colonies in the United States putting the number of hives at its lowest point in 50 years.

The role bees play in pollination is unrivaled. Their work in transferring pollen from flower to flower helps not only wild plants thrive, but also keeps commercial agriculture in our country flourishing. More than \$15 billion a year in U.S. crops are

pollinated by bees including apples, berries, almonds, cucumbers and broccoli. While we wouldn't starve without their services, we would be losing a lot of healthy food for our tables and a lot of money from our economy if bees were to completely disappear.

As government agencies attempt to take steps toward bee conservation, individuals and families here in Kentucky can make a difference too. Remember to avoid using chemicals and pesticides to treat your lawn and garden as they can be harmful to the bees. Some pesticides kill individual bees while others are transported by the bees and harmful to the rest of the hive.

Also, while not everyone is willing to take up amateur bee keeping, a backyard bee garden is an easy way to help these insects in our own



backyards. As bees lose habitat due to the destruction of native landscapes, even a few plants in a planter can help provide forage.

Here are a few plants that will help attract bees in the spring and summer: Lilacs, Lavender, Russian Sage, Wisteria, Mint, Sunflowers, Black-Eyed Susan, Rosemary.

Bees also need natural "weeds" like dandelions and clover. Allowing part of your yard to be a "no mow zone" will attract bees and can also help reduce your carbon footprint. "Bee" proactive and you can ensure the future of our buzzy friends as well as your favorite garden fare.

PNC recognizes that learning in a child's early years is essential for their long-term success. That is why we are pleased to support the Louisville Zoo and the opportunities it presents for the region's children and their families to experience the wonders of nature and the animal world. Whether at the zoo or in a neighborhood park, here are a few tips on how everyday moments become learning experiences for young children.



ZOO: Use math words to play a game of "bigger or smaller." Ask your child, "What animal do you see that is bigger than you? What do you see that's smaller?" Comparing words like "bigger or smaller" are math ideas, and you'll be giving your child math practice by using them.

HOME: Ask your child to look out the window to find three red objects. Then ask for three objects that are other colors. It's a fun way to help children learn colors and numbers.

HOME: Let your child see that you write shopping lists, "to do" lists, phone messages and directions. It lets children know that writing is important in everyday life.

Through *PNC Grow Up Great* – a 10-year, \$100 million initiative in early childhood education – PNC provides the leadership, advocacy, funding, tools, and volunteers to help educate parents, caregivers, and communities on how to prepare young children for success in school and life.

For more information, please visit pncgrowupgreat.com.



SUPPORT YOUR ZOO!

Commit to Conservation

by **Kelly Grether**, Director of Development

Some of my earliest memories from childhood include visiting the Zoo with my family. I recall being in awe of the height of the giraffes, the sheer enormity of the elephants and the roar of the lions. I loved carousels too but the Zoo only had the train.

Today, I am so thrilled to have the opportunity to share these same experiences with my daughter, Kennedy. She is always impressed with the animals and enjoys her nose-to-nose encounters (this week she's really into the polar bears), but she also gets to enjoy the carousel that I would have loved as a little girl.

Nearly 20 years ago, local philanthropists the Adam Burckle

Family, generously purchased, restored and gifted the Philadelphia Toboggan Company's Carousel #49 — which became known as the Conservation Carousel — to the Louisville Zoo. (Thank you Burckle Family!)

For young children, the carousel is a gentle introduction to animals. Like my daughter, many wait for their turn to ride on their favorite animal of the week. For adults, it brings back our own childhood memories and provides the opportunity to create new memories. It also reminds us of the need to live more in balance with the world's ecosystem for the benefit of the next generation. I don't know about you, but I really want

my daughter's children to see a polar bear with their own eyes and not just in pictures and videos.

So, what's next? How can you commit to conservation? Well, there are several ways you can help. The simplest is to visit the Zoo and ride the carousel. Remember, all carousel proceeds go toward our conservation efforts.

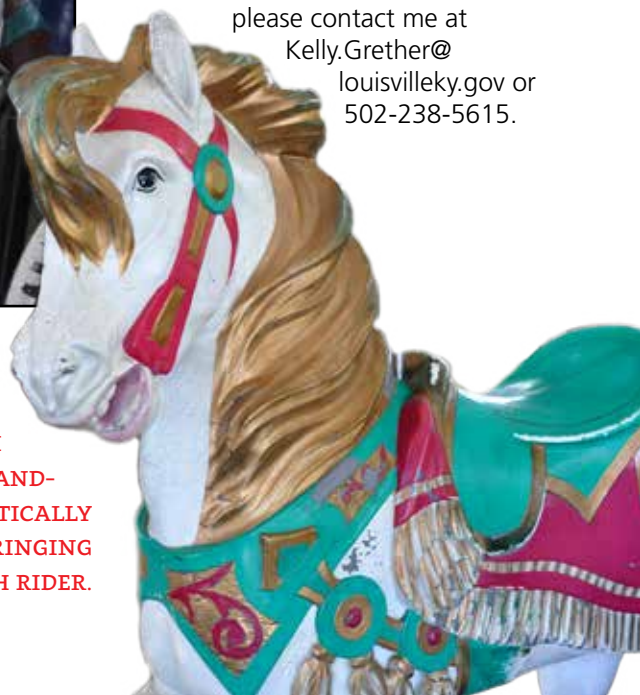
The Zoo is also seeking donors interested in investing in conservation efforts through the commissioning of a hand-carved wood animal on the Conservation Carousel. After many years and millions of visitors, several of the animals represented on the one-of-a-kind Conservation Carousel need to be replaced. There are over 100 animals from which you can choose. For tax deductible donation of \$10,000, you will collaborate with Zoo staff to select the animal you wish to have represented on the carousel. A handmade, personalized ceramic plaque that permanently recognizes your gift will also be placed on the carousel pavilion.

For more information or to start the process of commissioning a hand-carved wood animal, please contact me at Kelly.Grether@louisvilleky.gov or 502-238-5615.



Kennedy and Kelly Grether on the Conservation Carousel

THE HISTORICAL CAROUSEL, BUILT IN 1918, CONTAINS MORE THAN 15 TONS OF WOOD, IRON, GEARS AND WIRE, WHICH COMPRISE THE MECHANISM THAT MOVES AND ELEVATES THE HAND-CARVED ANIMAL FIGURES. MANY THREATENED AND CRITICALLY ENDANGERED SPECIES ARE REPRESENTED ON THE CAROUSEL, BRINGING A VISUAL MESSAGE OF CONSERVATION TO EACH RIDER.



DONOR THANKS

Gifts received Jan. 1 through May 13, 2015

(All gifts of \$100 or more are listed in this publication)

\$500,000 – \$1,000,000

Harry S. Frazier, Jr. Family

\$25,000 – \$49,999

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Ms. Mandy Wilson
Zoo Green Team

\$100 – \$199

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Zoo Kids, Inc. Donors

ICAP Service North America LLC

Save the Date!

Donor Appreciation Night:

Friday, July 17, from 6 – 8 p.m.

Donors from the past 12 months will be invited to the Zoo to celebrate with special animal encounters, activities and reserved seating for the movie **Big Hero 6**, which will begin at dark. Invitations will be mailed late-June.

For more information, please contact the Development Office at 502-238-4134.

Honorarium/ Memorial Donors

In honor of Mark Brown

Mr. Alan Franco

In memory of Julie Clemons

Mr. and Mrs. Joseph T. Byrd

In memory of Benjamin Combs

Mr. Lon Kaminer

In memory of Patricia Deutsch

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