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The Louisville Zoo, a nonprofit organization and the state zoo of Kentucky, is dedicated to bettering the bond between people and our planet by providing excellent care for animals, a great experience for visitors, and leadership in scientific research and conservation education. The Zoo is accredited by the American Alliance of Museums (AAM) and by the Association of Zoos and Aquariums (AZA).





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Telephone:

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Website with Online Store:

louisvillezoo.org

Zoo Hours:

March 15 to September 28, 2014 10 a.m. – 5 p.m. (stay until 6 p.m.)

September 29 to mid-March, 2015 10 a.m. – 4 p.m. (stay until 5 p.m.)

October: The Zoo closes at 3 p.m. (stay until 4 p.m.) on Halloween Party nights.

Admission

Visit the website for seasonal admission pricing. Children (under 3): Free Groups (15 or more): Call 502-238-5348 at least 72 hours in advance



The Louisville Zoo is an agency of Louisville Metro, Greg Fischer, Mayor

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The *Trunkline* is published four times a year by the Louisville Zoological Garden, John T. Walczak, Director.

For the most up-to-the-minute news, become a Louisville Zoo Fan on Facebook or follow us on Twitter.





MESSAGE FROM LEADERSHIP

FROM THE MAYOR

Greg Fischer Metro Mayor

n this age of larger-than-life cinematic superheroes, you have to wonder where our next generation

of conservation heroes will come from and what will inspire them to save the planet.

I think our own Louisville Zoo has gotten a jump on this huge task locally with their Toyota Backyard Action Hero Guidebook. This year will be the 12th annual distribution of the guidebook in Kentuckiana with over 3.5 million copies provided so far to students, parents and teachers thanks to Toyota's partnership. The mission is to inform, inspire and engage youth, hoping to cultivate a strong, enthusiastic

generation of conservation-minded stewards for our planet.

Only a select few of our young people will be National Geographic Explorers or dedicate their lives to rescuing rainforests, elephants and polar bears; but we can all aspire to be more informed and engaged caretakers of our small piece of the planet here in Louisville.

The latest Toyota Backyard Action Hero Guidebook teaches us about rainforests and helps students understand why it is so important to protect them. The Guidebook also provides useful tips on "green" actions — such as reduce, reuse and recycle — that you can do at home and at work creating positive ripple effects in our local environment and beyond. Even small consistent efforts can develop into wonderful habits that can be contagious — nurturing the next wave of conservation heroes still in kindergarten.

Join us in helping make Louisville a greener city, a notable oasis in our part of the world. You can learn more at the Toyota Backyard Action Hero Day on September 20 at the Zoo where you'll receive a free copy of the Guidebook and be treated to special encounters with zookeepers.

You can also check out green living tips on Louisville Metro's Office of Sustainability website (louisvilleky.gov/sustainability). Set up rain barrels in your garden, learn to compost or get involved in an innovative "Citizen Science" program headed by the new Institute for Healthy Air, Water and Soil in Louisville. You can even help monitor air quality using the "Egg" (instituteforhealthyairwaterandsoil.org).

Becoming a Backyard Action Hero is achievable for all of us.

FROM THE DIRECTOR

John Walczak Louisville Zoo Director

ou may have seen some media

coverage recently about the Zoo's current Leadership Capital Campaign. We have been fortunate to raise almost \$5 million thus far of the \$10.4 million that is our goal. I am very excited about the projects we're developing, and would like to share some of these with you.

This campaign is designed to raise funds to build new exhibits and improve a number of popular current exhibits making all of them more engaging and interactive. The Zoo specializes in innovative exhibit designs that are

enriching for the animals and fun and educational for our guests: Glacier Run, the Islands and Gorilla Forest have all wor international awards. With our upcoming projects, we hope to take engagement all the way to amazement. We have also planned some fix-up projects around the Zoo to increase your

comfort and take care of some areas that need special attention.

Our first major enhancement in 2015 will be in the elephant area where you will get new close-up glimpses into the elephants' day-to-day lives and enrichment activities with Zoo staff.

Next out of the gate will be Penguin Cove, an experience with a big heart. Near the Islands entry plaza, Australian Little penguins (also known as Fairy penguins) will delight you with their high activity level, hopping across rocks, flying underwater or marching with guests in daily penguin parades.

New safari camp style classrooms will

let more teachers, families and students enjoy popular camps, classes and Night Safaris.

We're also adding a new creative play area and an outdoor patio and deck adjacent to the African Outpost with eye-level views of a new Colobus Monkey exhibit.

Slated for 2018, an amazing new snow leopard exhibit will allow us to display the graceful agility of these powerful, endangered cats as they leap from ledge to ledge in an exhibit inspired by dramatic cliffs in their natural habitats.

You'll start to see construction in a number of areas around the Zoo starting next spring. There will be a little dust, but I know you'll love the results. Keep your eyes on our website for updates.

As always, thank you for your support!

SEPTEMBER EVENTS





Friday, September 12 2014 FRIDAY NIGHT MOVIE: MONSTERS UNIVERSITY Field opens at 6 p.m., movie starts at sundown

Enjoy a movie under the stars at the wildest theater in town. The Zoo Crew will provide free entertainment before the show. Snacks and other refreshments will be available for purchase. Don't forget to pack your blanket or lawn chairs. Movie nights are free to Zoo members and only \$5 after 5 p.m. for non-members.





TOYOTA KENTUCKY

September 20 TOYOTA BACKYARD ACTION HERO DAY

Be sure to pick up your free copy of the 12th annual Backyard Action Hero Magazine presented by Toyota Motor Manufacturing, Kentucky. This year's

topic is Rainforests. Learn how to become a conservation hero in your own backyard. Magazines will be given away at the front entrance all week through September 26. See the Kids for Conservation section beginning on page 24 for a personal story of our Education Curator's exciting trip to a tropical rainforest in South America. Visit louisvillezoo.org/BAH to enjoy previous magazines on topics such as Deserts, Oceans, Bears and more.



Saturday, September 21 ROSE CLASS

10 – 11 a.m.

This class will take place near the Monty Justice Memorial Garden located behind the lake near the Zoo's new Ropes Course. It includes a hands-on experience and is FREE to Zoo members or with Zoo admission. This final class of the season will concern fall care and winter preparation of a rose garden.

Presented by The Louisville Rose Society



MEMBER NEWS

What's New in Membership?

As you may know, we rolled out a new software program for Membership this past May, and as a result, a number of changes have taken place with more changes yet to come. Here are some updates below. Please be sure to check out the new Member FAQs (Frequently Asked Questions) section of the website (louisvillezoo.org/member/FAQ) to find out the latest news.

• Important! Family Plus **Members** – Reminder to bring in any remaining passes from your sheet of benefit passes (quest and ride passes) and we will load those on your new cards. Due to the ongoing repercussions of a counterfeiting scheme, we are no longer able to accept the old printed passes. Any exchanges can only be granted with proof of membership or a direct link to a named Zoo member. All future passes will be loaded on to your membership card and debited once vou scan vour card at the gate or ride. Members will have to be present to use the passes.



Virtual Membership Update

 Almost there! We have been testing a new virtual app for membership and are getting closer to a launch. Our goal for launch has been delayed several times due to



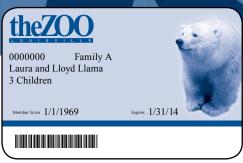
VIRTUAL APP
IPHONE MEMBERSHIP SCREEN

technical issues — new tech toys always have their issues, right? Once we are LIVE, this new app for your iPhone/Android device will allow you to store your membership card electronically. The free app allows us to scan and verify your membership directly from your mobile device at the gate entrance or in the membership office. Updates and instructions can be found at louisvillezoo.org/member/FAQ.

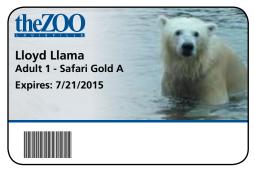
New Cards – Out with the Old, In with the New!

Although your current cards are valid until the expiration date listed, we are inviting you to stop by on your next visit (preferably before you exit the Zoo when lines are shorter) to convert your old card to the new more durable card. Some features of the new card are:

- We will capture the **photo** of Named Adults on the card so we can speed up your entry without the need for a photo ID. Photos appear on our computer screen, not on your card. If the gate staff has trouble recognizing you, we can retake the photo for you – no problem!
- Names and birthdates of all members covered on the card will be requested (including grandchildren), because each person will have their own record which will



CURRENT MEMBESHIP CARD



NEW MEMBESHIP CARD

- be checked when visiting. Gather your information in advance to save time when you stop at the membership office.
- The new card design will not list the number of children on your membership—that information is stored in our system. If you travel to a reciprocal zoo, just print the webpage from our website describing the membership you have (see louisvillezoo.org/member/levels) or ask for a promotional card in our membership office.
- Safari Gold members or members that have purchased a separate Add On Ride Package will continue to pick up wristbands at the Train Station for unlimited rides each time you visit during the main season (ending Oct. 31). After Nov. 1, please check in at the front cashier windows unless otherwise directed.
- **Dual Members** (Zoo and Science Center) that have joined at the Science Center should stop by the Zoo to get Zoo cards and take your photo. You will need a Zoo card now to enter the Zoo. We will also be storing any special Zoo passes on your card in the future.

Rides and Attractions Seasonality

Just a reminder that our rides and attractions are seasonal and subject to shut down with rainy weather. temperatures below 45-50 degrees (depending on the attraction) and regular maintenance and inspection schedules which can take place during regular Zoo hours. Our fall/ winter schedule will begin Nov. 1 with attractions unavailable again until mid-March.

Fall/Winter Hours Open Daily

Fall/winter hours begin Monday, Sept. 29 when we close at 4 p.m. daily (visit until 5 p.m.). These hours will continue through mid-March, 2015. We are only closed Thanksgiving, Christmas and New Year's Day.

New Gift Membership

Our Gift Membership program will convert to a Gift Card/Voucher program. The recipient will receive a Gift Card in the amount of the chosen membership level that they must redeem at the Zoo. Please contact the Membership office for details.

Enjoy Your Discounts

All members receive these valuable discounts on:

- Zoo concessions (10%)
- Zoo gift shops (10%)
- Classes and camps (discount pricing varies)
- Select Special Events
- Ropes Adventure Courses
 - Members Navigator \$11 (reg. \$12); SkyTykes \$5 (reg. \$6)
 - ☐ Safari Gold (thru 9/30/14) -Navigator \$5; SkyTykes \$3

Satisfaction Is Key

We want your visit to the Zoo to be all that you expect it to be! Our commitment is to provide top notch

service and make each guest feel welcome. As part of our pledge to you, our members, if there is something you experience during your stay that you couldn't rate a 10 out of

10, please contact me directly so that I may immediately take corrective measures and meet our goal of 100% quest satisfaction.

More questions? Find lots of answers to frequently asked questions on our website at louisvillezoo.org or call us at 502-459-CATS (2287).

Thank you for your support!

Eugene Carner

Membership Supervisor Oather.Carner@louisvilleky.gov



REMINDER

Members MUST reserve discounted Halloween tickets online! (See Page 18-21 for more Halloween updates)

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ZOOBUCKS

The Louisville Zoo is pleased to offer members quarterly coupons for various Zoo offers like guest admission and activities. We hope you enjoy the following limited-time promotional offers. Please check the expiration dates and restrictions on the coupons.

п

PURCHASE A WHOLE PIZZA AT WALKABOUT CAFÉ AND RECEIVE 2 SMALL FOUNTAIN BEVERAGES

Valid Louisville Zoo membership card and photo ID required. Not valid with other offers or for school groups. Not valid for "The World's Largest Halloween Party!'

> Please present this coupon at the Walkabout Café.

Expires 11/30/2014

BUY ONE LORIKEET NECTAR **GET ONE LORIKEET NECTAR**

Valid Louisville Zoo membership card and photo ID required. Not valid with other offers or for school groups. Not valid for "The World's Largest Halloween Party!"



Expires 11/30/2014

BUY ONE ADULT GENERAL ADMISSION, GET ONE ADULT ADMISSION FREE

Valid Louisville Zoo membership card and photo ID required. Not valid with other offers or for school groups. Not valid for "The World's Largest Halloween Party!"



Expires 11/30/2014

BUY ONE CHILD GENERAL **ADMISSION, GET ONE CHILD ADMISSION FREE**

Valid Louisville Zoo membership card and photo ID required. Not valid with other offers or for school groups. Not valid for "The World's Largest Halloween Party!'



Expires 11/30/2014

A.D.O.P.T.S.

Animals Depend On People To Survive

all into fun with the ADOPTS program at the Louisville Zoo. With so many animals to choose from, there's sure to be one just right for you.

The incredible keeper staff of the Louisville Zoo consistently provide the very best of care for our special residents every day. With an annual food cost

of over \$400,000 a year, community support is needed now more than ever before. More than 80% of our operating funds come from the generosity of conservation-minded members & donors like you. Our ADOPTS program is just one of the ways you can help. Funds generated through this program go directly toward caring for the animals here at the Zoo, and we count on your support.

Levels	Certificate	Name on Website	Picture / Info Card	Photo Button	Plush
\$35	•	•	•		
\$50	•	•	•	•	
\$75	•	•	•	•	•

If you have participated in the ADOPTS program in the past, we thank you; if you've never adopted an animal, please consider it now. It's quick and easy! Simply choose your favorite animal at the Louisville Zoo, fill out the form, return it to us and we'll do the rest.

> To adopt an animal, visit us online at louisvillezoo.org/adopts or call 502-238-5389.

Special Halloween A.D.O.P.T.S.

Get in the spirit of Halloween with a special adoption to "trick" or "treat" your friends & family. Available only through October 31, take \$5 off our \$50 package.

Choose one of the following spooky, scary, creepy, crawly animals:



Komodo **Dragon**



Madagascar Hissing Cockroach



Great Horned Owl



Vampire Bat



Egyptian Cobra



Turkey Vulture



Chilean Rose Tarantula



Wart Hog

STAR PHOTOGRAPHER FOR STAR SUBJECTS

by Kyle Shepherd

while at our Zoo.

treatment this past June when renowned National Geographic photographer Joel Sartore visited Louisville Zoo to photograph the pair for his Photo Ark project. Henry and Tomas are renowned themselves being the only two woolly monkeys left in a North American zoo. Their precarious status is the primary motivation for Sartore's desire to document them for this fascinating and important project. Sartore also photographed snakes and other herps

ur woolly monkeys, Henry

and Tomas, got star

The goal of Sartore's Photo Ark project is to show the world what is at stake for so many endangered species and to inspire people to save them while there's still time. For many of the Earth's most amazing creatures,

time is running out. Half of the world's plant and animal species will soon be threatened with extinction.

Sartore has spent the last nine years photographing some of the world's most precious species. For logistical reasons, he has chosen to work with zoos internationally to identify key members of threatened species and stage opportunities to photograph them, not an easy feat. He estimates he's

photographed 3,700 species in his quest to document the 10,000 -12,000 species in managed systems,

> a very ambitious project to say the least. He anticipates this will be a 20-plus year project.

What would make someone devote 20 years to one highly concentrated project? Sartore explains that "These animals are beautiful, they are intelligent and they deserve the right to exist." His work as a National Geographic photographer has taken him all over the world. and he's seen firsthand the devastation of our planet's habitats and wildlife. "Every year I see more habitat lost, more species consumed for food, medicine or simply for decoration."

We in the zoo world are privileged



Photographer Joel Sartore working with the woolly monkeys

can help protect them. If you'd like to see Sartore's amazing pictures of Henry and Tomas plus hundreds of spectacular photographs, visit PhotoArk.com.



Woolly Monkey photo by Joel Sartore, Photo Ark / National Geographic to care for some of the planet's most exotic creatures; we also have the chance to help families build memorable experiences in the context of a park inhabited by these rare and threatened species. But perhaps more importantly, we have a special obligation to illuminate the need for conservation, helping our guests understand how to be better stewards of our planet's resources. We hope to work together to halt or slow the destruction of our animal ambassadors and what remains of their natural habitats. As Sartore photographs the snakes behind the scenes at the HerpAquarium, he shares a hopeful observation with the few of us gathered around: "You just can't help but want to do something." We grasp the importance of his mission and are reminded of a quote by environmentalist Baba Dioum who said, "In the end, we will conserve only what we love, we will love only what we understand, and we will understand only what we are taught."

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At Meijer, you'll find everything your family needs –
from the perfect pumpkin to awesome animal costumes –
for the World's Largest Halloween Party.

HORTICULTURE

The Emerald Ash Borer: A Silent Threat

Four years ago, an unwanted guest made its way to Kentucky. The invasive beetle known as the Emerald Ash Borer (EAB), native to Asia, was first discovered in Michigan in 2002 and has since spread to multiple states including Kentucky. In Louisville, it has the potential to kill most of the city's ash trees which make up 10–17% of the trees in Jefferson County.

The EAB is a metallic green beetle, about a half an inch long and an eighth of an inch wide. The adult nibbles on leaves which causes little damage. The real trouble is the larvae which feed on the inner bark of the tree disrupting a tree's vascular system, affecting its ability to transport water and nutrients. The EAB has already killed tens of millions of ash trees across the United States. Unfortunately, controlling insects that feed underneath tree bark is extremely challenging.

The infestation in Louisville is expected to last six or seven years. Untreated trees attacked for that length of time are unlikely to survive.

The Louisville Zoo is taking aggressive steps to save its ash trees that provide shade in many of the public areas. But even with a treatment plan in place, the Zoo has had to remove seven trees; we have decided not to treat another 19 trees for various reasons such as bad branching habits, or because they are small trees that can be replaced.

The decision to maintain only 34 of the Zoo's 60 ash trees was not made lightly. Unfortunately, de-infestation is costly. Will Nay, our Horticulture Supervisor, estimates it will cost over \$32,000 to treat the trees over the next six years. "That's almost a financial wash when compared to taking the trees out," Nay says.

The Zoo is using an insecticide called TREE–äge which only affects animals that feed on trees like the ash borer. It is injected into the trees with the Arborjet system and requires multiple applications. Other methods are available such as soil treatments or overhead sprays, but both of these can affect other plants nearby.

Cost is certainly a factor in deciding whether to treat the ash trees or not. But there are other considerations to take into account. Is the tree already infested, and if so, how severe is the infestation? Is there other insect damage? Are there any safety concerns like a tree that's close to power lines or has branches that could fall and cause damage? Is it a younger tree that might by easily replaced? Larger, older trees produce oxygen and provide other benefits as well including shade and water runoff. Of course, trees with sentimental value may well be worth trying to save as well.

One thing is clear: the Emerald Ash Borer is a deadly, fast-moving threat. Although the Louisville Zoo participated in a project with the USDA in 2009-2010 to detect levels of infestation using traps, no EABs were found. Then, about a year ago, the beetles appeared actively in Louisville, especially this past spring.

Even if you haven't seen signs of infestation yet, the time to act is now. There are arborists in the Louisville area who can treat your residential trees.



Emerald Ash BoreWhat to look for:

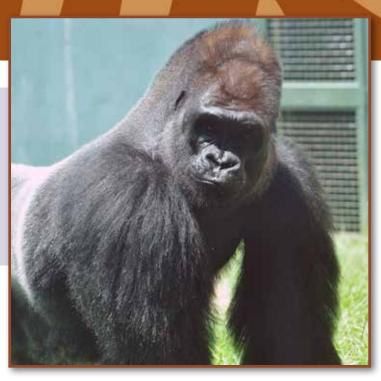
- Sparse canopy and branches that are dead or dying. Trees with more than a 50% canopy decline are unlikely to recover.
- D-shaped holes in the bark.
 These holes are actually "exit" holes created when the new beetles are emerging.
- Vertical splits in the bark exposing "galleries," tunnels beneath the bark that are S-shaped.
- Increased woodpecker activity as the birds feed on the insects.
- When the EAB has been detected within 10-15 miles of your area, your trees may be at risk. To find out whether the EAB has been detected near you, visit any of these sites for specific information:
 - o Kystateent.org
 - o Ky-caps.org
 - o Emeraldashborer.info

ZOO NEWS

New Gorillas

You may see three new faces in Gorilla Forest. Zuri, Holli and their offspring, Sufi, are in the gorilla rotation at Gorilla Forest now. This group will be here temporarily through March when they move to their new home at the Houston Zoo. They join us from the Bronx Zoo. See them before they go.





Baby Wallabies

Two female wallabies will be joining the current residents in the Australian Walkabout exhibit when they gain more weight. Just look for the cuteness and you can't miss them!

Marcelle Gianelloni Retires

We recently said a fond farewell to our longtime education curator Marcelle Gianelloni who retired at the end of this summer. Gianelloni led the education program for 30 years and was a Zoo volunteer for five years prior to joining the staff. When we asked her what her favorite part was, she said it was "combining my love of animals and plants and teaching and supporting the Zoo's mission of bettering the bond between people and our planet."

Marcelle, we will miss you and your passion! Thank you for serving the teachers, parents and students of Kentucky all these years.





ferret population, once estimated at 500,000. The black-footed ferret was declared extinct in 1979, but a remnant population was discovered in Meeteetse, Wyoming in 1981. Biologists studied the ferrets, and when the population drastically declined in 1985 due to outbreaks of canine distemper virus and sylvatic plague, the last 18 black-footed ferrets were captured and placed in a captive breeding program.

Current captive breeding sites include USFWS's Ferret Conservation Center in Colorado, which houses the majority of black-footed ferrets, as well as Louisville Zoo, Cheyenne Mountain Zoo. National Zoo's Science and Conservation Breeding Institute, Phoenix Zoo, and Toronto Zoo. There are 21 reintroduction sites scattered across the North American Plains including Canada and Mexico. Approximately 300-400 wild blackfooted ferrets now inhabit these reintroduction sites. The Walker Ranch, in Colorado, became the latest reintroduction site last fall, and 20 of the ferrets released there came from the Louisville Zoo, including several of dam "Sweet Tee's" kits.

Louisville Zoo's Involvement

The Louisville Zoo joined the recovery effort in 1991. A proud participant in the reestablishment of the black-footed ferret into its native Great Plains habitat, the Zoo's Conservation Center has. to date, produced over 1,000 kits and provided over 650 ferrets for reintroduction. The Conservation Center's success is due, in no small part, to the dedication of keeper Guy Graves, who has been with our program from the beginning. Guy's long term involvement has allowed him to gain a keen insight into the habits and behaviors of the ferrets under his care, and with this

contributions to the program. Other facilities often rely on Guy to share his expertise as well as help them solve new issues or problems that develop. **LZ Reintroduction Site**

knowledge Guy has made numerous

Involvement

Today, few opportunities exist for someone to observe and interact with

an endangered species in its natural habitat. However, ferret keeper Angie Cox and I were able to do just that! Twice, Angie and I have traveled to Kansas to participate in the survey efforts at the black-footed ferret reintroduction site in Logan County, which is comprised of the privately owned Haverfield/Barnhardt/Blank ranch and The Nature Conservancy's







(top) Guy Graves readying first BFF shipment in 1992.

(middle) Guy and Joanne interacting with

(bottom) Conservation Center BFF captive breeding quarantine room.

Smoky Valley Ranch. Conservation biologists team up with volunteers such as Angie and myself to assess and monitor the status of the reintroduced population of endangered black-footed ferrets, including locating and counting as many first-year kits as possible.

A survey crew consists of a high-clearance vehicle occupied by two or more surveyors who are outfitted with spotlights, GPS units, communications radios, maps and data sheets. Surveys take place from sundown to sunrise, weather permitting, and are scheduled around a full moon. The crew drives randomly-spaced routes around a pasture using spotlights to search for the signature emerald green eye-shine of ferrets. Other animals are out and about at night, and many a surveyor has been disappointed to find that the eye-shine they thought was a ferret was really a swift fox!

During the fall survey, each ferret that is observed entering a specific burrow is captured for identification. A live trap is placed on the burrow and checked frequently (at least every hour) during the remainder of the night. Surveyors take a GPS reading of the location and place a reflector stake at the burrow to aid in relocating the site.

Once a ferret is captured, it is transported immediately to a central processing site nearby where it is anesthetized, given a veterinary exam, vaccinated against canine distemper virus, implanted with a transponder chip, if it does not already have one, and a temporary dye mark on the throat. (The dye mark insures that surveyors won't trap the same ferret again.) After recovery from processing, the ferret is returned to the same burrow where it was trapped.

Participating in reintroduction surveys lets me "come full circle." I began my career at the Louisville Zoo working with the black-footed ferrets in the Conservation Center, and I have stayed involved in the program whether it is in captive breeding efforts, driving ferrets out west for preconditioning, contributing to the black-footed ferret husbandry manual or spotlighting ferrets in Kansas. This involvement has allowed me to play a rare part in an important conservation effort to save an endangered species.







(top) newly released BFF kit at preconditioning pen in South Dakota (middle) "Sweet Tee" kit being released by Peter Gober, WSFWS, Walker Ranch, CO (bottom) Angie Cox releases kit during reintroduction site survey, Kansas 2013







October 3-5, 9-12, 16-19, 23-26 & 30

Start Your Party 5-8:30 p.m. **Special Ticket Required**

If scary is no fun for your little ones, then don't miss the sweetest party in town. Join us for an evening of magical Halloween fun for the whole family as storybook scenes come to life with costumed characters and kids 11 and under enjoy trick-or-treating throughout the Zoo.

We invite you to dress up for our merry, not-so-scary Halloween Party and meet your favorite pirates, princesses, superheroes and other storybook characters. Plus visit Mumpkin the Giant Talking Pumpkin and wander through Pumpkinville, USA with its hay maze and hundreds of glowing pumpkins.



FREE fun games and giveaways for the whole family at the Zoo's main entrance.









Black Cat Crossing Pumpkin Display

Thru October 26

Over 200 artistically carved and lit pumpkins. Stop by to see nightly carving demonstrations.

Ticket Options

Tickets are required for all ages.

Limited tickets will be available for each night to help control crowds and improve your Party experience.

LOUISVILLE ZOO MEMBERS

Special rates for members and those covered on your card. Please present your online ticket along with your membership card and photo I.D. at the Zoo.

\$1	October 3–5 & 9–12 Members MUST purchase in advance online for a specific evening using valid Member I.D.			
\$4.50	October 16–19 & 23–26 & 30 Members must purchase in advance online for a specific evening using valid Member I.D.			
\$5	\$5 Any night of the event at Zoo cashier window based on availability. Must present valid Member I.D.			

Infants age two and under are free.

No service fees for tickets will be applied.

OTHER TICKET INFO

Advance Tickets for Groups of 15+ Call at least 72 hours in advance. Corporate consignment tickets available. Call 502-459-2181.

Purchase online tickets at louisvillezoo.org starting Sept. 15. Event is rain or shine. No refunds or exchanges.

Parking is \$5 cash collected at the Zoo parking lot entrance for this after-hours special event fundraiser and applies to all guests including Zoo members. (See website for additional details.)

NON-MEMBERS

\$7.50	Available only at Meijer stores. Tickets valid for any night on sale beginning September 26.
\$9	Advance online ticket. Must select specific night. On sale starting September 15.
\$10	Any night of the event at Zoo cashier window based on availability.

NEW! BUYING TICKETS ONLINE

You will be required to register the first time you visit our new website to purchase any tickets or buy or renew your memberships. If you have not gotten your photo taken for adults named on your membership, please consider coming in before October to avoid lines.



Important Ticket Info for Members!

Again this Year! To reduce overcrowding on popular nights, and to improve the quality and safety of your experience, we are asking members and non-members to once again reserve tickets online for a specific night. A designated number of tickets will be available for each evening so reserve your preferred date early.

Please be sure to review the new changes for the Halloween Party plus some anticipated questions regarding ticketing and parking. Visit our website for all the details and a full list of frequently asked questions.

MEMBERS ONLY ZOOBUCK

BUY ONE COTTON CANDY GET ONE FREE

VALID ONLY DURING THE NIGHTS OF "THE WORLD'S LARGEST HALLOWEEN PARTY!" PRESENTED BY MEIJER

OCTOBER 3-5, 9-12, 16-19, 23-26 & 30

Available at the Kentucky Canteen, Ostrich Snack Stand, Bomassa Soft Serve and Walkabout Café. Not valid with other offers.

Expires 10/31/2014

theZOO

Frequently Asked Questions

How many \$1 or \$4.50 (half-priced) tickets can members buy online? You can purchase tickets for the number of people covered on your membership card. We reserve the right to check membership cards and photo I.D.s at the Zoo. No separate ticket fees are charged.

Repeat Member Visits? With such a large member base, we invite each family to attend one night during the first seven nights for just \$1 and encourage members to come back during the second two weeks at half price (\$4.50 online) to support this important fundraiser.

How much is parking? A \$5 cash fee per car will be collected for Zoo Halloween Party parking as in past years. While parking is included with your membership for visits during regular Zoo hours, parking is not included for this after-hours special fundraiser (see our website for more detail).

Are there are any attraction discounts? Sorry, there are no discounts for train rides and other attractions. The trains will operate weather permitting. All rides/attractions are full price for members and non-members including Safari Gold Members during this afterhours fundraiser (see website for list and pricing). Rain or shine, there are no refunds or exchanges.

What if I can't pick a night in advance? Other Ticket Options? Meijer is selling a limited number of "any night" tickets for \$7.50.

Another question? Visit louisvillezoo.org/halloween for additional details, road closings and more.





More Fun

There's so much more than trick-ortreating! Enjoy these fun activities and attractions with your Party admission (unless noted *):

- New: Winter Wonderland area featuring two icy-cool princesses
- Mumpkin The Talking Pumpkin
- The Warthog Express Train*
- The Spooktacular Carousel*
- The Headless Horseman of Sleepy Hollow*
- Skip the yellow brick road to the Land of Oz with Dorothy and her friends.
- Dance with your parents and friends at the Astro Disco
- Fun glow items available at gift shops throughout the trick or treat route* (Members receive 10% off select items)
- Yummy snacks and beverages like pumpkin pretzels and funnel cakes* (Members receive a 10% discount)
- Fun photos, wild Handimals hand art, fabulous face painting by Kaman's Art Shoppe*

liewing Animals

Please note: Visit some of our late night Party animals (weather permitting). You are most likely to see maned wolves, snow leopards, bongos, rhinos and giraffes. Many of the animals have early bedtimes when it gets dark sooner. The HerpAquarium remains open during the event so you can visit our creepiest and crawliest inhabitants.





meijer

presents

"The World's Largest Halloween Party!"

Sponsored by



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Additional Support by











Louisville Metro Council President Jim King & District 10 Residents









Thanks

This FUNdraiser provides critical support every year to the Zoo's animal care programs, botanical gardens, visitor experiences and conservation education. It takes a village to create the magic that is "The World's Largest Halloween Party!" Our thanks to the entire "cast" and "crew" with special thanks to our presenting sponsor, Meijer, to all other partners and sponsors that help make it possible, and to you of course, our Party guests! There is no Party without you!

Thank you for supporting the Zoo and coming to our Party!

Trick-ortreating for kids 11 and under! Help us be "green" and bring your own treat bag or purchase one at Gift Shop for \$2.

^{*} additional fee, some restrictions apply.

EDUCATION

FALL PROGRAMS

The Louisville Zoo Education Department offers a variety of educational experiences for children of all ages. Fall is a wonderful time to enjoy the Zoo. Young people are curious about what is around them and programs are designed with this in mind. Educators go that "extra mile" in creating "hands-on" and "minds-on" instruction. Learning about science is an active process and students are encouraged to investigate, apply critical thinking skills and ask questions. It is the intent of the Louisville Zoo Education Department to have children and adults become more aware of what is around them which will help develop a healthy respect and responsibility for nature. We like to say that by touching the heart, we teach the mind.

Education programs presented by



Two by Two

Two-year-old and an adult

These programs are designed with the two-year-old child in mind. The child MUST have reached the age of two by the date of the class. These playful, one-hour classes include circle time, free-play time to encourage exploration, and a special animal guest before heading out on a guided walking tour of part of the Zoo. The cost for extra adults attending will be \$10 each.

Cost per session (one adult and one child) Regular: \$40; Members: \$25

"Colorful Creatures"

September 18 or 20 9 – 10:30 a.m.

"Feathered Friends"

October 9 or 11 9 – 10:30 a.m.

Two by Three

Three-year-old and an adult

These programs are designed specifically to meet the developmental needs of the three-year-old child. The child MUST have reached the age of three by the date of the class. This one-hour class includes circle time, free-play time to encourage exploration, and a special animal guest before heading out on a guided walking tour of a part of the Zoo.

Cost per session (one adult and one child): Regular: \$40; Members: \$25

"Big Ears!"

September 18 or 20 11 a.m. – 12:30 p.m.

"Tails"

October 9 or 11 11 a.m. – 12:30 p.m.

ZOOper Kids

This child-only program for four and five-year-old children includes a guided Zoo walk, a hands-on activity, closely supervised contact with education program animals and lots of information about animals to satisfy the curiosity of young minds.

Cost per session:

Regular: \$30; Members: \$15

"African Safari"

September 18 or 20 1 – 2:30 p.m.

"Tons of Teeth"

October 9 or 11 1 – 2:30 p.m.

REGISTER ONLINE AT LOUISVILLEZOO.ORG

Grow Up Great

PNC recognizes that learning in a child's early years is essential for their long-term success. That is why we are pleased to support the Louisville Zoo and the opportunities it presents for the region's children and their families to experience the wonders of nature and the animal world. Whether at the zoo or in a neighborhood park, here are a few tips on how everyday moments become learning experiences for young children.



Z00: Use math words to play a game of "bigger or smaller." Ask your child, "What animal do you see that is bigger than you? What do you see that's smaller?" Comparing words like "bigger or smaller" are math ideas, and you'll be giving your child math practice by using them.

HOME: Ask your child to look out the window to find three red objects. Then ask for three objects that are other colors. It's a fun way to help children learn colors and numbers.

HOME: Let your child see that you write shopping lists, "to do" lists, phone messages and directions. It lets children know that writing is important in everyday life.

Through PNC Grow Up Great – a 10-year, \$100 million initiative in early childhood education – PNC provides the leadership, advocacy, funding, tools, and volunteers to help educate parents, caregivers, and communities on how to prepare young children for success in school and life.

For more information, please visit pncgrowupgreat.com.



Family Classes

Come and experience the Zoo as a family and learn together about the world around you! This program is designed for families with children four years old and older.

Cost per person:

Regular: \$15; Members: \$10 Cost per Family of 4: Regular: \$50; Members \$35

Fangs, Spots and Stripes!

Saturday, September 27

9 – 10:30 a.m.

Island Adventure

Saturday, October 18 9 – 10:30 a.m.

HOLIDAY CAMPS

ZOOper Kids Holiday Camp

Ages 4-5

Campers will enjoy a Zoo walk, craft and a "hands-on" visit with education animals. A healthy snack will be provided.

Cost per person: Regular \$40; Members \$25

Session 1

Monday, December 22 9 – noon

Session 2

Monday, December 29 9 – noon

Holiday Camp

Ages 6-12

This all day program will be packed with activities including animal study, crafts, a "hands-on" visit with Education animals and a snack. Children should bring a sack lunch with a drink. Children will be grouped according to age.

Cost: Regular \$55; Members \$40

Session 1

Monday, December 22 9 a.m. – 4 p.m.

Session 2

Monday, December 29 9 a.m. – 4 p.m.

Session 3

Tuesday, December 30 9 a.m. – 4 p.m.

Teen Holiday Camp

Ages 13 – 15

This all day program will provide teens with a unique experience at the Louisville Zoo. Teens will explore how our Zoo cares for the many endangered animals that live here, as well as conservation projects in the wild. Teens need to bring a lunch and drink and dress for the weather.

Cost: Regular \$55; Members \$40 Monday, December 22 9 a.m. – 4 p.m.

HOMESCHOOL PROGRAMS

Homeschool (K-5)

The Louisville Zoo is offering education programs designed specifically to meet the needs of local families that are taking the responsibility for educating their children at home by using resources in the home and community. A series of science-based classes are being offered once a month from 2-4 p.m. for children in grades K – 5. The curriculum chosen for this series of programs is based on the new Next Generation Science Standards. Students will be encouraged to look at patterns and formulate answers to questions about the world around them. The "Animal Defenses" series will emphasize how animals protect themselves.

Cost per class:

(one child & one adult) Regular \$ 20; Member \$15

Animal Puzzles: Fangs Tuesday, September 30

Animal Puzzles: Slime Tuesday, October 28

Animal Puzzles: Antlers & Horns

Tuesday, November 25
Animal Puzzles: Spots
Tuesday, January 27
Animal Puzzles: Stripes
Tuesday, February 24
Animals Puzzles: Speed

Tuesday, March 31

Animal Puzzles: Beaks Tuesday, April 28

Homeschool (Middle & High): Ecosystems

Upper grade homeschool students (Grades 6–12) are invited to take part in this program focusing on the biotic and abiotic aspects of ecosystems.

Cost per student: Regular \$20; Member \$15 Tuesday, September 30 2 – 4 p.m.

KIDS FOR CONSERVATION

Where the Wild Things Are!

by Marcelle Gianelloni



f all the different places I have visited around the world, the tropical rainforest in South

America is one of my favorites. Now, I have to admit, this was not the easiest trip, but it was well worth the extra effort. Why? Here are a few facts about this part of the world that might give you an idea.

Rainforests are found mostly around the equator where rainfall comes in abundance. Try 100 to 180 inches of rain or precipitation a year! Here in Kentucky we have an average of only 45 inches a year. There is no such thing as cold weather in these regions. Forget about living in a place where you can experience winter, spring...or fall. It's like summer all year round. No need for a winter coat for sure

Did you know that more than half of the animals and plants that exist on the planet are found in the rainforest? When walking through the rain forest, all of your senses provide evidence of the diversity of life around you. You will hear all kinds of animal sounds — monkeys chirping, macaws squawking, frogs croaking, and insects buzzing. You can smell orchids hidden way up in the canopy. If you are not careful, you might feel the sting from an ant. And as far as using your sense of taste, you can try one of the many tropical fruits found here, or else taste your own salty sweat as it drips over your lips. The humidity is intense.

Silvia Zirkelbach, one of our keepers who has worked at the Zoo for 31 years and is our resident woolly monkey expert, and I traveled to the



"Amazona" part of Colombia a few years ago. Despite how long it has been, Silvia and I still fondly reminisce about our almost three weeks visiting two biologists dedicated to studying monkeys like woolly monkeys, spider monkeys, black uakaris, and all kinds of small monkeys like titis. While we were learning about life in the rainforest, we had the opportunity to observe a total of 16 orphaned monkeys that lived around the camp. We were their guests and they reminded us about it all the time.

loved waking up in the morning to all the monkey and bird chatter. Best alarm clock I ever had!

One of the best parts of the experience was our very special roommate. The night we arrived after a six hour trip on the river in a typical "lancha" during a torrential storm, hiking through the forest, squishing and swashing through the mud, our host, Dr. Sara Bennett, informed us that a Black-mantle tamarin, Saguinus nigricollis, would be sharing the cabin with us. Little "Tiny" had been

(top) Marcelle has a quiet time with two orphaned woolly monkeys.

(bottom) This young woolly monkey was saved from the "cooking pot" and is interacting with a rescued saki monkey.





orphaned and rescued by Sara. We were told that she slept in the cabin at night and would disappear during the day through a crack in the wall. Since we had arrived late at night, "Tiny" was nowhere to be found. But to my surprise when I awoke at 5:30 the next morning, there she was next to my pillow, staring at me and grooming my hair. Knowing that when monkeys do this to each other it means you're a pal, I was aware that this was her way of saying I was her new friend. After a few minutes she rolled over on her back for me to groom her, which I did to her delight. She then hopped across the room and did the same thing with Silvia. Then I looked up and, through the screen, I saw three woolly monkeys staring down at us. I was in heaven. What a

great way to start my day! There was not a day that we did not experience the biodiversity of the rainforest — snakes, tarantulas, birds galore, lots of insects, a few caimans, and of course, monkeys.

Being immersed in such a vibrant and unique environment was an incredible way to learn about this amazing part of the world. Yes, it was hot and uncomfortable at times, and I came home with a few bug bites, but it was a small price to pay to experience one of the most spectacular ecosystems on our planet.

Now you can imagine why this was one of my best trips ever. I welcome you to learn about this fragile part of the world. And don't forget that what you do on a daily basis has an impact on special places like this.

Find out more about the tropical rainforest in the 2014-15 Toyota Backyard Action Hero Guidebook available this September. For more about Backyard Action Hero Day, see page 5



G'Day Mate! Friends of the Louisville Zoo wish to thank you for venturing down under to support Zoofari! 2014.



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VOLUNTEER NEWS

Seeing the Zoo in a Whole New Light Volunteer Spotlight: Cynthia Burger

Wonder where many of the Zoo's keepers come from? A great many of them start their involvement by first volunteering at the Zoo in their teens. Night keeper Cynthia Burger started her first volunteer day in the giraffe area and never wanted to work anywhere else. Now in addition to her full-time position, she continues to volunteer every year during "The World's Largest Halloween Party!" presented by Meijer.

Years/Hours volunteering at the Zoo?

About six years and about 1,000 hours starting when I was fourteen.

What is your current job?

Keeper I, working as a night keeper and also in the Louisville Zoo Commissary.

What's your best experience at the Zoo?

My first day as a volunteer, I was taken into the keeper area of the Lion exhibit. Katie, the female, was already inside the animal holding area. Then Trapper, our male, came in, and he and Katie began to roar. Tears immediately welled in my eyes. It was a moment that changed me. I've had a million more wonderful moments at the Zoo, from feeding a young gazelle with a bottle to hand-rearing a gorilla, but that moment with the lions remains forever in my mind.

What do you like most about being a night keeper?

The Zoo is such a different place at night. I don't know if a lot of people realize that the animals need care 24 hours a day, and at night, after all the Zoo visitors have gone home, that experience becomes very personal. We make our rounds, checking on the animals, feeding them as needed, and particularly looking out for any animals that might be sick or that need extra attention. It's really fun to tiptoe around a sleeping elephant while you stock her hay! I also discovered a baby addax antelope right after it was born.

Sometimes we're there to accept a new animal being delivered to the Zoo, to help get that animal settled. There's a real sense of responsibility knowing those animals are depending on me, and an "I'll take care of it" attitude. And there's nothing guite as



cool as being at the Zoo at day break. I've worked in many areas at the Zoo, but at night, I get to see the Zoo in a whole new light.

Do you have any pets?

A ten-year-old Doberman and a threeyear-old German shepherd. They are my princes and partners in crime!

What are your hobbies?

Painting, all sorts of crafting, reading, and dog training.

Why did you volunteer at the Zoo?

My mother found out about the program from a friend of hers. I'd always loved animals, but from that very first day — getting the chance to be so close to Trapper and the other animals — I knew this was where I was supposed to be.



Thank you Louisville Zoo Volunteers for your continued support.

July, 2013 – June, 2014

- 2,580 volunteers
- 64,353 total hours of service
- Equal to 31 full-time employees
- Total Savings to the Zoo is \$1,265,585

Thank you, Diane Taylor

WISH LIST

he Louisville Zoo is seeking the following items for donation. New or gently used items are accepted. Please consider a donation.

Items of most need include:

- 1. Cordless drills
- 2. Fiberglass ladders (4', 6' and 8')
- 3. Lightweight, portable plastic tables (6'x30")
- 4. Wheelbarrows and various yard/garden tools
- 5. 2-drawer and 4-drawer file cabinets
- 6. Box fans
- 7. Tree pruners (various sizes)
- 8. Aquarium thermometers
- 9. Backpack leaf blowers
- 10. Heavy Duty ShopVac (various sizes)
- 11. Chain saw, reciprocating saw, circular saw Trash pump
- 12. Small portable pressure washers
- 13. Other items needed on an ongoing basis: Boomer Balls (various sizes); 5-gallon buckets (new); Poly-Tarps (various sizes).

How to schedule your wish list donation:

Please contact Josh Lampton at (502) 238-5386 or email Josh. Lampton@louisvilleky.gov if you wish to make a donation.

All donations can be delivered to the Zoo, Monday–Friday, 8:30 a.m. to 5 p.m. Arrangements can also be made for delivery on the weekend.

*The Zoo reserves the right to evaluate the condition of an item before accepting a donation.



The Zoo's Animal Hospital needs your help to support their goal of finding energy-efficient ways to transport themselves and their equipment around the Zoo. Our veterinary staff are still seeking one more (new) medium-sized mountain bike or hybrid bike.

This items will assist staff as they check on animals, conduct medical treatments and exams and deliver medications.



Many departments throughout the Zoo are always looking for new or slightly used hand tools such as hammers, screwdrivers, pliers, etc. Yard, barn and garden tools are also needed.

DONOR THANKS

Gifts received April 29 through July 15, 2014

(all gifts of \$100 or more are listed in this publication)

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Every day, the Louisville Zoo welcomes visitors, supports conservation projects, creates once in a lifetime memories and cares for endangered wildlife. Just like our animals, corporate partnerships with the Zoo come in many shapes and sizes. Your business or organization can partner with the Zoo through many different opportunities including event or program sponsorships, group events and more! With attendance of over 880,000 this past year, your brand has the potential to reach a significant number of families in the region.

Special thanks to our generous sponsors for these programs:

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Thanks to our Facebook friends for helping us name our Big Big Bugs!

We have had such fun with our BIG BIG Bugs naming contest the past few months on Facebook. From a beetle named "Ringo" and a spider named "Charlotte" to big ol' tarantula named "Harry," it has been great fun! Thanks to all who participated by submitting a name or visiting our page and laughing along with us. All 13 of our bugs are now named, and we thought you'd enjoy meeting the entire gang.

Black Ants "The Picnic Crashers" (Charlie Jackson) **Say's Firefly** "Sparky" (Sherry Remington Moak) Stag Beetle "Beetle Bailey" (Melissa Denny) 7-Spot Ladybird "Destiny" (Rhonda Lawalin Lee)

Emperor Scorpion "Scorpio" (Danielle Hicks)

Bombardier Beetle "Ringo" (Leanne Grove)

Orb Web Spider "Charlotte" (Emily Collins) **Grasshopper** "Sir Hops a lot" (Mariah George)

Red-tailed Bumble Bee "Beeatrice" (Nancy Armstrong)

Blue-Eyed Darner "Flyer" (Ruth Coverdale Hunter)

Madagascan Sunset Moth "Sunny" (Hannah Hoover) Giant Devils Flower Mantis "Manny" (Kim Baker)

Mexican Red Knee Tarantula "Harry" (Tracy Chany Oldaker)



SUPPORT YOUR ZOO!

Making the Zoo's Legacy...

Your own Legacy

he Louisville Zoo is grateful to all of the many friends who choose to support our annual fund, capital projects, conservation efforts and educational programs with generous gifts. We are also grateful to those who have included the Zoo as part of their charitable estate plans, and we welcome new donors who wish to make a planned gift which secures the future of your Zoo.

In fact, bequests are a simple, flexible and versatile way to make a significant difference to the more than 1,500 animals living here, and our more than 880,000 visitors each year.

While bequests may take many forms, there are a few easy options, including:

 a general bequest, where the donor designates that the Zoo is to receive a specified dollar amount a specific bequest*, where the donor designates that the Zoo is to receive a specified asset such as securities

- **real estate**, or tangible personal property, or a percentage of his or her estate
- And a residual bequest, where the donor designates that the Zoo is to receive all or a percentage of whatever remains of his or her estate after all debts, taxes, expenses, and all other specific bequests have been paid.

Donors may also consider making a gift from a life insurance or retirement asset, which can offer tax benefits and are as simple as making a bequest. In order to make the Zoo the beneficiary of your life insurance policy or retirement asset, you just complete a Change of Beneficiary form from your insurer or

plan administrator. The Louisville Zoo is grateful to the commitment to our mission by its many friends and donors.

To learn more about how you can make a difference with your contributions, be they current or future, please contact Bob Micou, Development Director at 502-238-5300.

*The Louisville Zoo must approve the asset to be considered for donation

...other ways to Support Your Zoo

We want to make your Zoo the best it can be for generations to come and need your support. There are many ways you can make a difference.

To learn more, visit <u>LouisvilleZoo.com/Support.</u>
Or call the Development Office at 502-238-5300 or 502-238-5615.



- Annual Fund
- Zoo License Plate
- · Zoo Kids, Inc.

- Sponsorship
- Cell Phone Recycling
- Behind-the-Scenes Tours
- Tributes and Memorials:
 - * Benches
 - * Tree of Life
 - * Flower planting

Louisville Zoological Garden 1100 Trevilian Way P.O. Box 37250 Louisville, Kentucky 40233-7250

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