

theZOO  
LOUISVILLE

SUMMER 2014

# Trunkline



**This Forest  
is a Sanctuary**



# CONTENTS

The Louisville Zoo, a nonprofit organization and the state zoo of Kentucky, is dedicated to bettering the bond between people and our planet by providing excellent care for animals, a great experience for visitors, and leadership in scientific research and conservation education. The Zoo is accredited by the American Alliance of Museums (AAM) and by the Association of Zoos and Aquariums (AZA).



## Mailing Address:

P.O. Box 37250,  
Louisville, KY 40233-7250

## Delivery Address:

1100 Trevilian Way  
Louisville, KY 40213

## Telephone:

Administrative Offices: 502-459-2181  
FAX: 502-459-2196

Education: 502-238-5358

Membership Office: 502-459-2287

## Website with Online Store:

[louisvillezoo.org](http://louisvillezoo.org)

## Zoo Hours:

March 15 to September 28, 2014:  
10 a.m. – 5 p.m. (*stay until 6 p.m.*)

September 29 to mid-March, 2015:

10 a.m. – 4 p.m. (*stay until 5 p.m.*)

June and July, Thurs.–Sat.,

10 a.m. – 7 p.m. (*stay until 8 p.m.*)

## Admission

Visit the website for  
seasonal admission pricing.

Children (under 3): Free

Groups (15 or more):

Call 502-238-5348

at least 72 hours in advance.



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## TABLE OF CONTENTS

Message From Leadership .....	4
Sky Tykes™ Special Offer .....	5
Brew at the Zoo 2014.....	5
Member News .....	6
ZooBucks.....	8
A.D.O.P.T.S.....	8
EXOTIC TRAVEL .....	9
Zoo News .....	10
Feature Article: A Gorilla Sanctuary.....	12
Volunteer News.....	15
Animal Spotlight Poster.....	16
Summer Events at the Zoo.....	18
Horticulture: Summer in Bloom .....	22
Kids For Conservation: Zero Trash Challenge ..	23
Summer Education Classes.....	24
Earth Month 2014 Retrospective.....	27
Zoo Wish List .....	28
Donor Thanks .....	29
Sponsorship Thanks.....	30
Support Your Zoo .....	31

## Editorial

Maureen Horrigan, Joanne Luyster, Steve Wing

## Contributing Writers

Kathleen Johnson, Jennifer Kemnitz & Karen Maynard

## Design

Robert Kemnitz

## Photographers

Robert Kemnitz, Kyle Shepherd and other staff members.

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## MESSAGE FROM LEADERSHIP

### FROM THE MAYOR

*Greg Fischer  
Metro Mayor*

**A**s a city, we are extremely focused on providing our young people with learning opportunities throughout the summer and at other times when schools are not in session. For youth to realize their full potential – it's critically important to continue learning and exploring.

The Louisville Zoo is a favorite destination for learning and adventure for families and young people of all ages during the summer. Parents who visit the Zoo have been known to claim that they feel like better parents because their children can learn something important about nature while also having fun. I



know parents also appreciate spending quality leisure time with their families enjoying the outdoors and temporarily escaping all the “must do” scheduled activities that dominate family life.

A casual family visit to the Zoo this summer could include learning more about gorillas, meerkats or bugs – Big, Big Bugs – creating a signature ICEE at the new Mix It Up ICEE stations, getting cooled off in the Splash Park or testing your agility on the new ropes courses. You might consider a real family adventure by doing a Family Overnight. The experience actually lets you sleep at the Zoo, get up-close animal experiences and take a guided night tour.

For something more formal, the kids can sign up for a number of unique camps. This year the Zoo is collaborating with a variety of partners to offer some intriguing camps: “Animal Art Detectives” with the Speed Art Museum and “Track’em, Smack ’em and Roar” with the Louisville Nature

Center and Louisville Tennis Center. For teens grades 8-10 who want a bit more immersion into the Zoo world, there are camps studying veterinary careers, biodiversity, the purpose of zoos and more. Younger folks can do half-day or full-day camps that share what animals eat, why some animals are awake at night and how to build a Zoo exhibit.

You may notice some teens actually volunteering in various areas of the Zoo this summer. Many of them attended Zoo summer camps years ago and decided to pursue volunteering. Teens can start volunteering at the age of 13 and working at the age of 16. Most recruitment is done in January, so if you are interested, keep in mind that these programs are extremely popular.

There's so much going on this summer at the Zoo for young people, you just have to choose your style of fun and enrichment. Check out some of the possibilities in this issue of Trunkline or on the Zoo's website. Have a great summer.

### FROM THE DIRECTOR

*John Walczak  
Louisville Zoo Director*

**Y**ou may occasionally receive a letter or other correspondence from me asking for support of the Zoo's Annual Fund. I want to thank all of you who generously support this campaign and explain how critical these donations are for the success of your Zoo.

Annual Fund donations help bring rare and precious animals to the Zoo; they help feed them, maintain their homes and exhibits, pay the salaries of their dedicated and wonderful caregivers and provide their excellent veterinary care. These funds also help provide the educational stories and conservation messages related to these



important species and support every other element needed to have a great zoo in our town.

Your Zoo is a unique agency of Metro Government in that we generate 80% of our operating costs through self-earned revenue including admission and program fees, rides, concessions and so on.

Throughout the Zoo and Aquarium profession, the Louisville Zoo is known as one of the top-notch zoos—recently listed as one of the 22 best zoos in the country by USA Today—and it is one of the most efficiently operated government-managed zoos in the U.S. This status also holds true amongst privately operated Zoos. For example, most of the zoos in Ohio are publicly owned and privately managed, but to help support these very popular institutions, their citizens have elected to pass various levies which contribute from \$8 million to \$18 million per year in cities such as Akron, Columbus and Toledo. Our annual operating support from Metro Government is approximately \$3 million

per year. We are extremely thankful for every penny and provide excellent stewardship of these funds. However, we need your help to continue to be one of the best zoos in the country: dedicated to our mission of Bettering the Bond Between People and Our Planet by providing excellent care for our animals, a great experience for visitors, and leadership in conservation education. Just think, if every member household donated \$10 a year to the Annual Fund, we could create \$360,000 of additional support, nearly doubling our current Annual Fund.

Again, my deepest thanks to all of you who already contribute to the Annual Fund, especially those of who already support us through your membership; and I appreciate all of you who are now considering supporting your Zoo with this tax-deductible donation.

I hope to see you often this summer enjoying your Zoo. If you wish to support the annual fund, visit [louisvillezoo.org/give](http://louisvillezoo.org/give).

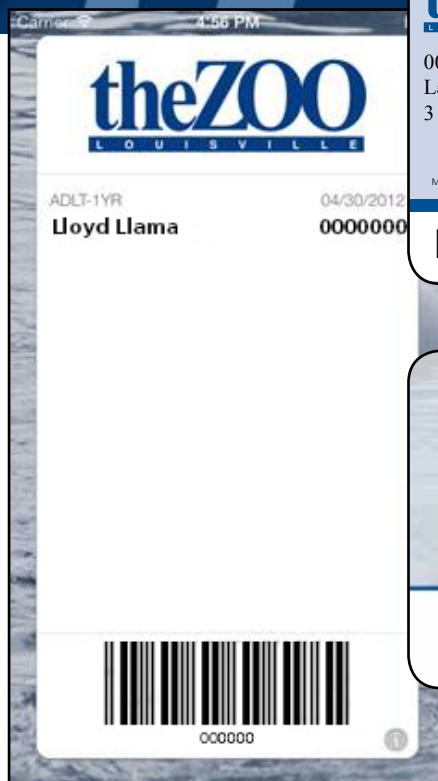
# MEMBER NEWS

## Your Membership Just Got Easier

We are very excited to be rolling out a new membership software program and webstore this summer that will make your experience as a guest and member of the Louisville Zoo even better than it is today! Here are some of the new benefits as well as changes you can expect:

### All Members

- Virtual Membership! You can ditch your card! A new app for your iPhone/Android device will allow you to store your membership details electronically. This free app allows us to scan and verify your membership directly from your mobile device. Simply download the app from the iTunes or Google Play store and input your information. Please note that upon adding in the information, the Home Screen will read as "unverified." On your next visit to the Zoo, check in at the cashier window, membership office or outdoor gazebo for your verification code. (Remember to bring your Photo I.D. at this time.) You can download the app on multiple devices, one for each named adult on your card. The app will also let you know when it's time to renew!
- Safari Gold members or members that have purchased a separate annual *Add On Ride Package* will continue to pick up wristbands at the Train Station for unlimited rides each time you visit.
- For those who purchase any items online, you will be asked to register in our new webstore the first time you visit. After that you will be able to check your membership details, make changes, upgrade and renew. Only basic membership details could be imported into our new system, so we invite you to update your online profile at any



IPHONE MEMBERSHIP SCREEN

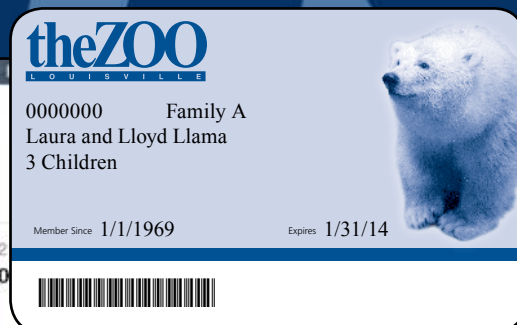
time to match your current card by adding the names of other Named Adults or a Caretaker. Please add children's names and birthdates too. Education programs will be available in the new webstore later this summer, so you will still need to continue to enter your member I.D. to receive discounts for now.

### Current Member Cards

- Your current cards are valid until the expiration date listed. Please continue to show your membership card and photo I.D. at the gate.
- If you lose your current membership card, there is a \$5 card replacement fee. You may be given the new style of card depending on the timing of your replacement.

### New Card Style

- Once it is time for you to renew your membership, or if you buy a new membership, you will receive the NEW more durable and recyclable card. Until that time, your current card is valid.
- The new design will not list the number of children, but that



CURRENT MEMBERSHIP CARD



NEW MEMBERSHIP CARD

information is stored in our system. You will be given a Membership Confirmation sheet (upon request) to take to other reciprocal Zoos; or print out our website page at [louisvillezoo.org/member/levels.htm](http://louisvillezoo.org/member/levels.htm).

- Names and birthdates of all members covered on the card will be required (including grandchildren), because each person will have their own record which will be checked when visiting.
- We will be taking photos of adult members covered on the membership (not unnamed guests). Photos will be taken at the outdoor kiosk or indoor membership office. Photos will not be printed on the cards, but will appear on our computers.
- More questions? Visit [louisvillezoo.org/members](http://louisvillezoo.org/members) or call us at 502-459-CATS (2287). Thanks for your patience!

### Gift Memberships:

Our Gift Membership program will convert to a Gift Card program. The recipient will receive a Gift Card in the amount of the chosen membership level that they must redeem at the Zoo. Please contact the Membership Office for details.



## Papa John's Splash Park

No polar vortex in sight...just summer sun and heat! Need a cool place to cool off? Come to the Zoo and get your cool on! Papa John's Splash Park at Glacier Run is open now through Labor Day. As a member you can take advantage of "Member Mornings" Monday through Friday in June and July, from 10 to 11 a.m. Just show your membership card at the Splash Park entrance and enjoy your "Member Only" time!

## Upgrade Your Frequent Fun Pass

Our Safari Gold Membership Level (\$179) is a super value delivering over \$200 in benefits in only two visits to the Zoo (based on a family of four). Every visit after that is on us. Each person covered on the membership receives a bracelet that grants unlimited use of the carousel, ZooTram and train! You can pick up your bracelet at the Train Station on the Front Plaza.

## Summer Twilight Evenings at the Zoo

The Zoo stays open until 8 p.m. on Thursdays, Fridays and Saturdays in June and July. As a member you may enter as late as 7:30 p.m. These special "Twilight Hours" are a great time for a leisurely stroll, a breezy train ride or just hanging out with friends and family in a relaxed atmosphere.

- Louisville Zoo Members can purchase \$5 Safari Bracelets (after 5 p.m.) good for unlimited use of carousel and train during Twilight Hours.
- Louisville Zoo members can bring a non-member guest for just \$5 general admission, so bring your family and friends to enjoy summer evenings at the Zoo. Reminder: on special movie nights, all visitors are \$5 general admission after 5 p.m. See page 18 for details.



## Much More Than Hamburgers and Hotdogs

One of the many benefits of our new partnership with S.S.A. (Service System Associates) is an enhanced offering of food choices. Our idea of traditional attraction fare has changed, as has yours. We know you expect variety along with healthier options. New Zoo Chef John Bird not only knows cuisine, but he also knows Zoo guests' food preferences. Chef John comes to us from the Cincinnati Zoo and he wants you to stop by the African Outpost Café and explore the additions to the menu! Don't forget that Louisville Zoo members get 10% off. Just present your card.



## Satisfaction Is Key

We want your visit to the Zoo to be all that you expect it to be! Our commitment is to provide top notch service and make each guest feel welcome. Rest assured that each and every Zoo Team member has your enjoyment and satisfaction at the top of their minds. As part of our pledge to you, our members, if there is something you experience as a Zoo member during your stay that you couldn't rate a 10 out of 10, please contact me directly so that I may immediately take corrective measures and meet our goal of 100% guest satisfaction.

*Thank you for your support!*

Eugene Carner  
Membership Supervisor  
Oather.Carner@louisvilleky.gov

Questions about your membership? Contact the Membership Dept. at 502-459-CATS (2287)

Or visit us online for Frequently Asked Questions at [louisvillezoo.org/member/FAQ.htm](http://louisvillezoo.org/member/FAQ.htm)



# 2014 Polar Bear Adventure

OCTOBER 28 – NOVEMBER 3, 2014

Join Zoo Director John Walczak on an ultimate and intimate polar bear adventure in the heart of polar bear country! Your Churchill, Manitoba adventure includes:

- One pre- and one post-hotel night in Winnipeg
- One night in a Churchill hotel
- Three nights at the Tundra Buggy Lodge (weather permitting, the Lodge is an ideal place to view northern lights!)
- Three excursions on the Tundra Buggy offering plenty of photography and wildlife watching opportunities
- A dog sledding excursion hosted by a local resident and dog sledding expert
- A visit to the Eskimo Museum
- A tour of Churchill's historical points of interest
- Free time to shop and explore the town of Churchill



**Price per guest: \$6,000\***

*\*Flights from Winnipeg to Churchill are included. Flights from Louisville to/from Winnipeg are not included. Louisville Zoo trips are safe, well organized, exciting and reasonably priced.*

*\*plus taxes, based on double occupancy*

*\*\$425.00 single occupancy supplement*

*\*rates subject to change*

**Space is limited! For reservations, please contact the Development Office at (502) 238-5615 or [kelly.grether@louisvilleky.gov](mailto:kelly.grether@louisvilleky.gov)**

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## ANIMAL NEWS

### Baby Meerkat

Meet Barry — the first meerkat born at the Zoo since 1999. Barry was born to meerkat Penny on February 15 and joins the other five meerkats in their exhibit adjacent to the African Outpost. All of our meerkats are named after characters in the hit CBS television show *The Big Bang Theory*! (Photo courtesy of Beth Bohannon Baker)



### Red-Breasted Goose

Be sure to stop by the Steller's Sea-eagle aviary at Glacier Run to see two beautiful red-breasted geese. One female and one male have joined the magpie, the mandarin ducks and the two Steller's Sea-eagles to round out the species in this spectacular aviary. These beautiful geese are distinguished by the red on their chests. The aviary is open daily and is located between the Papa John's Splash Park and the town at Glacier Run.

### Nigerian Dwarf Goat

Petting Zoo fans may have noticed a sweet new face in the exhibit: a male Nigerian Dwarf goat named "Titan" was born here at the Zoo on March 2 to goat Mabel. Apparently, Titan hangs out a lot on the stumps at the Boma African Petting Zoo—an ideal height for our young visitors to meet and greet him, and pet him, of course.



### Snowy Owl Exhibit

The much-anticipated opening of the snowy owl exhibit is near at hand. At publication time, the owls were in the final stages of acclimating to their new environment—approximately a three-month process. Acclimation began in mid-March with introduction of the birds to one another. We have two beautiful snowy owls, one female and one male. The owls were introduced to their new exhibit space, and by early May, keepers began opening the exhibit doors slightly for about an hour a day to allow the birds to hear and see Zoo visitors. According to Gary Michael, Curator of Birds, the owls let us know when they were ready to comfortably increase their exposure to the public.





## Papa John's Splash Park

The nautically-themed water play area has 42 unique ways for kids to get as wet as they want. It includes a fishing boat, dump buckets, jelly jet launchers, mini water slides and much more—a really cool place to beat the heat. The Papa John's Splash Park is scheduled to open Memorial Day, pending annual maintenance. Please check the website for updates. The Splash Park is open during regular Zoo hours through Labor Day and is free with Zoo admission or membership.

Reminder to Louisville Zoo Members – you can visit during member-only mornings in June and July from 10 to 11 a.m. Just show your membership card.

## Summer Twilight Hours

Visitors ask us all the time why we don't stay open later in the summer when it's hot. Well, good news—we do! During June and July, you can enter until 7 p.m. and stay until 8 p.m. Thursdays through Saturdays (excluding June 7). Since it can be cooler and less crowded, it's a nice time for families to enjoy the summer evenings outdoors.

- Catch a Friday Night Movie Night (see page 18) with admission only \$5 after 5 p.m. for non-members or member guests!
- Louisville Zoo members can purchase a Safari bracelet on Twilight evenings after 5 p.m. for just \$5 (valid for unlimited use of the train and carousel the day of your visit).

## New ICEE Mix It Up Stations

Have you ever tried a "Cherry- pom-melon-colada" ICEE? Create your own signature ICEE flavor at the fun new ICEE Mix It Up Stations at Kentucky Canteen (main plaza) and Bomassa Soft Serve (near the African Outpost). Flavors included cherry, watermelon, pina colada, cherry limeade, Coke, orange, pomegranate cherry and more. Yum!





# a Gorilla Sanctuary

by **Jennifer Kemnitz**

Our award-winning Gorilla Forest continues to break new ground as a research center and sanctuary for the ongoing improvement of gorilla care and conservation.

Opened in 2002, Gorilla Forest was designed so that the Louisville Zoo could house up to four gorilla groups, each with access to indoor day rooms and outdoor open-air fields. The groups rotate through the exhibit on a daily basis to provide a variety of enrichment opportunities similar to those they might experience in the wild, such as foraging for food in new areas and observing other gorillas from different vantage points.

Currently there are three gorilla groups that call Gorilla Forest home — a family group with one silverback and three females, a bachelor troop with four males, and one group

affectionately referred to by keepers as “the old ladies,” Helen, who at 56 is one of the oldest gorillas in captivity, and Demba.

All of the gorillas at the Louisville Zoo are Western lowland gorillas, a species classified critically endangered by the International Union for Conservation of Nature (I.U.C.N.). It’s estimated that the gorilla population in the wild has declined by more than 60% over the last 20 to 25 years. Chief threats are the bush meat trade—the commercial hunting of gorillas and other species for food and souvenirs—and industrialization of the gorillas’ native habitats.

“In many of the areas where gorillas once lived,” says Jill Katka, assistant curator of Gorilla Forest,

“there’s no forest left. Only remnants of the wild. People and gorillas encounter each other more often, and gorillas always lose the battle.”

As keepers and veterinary staff have learned more about the gorillas in their care, they’ve discovered another concern that may be particularly unique to great apes in captivity, who often live longer than they would in the wild. Heart disease is one of the leading causes of death, especially among males. This ever-growing body of knowledge about gorilla health has had a profound impact on the training practices at the Louisville Zoo.



*Mia Moja enjoys a ripe plumb*



"Gorillas are very susceptible to human illnesses," explains Katka. All the keepers in Gorilla Forest must submit to a full health profile and be vaccinated regularly. The gorillas themselves must receive flu shots each year. Rather than inject them using a blow dart, which can cause undue stress on the animals, keepers train the gorillas to voluntarily submit to a hand injection.

"Gorillas are extremely intelligent. Our keepers work to build a relationship with each gorilla based on trust. It is critical to our ability to manage them."

On one wall in the keeper area of Gorilla Forest, there is a large chart that lists all the gorillas and the behaviors each has either learned or is in the process of learning.

How do you train a 400 pound gorilla?

"With a lot of patience and a lot of love," Katka says.

Keepers in Gorilla Forest use a training method called operant conditioning. A gorilla is asked to perform a specific behavior—for example, to open its mouth so the keeper can look at its teeth. When the behavior is done correctly, the keeper blows a whistle to confirm, then gives the gorilla a grape or other food treat as reward. In a single training session, a gorilla might be



*Alexis Williamson trains Kecho for ultrasound*

asked to present its fingers, feet, ears, back, side, and stick out its tongue. Training for each gorilla is individualized and prioritized.

Another potentially life-saving behavior every gorilla learns is to present its chest, pressing it against the wire mesh that separates the gorilla and the keeper. The keeper then touches the gorilla's chest with a training tool designed to look and feel like an ultrasound probe.

The Louisville Zoo is participating in the Great Ape Heart Project, based at Zoo Atlanta. The goal of the project is to create and maintain a centralized database to help analyze cardiac data,

generate reports, and coordinate cardiac-related research activities. The project involves more than 30 institutions, including Louisville.

According to the Great Ape Heart Project, gorillas and other apes often don't show any behavioral signs until a heart problem has progressed too far. "Early detection is imperative for treating heart disease in apes; and ultrasound exams have been a vital diagnostic tool in helping to determine early signs of the disease."

Typically, ultrasounds were only performed during preventative health exams when apes were anesthetized. But some anesthesia can affect heart



*Left to right (front row): Shea Leffler, Michelle Wise, Kelly Bennett (Middle Row): Jill Katka, Alexis Williamson (Back Row): Richard Laird*



rates and produce unreliable results. To collect more accurate data, gorillas are now being trained to receive an "awake" ultrasound. This allows heart data to be collected more routinely, and places less stress on the animal.

The high levels of training and healthcare that are hallmarks of Gorilla Forest have truly made it a sanctuary for gorillas from around the country. The ten gorillas that now reside in Louisville have come from the Bronx, Cincinnati, Atlanta, St. Louis, Philadelphia, Dallas and Chicago.

The Species Survival Plan (SSP) that



manages gorillas in AZA-accredited zoos may recommend transfers from one zoo to another for a variety of reasons, particularly for breeding purposes, but also to form a new bachelor troop when young males aren't ready to join a family group, or to find a suitable location for a gorilla that has become isolated due to changing circumstances at its current location. The SSP takes into account the social and logistical needs of the gorillas; that is, whatever is in the individual gorilla's best interest.

From ultrasound exams to rooftop fruit drops, the keepers and veterinary staff at the Louisville Zoo work tirelessly to provide a safe and enriching experience for each and every gorilla entrusted to them.

So the next time a gorilla sticks his tongue out at you, don't take offense! He just wants you to make sure his tongue looks healthy.

*Bengati examines a piece of kale from his lunch*

*(photo courtesy of Max Block)*

## OUR SANCTUARY GROWS...

A new gorilla group will temporarily be joining the rotation in Gorilla Forest soon. We will be caring for a male silverback and two female gorillas from the Bronx Zoo for 10 months before they move to their new zoo home. Meet them here:



**ZURI:** Thirty-year-old Silverback Zuri is closely bonded with female Holli and their offspring Sufi. His keepers tell us his favorite treats are peanuts.



**HOLLI:** Twenty-four-year-old, Holli is an attentive mother. She, too, likes peanuts as a favorite treat.



**SUFI:** Twelve-year-old Sufi Bettine is known simply as Sufi. Described as a smart and confident gorilla, her keepers said she trains well and learns new behaviors very quickly.

*New Gorilla photos courtesy of the Bronx Zoo*

**PNC recognizes that learning in a child's early years is essential for their long-term success.** That is why we are pleased to support the Louisville Zoo and the opportunities it presents for the region's children and their families to experience the wonders of nature and the animal world. Whether at the zoo or in a neighborhood park, here are a few tips on how everyday moments become learning experiences for young children.



**ZOO:** Use math words to play a game of "bigger or smaller." Ask your child, "What animal do you see that is bigger than you? What do you see that's smaller?" Comparing words like "bigger or smaller" are math ideas, and you'll be giving your child math practice by using them.

**HOME:** Ask your child to look out the window to find three red objects. Then ask for three objects that are other colors. It's a fun way to help children learn colors and numbers.

**HOME:** Let your child see that you write shopping lists, "to do" lists, phone messages and directions. It lets children know that writing is important in everyday life.

Through *PNC Grow Up Great* – a 10-year, \$100 million initiative in early childhood education – PNC provides the leadership, advocacy, funding, tools, and volunteers to help educate parents, caregivers, and communities on how to prepare young children for success in school and life.

For more information, please visit [pncgrowupgreat.com](http://pncgrowupgreat.com).



# VOLUNTEER NEWS

## Volunteer Spotlight: Drew Koch

Since 1996, Drew has volunteered over 2,000 hours in animal areas including aquatics, the Islands, the HerpAquarium and the Boma African Petting Zoo. He was President of the Louisville Zoo Youth Board from 1999-2000 and a volunteer area manager for "The World's Largest Halloween Party!" from 2003-2009.

### How did you get started as a volunteer with the Zoo?

Actually, as a kid, one of my friends mentioned that he was volunteering at the Zoo during the summer of 1996. I asked if they were still taking applications and he put me in contact with Diane Taylor, the Volunteer Coordinator. She assigned me to the aquatics area as a replacement for a volunteer who was unable to continue the remainder of the summer. My first day was actually on my birthday, and after the first day of working alongside the aquatics staff, I decided that working in a Zoo was what I wanted to do.

### Why did you volunteer at the Zoo?

I thought it'd be a fun experience. It's not every day you're within a couple feet of a tiger or a seal lion. I didn't know at the time that I'd make a career out of it. I think it worked out alright. I used to clean up after animals for free; now I get paid to do it.

### Do you volunteer anywhere else?

I currently volunteer about once a month in the Watch D.O.G.S. (Dads of Great Students) program at my son's school in Mt. Washington. I am also the Parent Teacher Organization (P.T.O.) president at the school.

### Describe your best experience at the Zoo.

Wow! You know I've been around the Zoo long enough to see a lot of stuff. However, I'm someone who



likes to have fun while I'm at work, and my favorite experience was a trip to a fish farm outside of Bardstown to pick up a new largemouth bass for the MetaZoo. I won't go into detail because it's too long of a story, but it was a very funny and enjoyable experience.

### What is your favorite Zoo animal?

My favorite animal currently housed at the Zoo would have to be Watson. He's a five-year-old male bongo and has a very inquisitive and fun personality for a species of animal that's usually regarded as quite skittish.

### What are your hobbies?

I enjoy golfing, camping, fishing and other outdoor activities. I also enjoy any time that I can spend with my family and friends.

### What is your favorite movie?

I like a lot of movies, but my favorite would be *The Lord of the Rings* trilogy.

### What is your favorite book?

Anyone who knows me very well would laugh at this question because I really don't like to read. But I do try to read the Bible as often as I can.

### Do you have any pets at home?

Yes. I have two dogs named Oscar and Linkin. I also have two cats named Penny and Tabitha. And my son has a rabbit in his room.

### Where do you currently work?

I currently am a zookeeper in the giraffe department at the Louisville Zoo, but I've worked as a keeper in Glacier Run, Gorilla Forest and the MetaZoo.

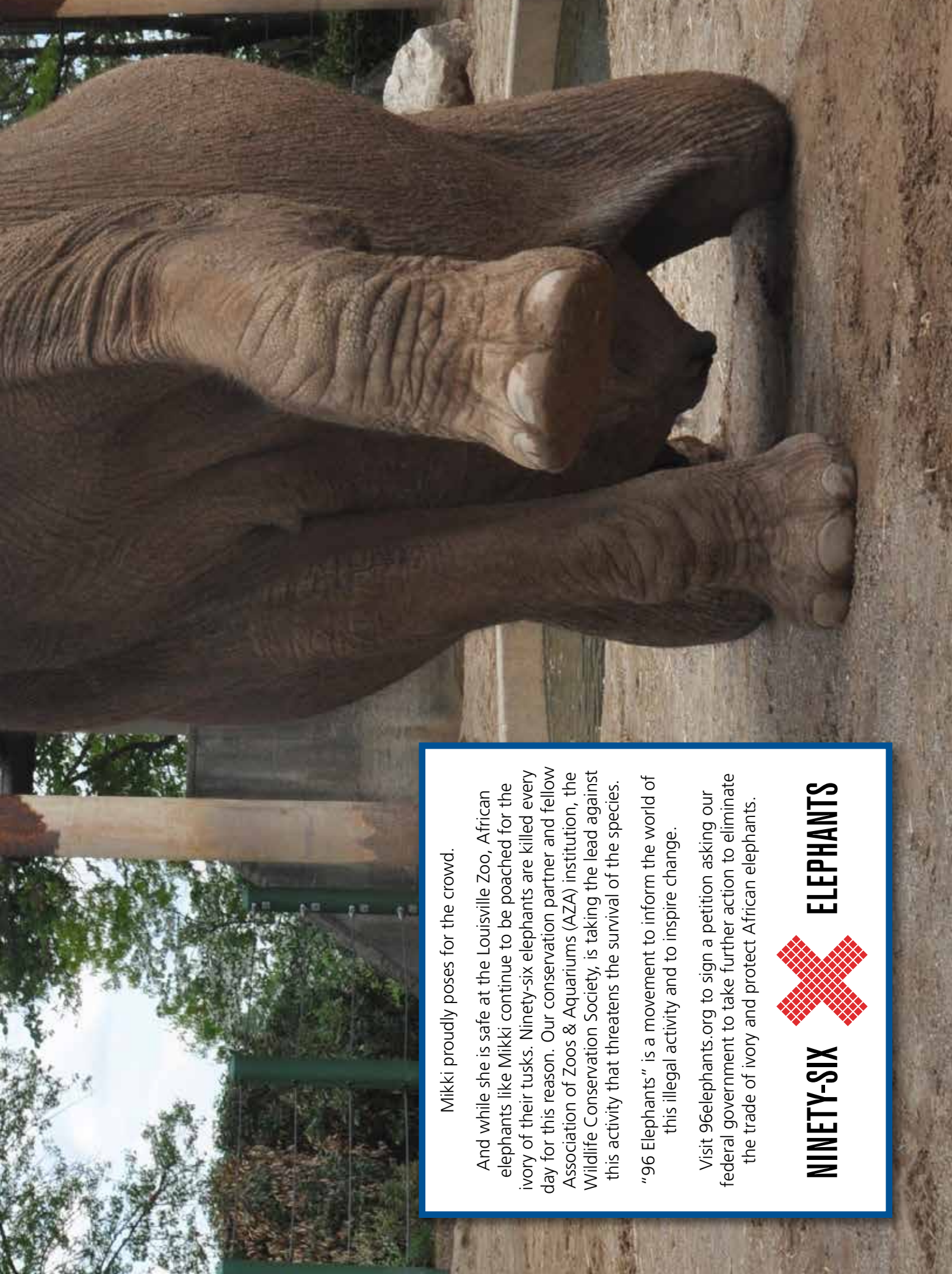


# theZOO

L O U I S V I L L E







Mikki proudly poses for the crowd.

And while she is safe at the Louisville Zoo, African elephants like Mikki continue to be poached for the ivory of their tusks. Ninety-six elephants are killed every day for this reason. Our conservation partner and fellow Association of Zoos & Aquariums (AZA) institution, the Wildlife Conservation Society, is taking the lead against this activity that threatens the survival of the species.

“96 Elephants” is a movement to inform the world of this illegal activity and to inspire change.

Visit [96elephants.org](http://96elephants.org) to sign a petition asking our federal government to take further action to eliminate the trade of ivory and protect African elephants.

**NINETY-SIX**



**ELEPHANTS**



## SUMMER EVENTS

### June at the Zoo

presented by



**Ford Motor Company**

**Saturday, June 7**

**ZOOFARI! 2014**

**ADVENTURE DOWN UNDER**

**6 p.m. – Midnight**

Produced by Friends of the Zoo, special ticket required.

Event details at [louisvillezoo.org/zoofari](http://louisvillezoo.org/zoofari)

### 2014 FRIDAY NIGHT MOVIE SERIES

**Field opens at 6 p.m., movie starts at sundown**

Join us on the second Friday of the month, June through September, to enjoy a movie under the stars at the wildest theater in town. Watch your favorite movies on our giant inflatable screen. The Zoo Crew will provide free entertainment before the show. Snacks and other refreshments will be available for purchase. Don't forget to pack your blanket or lawn chairs. Movie nights are free to Zoo members and only \$5 after 5 p.m. for non-members.

Friday, June 13: *Despicable Me 2*

Friday, July 11: *Frozen*

Friday, Aug. 8: *The Croods*

Friday, Sept. 12: *Monsters University*

sponsored by



**Saturday, June 21**

**WAKY ROCK N' ROLL  
REUNION CONCERT**



**Concerts begin at 1 p.m.**

Take a trip back in time at the WAKY Rock N' Roll Reunion concert. Enjoy the best of 60s and 70s local bands when they get together for one huge concert. The concert is FREE with Zoo admission or Louisville Zoo membership. Visit [louisvillezoo.org/events](http://louisvillezoo.org/events) for concert lineup.

A limited number of VIP Tickets will be available. This special ticket package includes Zoo and concert admission with a front of the crowd reserved seat.

VIP Tickets are \$25 plus convenience charge. Available online only.



**Ford Motor Company**

**Sunday, June 15**

**FORD'S FATHER'S DAY  
AT THE ZOO**

Celebrate Father's Day with free Zoo admission to all dads courtesy of Ford. Check out zookeeper talks featuring our animal dads including meerkat dad Leonard.



**March 1–October 31**

**NORTON HEALTHCARE  
GET HEALTHY WALKING CLUB**

8 – 9:15 a.m. (9:30 a.m. exit)

Twilight Hours: June-July; Thursday, Friday and Saturday; 5 to 7 p.m. (stay until 8 p.m.) Sign-up for this free program by calling 502-629-1234.



**Saturday, July 12**

**NORTON HEALTHCARE  
GET HEALTHY WALKING EXPO**

**8:30 a.m. – Check-in opens**

**9:00 a.m. – Expo opens**

**10:00 a.m. – Check-in closes**

**Noon – Expo closes**

Registration is required for this event by calling 502-629-1234.

Enjoy the sights and sounds of the Zoo and participate in health screenings and activities provided by Norton Healthcare's Center for Prevention and Wellness.

This special activity is included with Zoo admission or zoo membership and is free for Get Healthy Club members.

Zoo admission is just \$5 for guests/non-members who sign up at the Norton Healthcare tent, located at Zoo entrance. *(Guests/nonmembers must sign up by the time check in closes, at 10 a.m. for the discounted admission.)*

Join us for these healthy activities:

- Heart Bingo
- Family Fitness Activities (wear comfortable clothing)
- Group fitness walk through the Zoo (wear comfortable shoes)
- Health Screenings include: blood pressure, body mass index, blood sugar, skin cancer *(Appointments are preferred for skin cancer screenings. Call for an appointment.)*

**There is no fee to join the Get Healthy Club. To join and register for the Expo, call (502) 629-1234.**







**July 20-26**

### **NATIONAL ZOOKEEPER WEEK**

Come celebrate National Zookeeper Week with fun activities each day. There will be a featured animal of the day with special enrichment activities and keeper talks. Zoo Docent volunteers will also be providing interpretation plus answering questions.

**Saturday, July 26**

### **ZOOKEEPER DAY**

Enjoy multiple animal activities throughout the day with five interactive stations teaching guests about different types of animal enrichment. Stations include: scents, foraging, training, puzzle feeders and a take home enrichment for your pets. There will be a question and answer session with keepers. If there's something you've always wanted to know about your favorite animal, this is your chance.

For additional details and schedule of events visit [louisvillezoo.org/events](http://louisvillezoo.org/events).

## **WATER WOWS WEEKEND**

*presented by Louisville Water Company*

### **Friday, August 8 2014 FRIDAY NIGHT MOVIE SERIES**

Featuring the animated film, *The Croods* with the voice talent of Nicolas Cage, Emma Stone and Ryan Reynolds.

### **Saturday, August 9 WATER WOWS FEATURING POUT POUT FISH**

Make a splash at the Zoo during Water WOWS! And learn how important water is to us and life on planet Earth. Our friends from the Louisville Water Company will have several stations set up throughout the Zoo full of fun hands-on activities and information perfect for kids! Pout Pout Fish will be making appearances throughout the day to have his photo taken with guests, so be sure to bring your camera.

### **September 20 TOYOTA BACKYARD ACTION HERO DAY**

Be sure to pick up your copy of the 12th annual Backyard Action Hero Magazine presented by Toyota Motor Manufacturing of Kentucky. This year's topic is Rain Forests. Learn how to become a conservation hero in your own backyard. Magazines will be given away at the front entrance all week through September 26.

**TOYOTA**



An advertisement for Louisville Pure Tap water. It features a large elephant drinking water from its trunk, with water spraying out. The text reads: "Elephants drink up to 50 gallons of Louisville pure tap® a day... how 'bout you?" with the Louisville Pure Tap logo. At the bottom, it says "Look for the 'W' to find a water fountain at the Zoo." with a large blue "W" logo. Social media icons for Facebook and Twitter are shown next to the website "Louisvillepuretap.com".





Encounter thirteen GIGANTIC animatronic bugs as you wind your way through the Zoo. This special temporary exhibit is included with your Zoo membership or admission.

Take a peek at [louisvillezoo.org/bugs](http://louisvillezoo.org/bugs)



## Our BIG BIG Bugs Need BIG BIG Names!

So starting this June, the Louisville Zoo will be looking to our Facebook fans to help. Be sure to like us on Facebook and stay tuned for details.

*Presented by*



**Ford Motor Company**

*Additional support*



## 2014 Derby Parade

It's a parade! We had a ball in the 2014 Republic Bank Kentucky Derby Festival Pegasus Parade while celebrating our BIG BIG Bugs exhibit! A giant bee and ladybug perched atop our float while we sang some "buggy" songs like the classic Burl Ives' "the ugly bug ball" and "itsy bitsy spider." Thank you to Kentucky Derby Festival for inviting us to join them in the "Call of the Wild," the theme for this year's parade. Fifty of us heeded that call and walked the route with our own float and other floats along with grand marshal Jeff Corwin.



Special thanks to Kaman's Art Shoppe at the Louisville Zoo for painting our faces and making us look "wild" that day – either as a bug or an animal! Thank you to Stage One Children's Theatre for providing costumes.

Big THANKS to our docents and youth board members who walked the route with our staffers. It was a buggy good time and we even won the KDF Parade Chairman's Award!





## HORTICULTURE

# Summers Bloomers

Check out these colorful plants on your summer visits.



### Chastetree

(*Vitex agnus-castus*)

Purple lavender blooms that are sure to attract butterflies to your garden.



### Crapemyrtle

(*Lagerstroemia*)

These multi-stemmed small trees display an outstanding multitude of blooming colors with exfoliating bark.



### Oak Leaf Hydrangea

(*Hydrangea quercifolia*)

Large white bloom, exfoliating bark and nice fall color with over-sized oak shaped leaves.



### Otto Luyken Laurel

(*Prunus laurocerasus*)

A lush evergreen shrub which produces a fragrant, white cluster of blooms in early spring. In mid-summer, birds are attracted to the shrub's small black fruit.

### Sweetshrub

(*Calycanthus floridus*)

Valued for its sweet fragrance, the scent produced is often noted as fruity, which may explain why it's also referred to as strawberry-bush.



## ROSE CLASSES



### 10 to 11 a.m.

The classes will take place near the Monty Justice Memorial Garden located behind the lake near the Zoo's new Ropes Course; they include hands-on experience and are FREE to Zoo members or with Zoo admission.

### Saturday, June 21

Summer care for the rose garden

### Saturday, September 21

Fall care and winter preparation of the rose garden

*Presented by  
The Louisville Rose Society*

# KIDS FOR CONSERVATION

## Take the Zero Trash Challenge

by **Kathleen Johnson** and **Karen Maynard**

**H**ave you ever wondered where your trash goes after you put it out on the curb? Most of it ends up in a landfill, a large area of land designed and built to receive waste. There is only so much land available and much of the garbage in the landfill could have been recycled or composted instead. A lot of the trash we generate comes from the food we buy, especially for our packed lunches. In fact, it has been estimated that on average, a school-age child using a disposable lunch generates 67 pounds of waste per school year. That's 18,760 pounds of lunch waste for just one average-size elementary school! So what can YOU do to help?

You've heard of the 3 "R"s—Reduce, Reuse and Recycle, and you have probably been practicing these at home and at school. Have you ever heard of the idea of the 6 "R"s? This more ambitious practice takes the challenge of a zero-waste lunch to a new level! Let's check it out...

**Refuse:** Simply say "NO" to things you don't need in the first place! Here are a few ideas: Break the habit of paper lunch bags that you throw away. Take a lunch box. Don't take plastic straws or plastic knives, spoons and forks that you will pitch. Refuse the plastic sandwich bags as they cannot be recycled.

**Reduce:** Cut down on the amount of stuff you bring that is pre-

packaged in individual servings. Buy food in bulk and put it in small containers that can be washed at home: these might include things like applesauce, veggies, chips, and yogurt.

**Reuse:** Whatever you can take along that can be used again, go for it! Examples are cloth napkins, stainless steel silverware and thermos bottles.

**Rehome:** If you don't like an item that was packed in your lunch, can you bring it home again if it won't spoil?

**Recycle:** Stay in the habit of recycling if you and your family cannot refuse, reduce or reuse! Recycle anything you can. This includes cardboard packaging, soda cans, plastic bottles, etc. We practice recycling of all those here at the Zoo.

**Rot:** We love this one. Simply put any scraps that are not meat or milk-based into a compost bin you build at home; and for your Zoo summer camp lunch, you can use the bin here. Composting is nature's way of recycling. The food waste is decomposed and put back into the soil.

This summer, the Louisville Zoo Education Department is inviting our full-day campers to be a part of our Zero Trash Challenge! Three



bins will be set up in the lunch area: "LANDFILL," "COMPOST," and "RECYCLE." As the campers reduce the amount of LANDFILL waste, leaves will be added to the Zero Trash Challenge Tree. For every 10 leaves that are added, the Zoo will plant a tree, bush, herb or vegetable that will serve as food for our Zoo animals!

Remember that whatever ends up in the garbage, ends up in the landfill. We bet that once you get into the habit of packing a waste-free lunch, your contribution to the landfill will be much less. You can be proud of your accomplishment – protecting our planet Earth!

So whether you're at home, school or Zoo Camp, be a part of the Zero Trash Challenge!





# EDUCATION

## SUMMER CAMPS

Camps are created with “hands-on” and “minds-on” instruction designed to meet the specific developmental needs of children. Thus, children are placed in grade-level groups. Please select camp for the grade your child will be entering for the 2014 – 2015 school year. Groups are small so camp counselors can meet each camper’s individual needs. Campers will learn about the world around them through experiences that include:

- Hands-on activities with animal biofacts
- Up-close encounters with appropriate animals and plants
- Arts and crafts activities
- Keeper training and enrichment demonstrations
- Games and storytime
- Inquiry-based activities
- Guided tours
- Giant Animatronic Bug tour

Camps are held Monday through Friday (camp will not meet on July 4).

Children attending full day sessions from 9 a.m. – 4 p.m. must bring a sack lunch and a drink.

Education  
programs  
presented by



**REGISTER ONLINE AT  
LOUISVILLEZOO.ORG**

### Safari Day Camp

*Cost: Half-Day: Regular \$130; Members \$115*

*Full-Day: Regular \$275; Members \$215*

*4-Day Camp: Regular \$220; Members \$175*

#### Grades 1 and 2

##### Animals Around the Clock

Do you ever wonder why some animals are awake at night and some are awake during the day? Discover how the rhythm of the day and night and the seasons throughout the year affect animal behavior.

##### Half-Day Sessions: 9 a.m.– Noon

- June 9–13
- June 23–27
- July 28–August 1

##### Full-Day Sessions: 9 a.m. – 4 p.m.

- June 30–July 3  
(Camp will not meet on July 4)
- July 7–11

##### Let's Eat!

Animals survive by eating a wide variety of foods. Campers will learn about what animals eat in the wild and at the Zoo. A visit to the Zoo's Commissary where most of the animal diets are prepared will be one of the many special experiences.

##### Half-Day Sessions: 9 a.m. – Noon

- June 2–6
- July 14–18

##### Full-Day Sessions: 9 a.m. – 4 p.m.

- June 16–20
- July 21–25
- August 4–8

#### Grades 3 and 4

##### Adventures in Adaptations

From camouflage to echolocation, all animals have special characteristics that help them survive in their habitat. Campers will discover wild and extraordinary survival techniques of the plant and animal kingdoms.

##### Half-Day Session: 9 a.m.–Noon

- June 2–6

##### Full-Day Sessions: 9 a.m. – 4 p.m.

- June 16–20
- July 7–11
- July 21–25
- August 4–8

##### Planet of Plenty

Biodiversity is the variety of life on our planet – and there's plenty of it! Campers will learn about the wealth of habitats that house all life forms and the interconnections that tie us together.

##### Half-Day Session: 9 a.m. – Noon

- June 9–13

##### Full-Day Sessions: 9 a.m. – 4 p.m.

- June 23–27
- June 30–July 3  
(Camp will not meet on July 4)
- July 14–18
- July 28–August 1

#### Grades 5 through 7

##### Zoo Exhibit Design

Have you ever wondered how zoo exhibits are designed? During this program, campers will learn all that is required to create a new exhibit and design their own! They will meet staff that helped create Louisville Zoo's award winning exhibits. Special tours are planned so campers will understand the complexity of zoo design.

##### Full-Day Sessions: 9 a.m. – 4 p.m.

- June 23–27
- July 7–11
- July 14–18
- August 4–8

##### Animal Mythbusters

The animal world is full of myths, legends, and sayings that are often not true. Campers will be busting myths all week during this fun and interactive program!

##### Full-Day Sessions: 9 a.m. – 4 p.m.

- June 16–20
- June 30–July 3  
(Camp will not meet on July 4)
- July 21–25
- July 28–August 1

## Track 'em, Smack 'em and Roar

### Grades 4 through 7

The Louisville Nature Center (LNC), Louisville Tennis Center, and the Louisville Zoo will again be offering a week of non-stop fitness fun and nature exploration. Campers will track native wildlife at the Louisville Nature Center, learn basic tennis skills and good sportsmanship at the Louisville Tennis Center, and spend the afternoon visiting the wild creatures at the Louisville Zoo. All three sessions are identical. If your child has a tennis racket we suggest that he/she bring it. Each participant must bring a lunch and water bottle, and dress appropriately for outside play (tennis shoes are required).

#### Cost:

**Regular \$275;**  
**Member \$215**  
(LNC and/or Louisville Zoo)

#### Full-Day Sessions:

**9 a.m. – 4 p.m.**

- June 9–13
- June 23–27
- July 7–11



**REGISTER ONLINE AT  
LOUISVILLEZOO.ORG**

## NEW! Teen Tuesdays

### Grades 8 through 10

Come explore some of the many functions and the fun of operating a Zoo. Through educator-led classes, activities, small animal contact and behind-the scenes tours, you will learn about the careers and programs that Zoo staff members are so passionate about! Teens must bring a sack lunch and drink. Please dress for the weather and wear close-toed shoes.

#### Full-Day Sessions: 9 a.m. – 4 p.m.

**Cost: Regular \$55 per day or \$275 for all five days; Member \$43 per day or \$215 for all five days**

#### Why Zoos?

##### June 10 or July 15

Zoos have come a long way since their origins. Modern, accredited zoos have very important roles in the 21st century. Why are zoos so crucial? What careers are required to operate a zoo? How do we care for our many animals? You will learn about how conservation, education, research and recreation are top priorities at the Louisville Zoo!

#### Wild Service Day!

##### June 17 or July 22

Here is your chance to participate in some hands-on projects that will benefit the Zoo and give you service learning hours as well! Possible projects include working in our wetlands area, creating enrichment planters or other items for our animals. Rain or shine, we will be busy. Please dress for dirt!

#### Biodiversity Blitz

##### June 24 or July 29

The variety of life on Earth provides us with resources, and also makes our Earth livable. Learn about the basics of biodiversity and the fascinating connections that make it vital for us to protect. Through tours and activities, we will explore Zoo practices and our own values regarding our amazing, rich planet!

#### Reptiles and Amphibians

##### July 1

What is the difference between reptiles and amphibians? How can you tell which ones are venomous? Which endangered reptile and amphibian species do we have at our Zoo? We will see and touch some interesting specimens, learn about myths and facts and tour our HerpAquarium.

#### Veterinary Visions

##### July 8 or August 5

What do zoo veterinarians do each day? How do you study to become a veterinarian? Learn about the importance of preventive healthcare and interesting cases our vets have handled! Tour our on-site animal hospital, and meet one of our veterinary staff members.



**The Speed Art Museum**

## NEW! Animal Art Detectives

### Grades 4 through 7

The Louisville Zoo and Speed Art Museum are partnering to offer this special program! Campers will become certified Art Detectives who will investigate both animals and art through unique hands-on activities. They will explore different art mediums such as drawing and printmaking while looking to the world of animals for inspiration. This interdisciplinary camp pulls in ideas from both the science and art realms to create a unique camp experience for your child. Campers will need to bring a sack lunch. This camp will take place at the Zoo.

#### July 14-18, 9 a.m. – 4 p.m.

**Cost: Regular \$275; Members \$215**

**NEW!**



## Two by Two

*(Age 2 and an adult)*

Activities for this program take into consideration that youngsters at this age are curious about the world around them and have the energy for lots of action! This program incorporates learning centers and free play to cultivate a child's connection to the natural world around them. Campers must be accompanied by an adult. All campers will receive a t-shirt.

**Session Times: 9–10:30 a.m.**

**Cost: Regular \$105; Members \$90 one adult and one child; additional adult: \$10**

### Ears, Eyes and Noses, Oh My!

Children will use their comparative skills while they investigate the features of different types of animals.

- June 2 – 6
- June 9–13
- June 16–20
- June 23–27

### Body Basics

Ever wonder why elephants have a trunk or why zebras have stripes? Children will explore many special animal characteristics and discover what makes them so unique.

- July 7–11
- July 14–18
- July 21–25
- July 28–August 1

## Two By Three

*(Age 3 and an adult)*

This program takes into consideration that youngsters at this age are curious about the world around them and have the energy for lots of action! It incorporates learning centers and free play to cultivate a child's connection to the natural world around them. All campers will receive a t-shirt.

**Session Times: 10:30 a.m.–Noon**

**Cost: Regular \$105;**

**Members \$90; one adult and one child; additional adult: \$10**

### Ears, Eyes and Noses, Oh My!

Children will use their comparative skills while they investigate the features of different types of animals.

- June 2–6
- June 9–13
- June 16–20
- June 23–27

### Body Basics

Ever wonder why elephants have a trunk or why zebras have stripes? Children will explore many special animal characteristics and discover what makes them so unique.

- July 7–11
- July 14–18
- July 21–25
- July 28–August 1

## ZOOper Kids

*(Ages 4 and 5)*

ZOOper Kids will enjoy Zoo walks, crafts, snacks, closely supervised contact with education animals and story times. All campers receive a t-shirt.

**Session Times: 9 a.m.–Noon**

**Cost per child: Regular \$130;**

**Members \$115**

### Ani-motion!

Snakes slither, birds fly, fish swim, animals move in many different ways. Children will investigate and make comparisons about how animals move.

- June 2–6
- June 23–27
- July 14–18
- August 4–8

### Classification

What makes a lizard a reptile? Do all birds hatch from eggs? Children will investigate how animals are grouped together by comparing similar and different traits.

- June 9–13
- June 30–July 3
- July 21–25

### The Five Senses

How does a snake "hear"? Why do cats have whiskers? Children will be introduced to the five senses and how animals need these senses to survive.

- June 16–20
- July 7–11
- July 28–August 1

## Family Overnight: Giant Bugs

**Saturday, July 26**

The Louisville Zoo has a few visiting giant bugs! They are animatronic creatures, so fear not. Think BIG and bring the family to this program that includes lots of information about the world of invertebrates. Your experience will include an up-close animal encounter, educational activities and a guided night tour. The program begins at 7 p.m. and ends at 9 a.m. the following day. Participants can choose to sleep under the stars or in our indoor classroom. This program also includes a continental breakfast and a relaxing morning tour of the Zoo. For questions please call, 502-238-5344.

**Cost: Regular \$55 ; Member \$40**

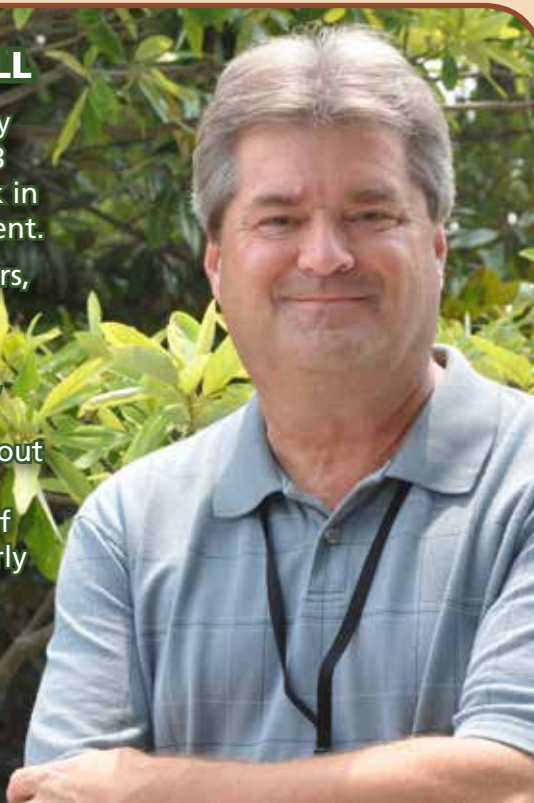
**Family of 4: Regular \$ 150;**

**Member \$ 125**

## A FOND FAREWELL

Farewell to Doug McCoy who has retired after 23 years of dedicated work in the education department.

The hundreds of teachers, docents and students to whom he imparted that passion for science, benefited from his in-depth knowledge about the world around us, especially in the areas of global warming and early life on this planet.





Powered by



PPL companies

Additional support by



### A Month-long Celebration of the Earth

Thanks to all who visited during the month of April and took home some tips on how to care for our planet. We are grateful to our numerous sponsors, eco-partners and exhibitors that participated in our month-long effort to inspire our guests to learn more about actions they can take to preserve and conserve our planet's valuable resources.



## myActions™

*The Social Network for the Planet*

Thanks to all of those who participated in our two campaigns for myActions.org. We had over 500 participants sharing all of the small green things they do each day that add up big for our planet's health! We shared over 20,000 actions on the new social platform and in doing so we raised over \$5,000 for the Zoo. Best of all, we reduced our carbon emissions by over 55,000 lbs.

We are continuing our work with myActions, so if you want to share green actions and help the Zoo raise money for the animals, you can go to [myActions.org](http://myActions.org). Be sure to join the Louisville Zoo team!



# WISH LIST

The Louisville Zoo is seeking the following items for donation. New or gently used items are accepted. All donations can be delivered to the Zoo, Monday-Friday, 8:30 a.m. to 5 p.m. Arrangements can also be made for delivery on the weekend. Items of most need include:

- |  |   |   |
|--|---|---|
| 1. Box fans                                      | 7. Cordless drills                                | 12. Commercial, 4-drawer metal filing cabinet   |
| 2. 2-drawer file cabinet                         | 8. Small, electric space heater (new only)        | 13. Other items needed on an ongoing basis: boomer balls (various sizes); 5-gallon buckets (new); poly-tarps (various sizes). |
| 3. Lightweight, portable plastic tables (6'x30") | 9. Aquarium thermometers                          |   |
| 4. Heavy duty ShopVac (various sizes)            | 10. Chain saw with protective chaps and ear muffs |   |
| 5. Fiberglass ladders (4', 6' and 8')            | 11. Backpack leaf blowers                         |   |
| 6. Wheelbarrows                                  |   |   |



## Wanted: New Mountain Bike

The Zoo's Animal Hospital needs your help to support their goal of finding energy-efficient ways to transport themselves and their equipment around the Zoo. Our veterinary staff are seeking 2 (new) medium-sized mountain bikes or hybrid bikes, 2 men's and 2 women's (new) bike helmets, 2 bicycle bells, and 1 (new) cargo trailer. Items will assist staff as they check on animals, conduct medical treatments and exams and deliver medication.

Please contact Kelly Grether at (502) 238-5615 or email [Kelly.Grether@louisvilleky.gov](mailto:Kelly.Grether@louisvilleky.gov) if you wish to make a donation.

*\*The Zoo reserves the right to evaluate the condition of an item before accepting a donation.*

To view the Zoo's full wish list, please visit [louisvillezoo.org/support/wishlist.htm](http://louisvillezoo.org/support/wishlist.htm)

G'DAY, MATE! FRIENDS OF THE LOUISVILLE ZOO WISH TO THANK YOU FOR VENTURING DOWN UNDER TO SUPPORT ZOOFARI! 2014.



Event proceeds will directly benefit over 1,400 students who participate in School at the Zoo annually, as well as capital projects at the Zoo.

**We simply couldn't do it without you.**

Animal Encounter and Conservation sponsor:



Silent Auction sponsor:



Live Auction sponsor:



Presenting sponsor:



**BROWN-FORMAN**

Supporting sponsor:



Hosted by:



Raising Funds to Preserve a Legacy

# DONOR THANKS

## Gifts received January 1 through April 28, 2014

(all gifts of \$100 or more are listed in this publication)

### \$25,000-\$49,999

Heaven Hill Distilleries, Inc.

### \$10,000-\$24,999

Dr. and Mrs. Joe F. Arterberry\*  
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The C.E. & S. Foundation  
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Mr. and Mrs. John L. Zehnder, Jr.

### \$5,000-\$9,999

Commonwealth of Kentucky  
LG&E and KU Energy LLC  
Foundation

### \$1,000-\$4,999

Dr. S. Pearson Auerbach  
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Yum! Brands Foundation, Inc.\*

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David and Ann Worland

### \$200-\$499

Mrs. Nancy E. Barkley  
Mr. Kevin L. Bratcher  
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Ms. Devon Carroll  
Dr. and Mrs. Philip H. Cochran  
Mr. and Mrs. Charles A. Edwards  
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Student Council  
Ms. Donna French

Mr. Courtland Fuller  
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# SUPPORT YOUR ZOO!

## Help Future Generations Today

**T**he Louisville Zoo is bolstered by your generous support. As a member or donor to your Zoo, you clearly are committed to our mission of “bettering the bond between people and our planet.” Have you ever considered, however, how you could leave a legacy here at your Zoo? It’s easy to do and it ensures that your Zoo will be a community asset for future generations.

There are many ways to support your Zoo through planned giving and receive significant tax breaks in the process, and in some cases even generate income for you and your family while you are still living. Today, we will look at the benefits offered by a simple “bequest,” a gift to support the mission of the Zoo after your death, typically made through your will.

### **A bequest gift offers many benefits, including:**

#### **Simplicity**

Just a few sentences in your will or trust are all that is needed to create a legacy at your Zoo.

#### **Flexibility**

You are not actually making the gift until after your lifetime, so there is opportunity to make adjustments to the gift.

#### **Versatility**

You can structure the bequest to leave a specific item or amount of money, make the bequest contingent on certain events, or leave a percentage of your estate to support the project that you are passionate about.

#### **Tax Relief**

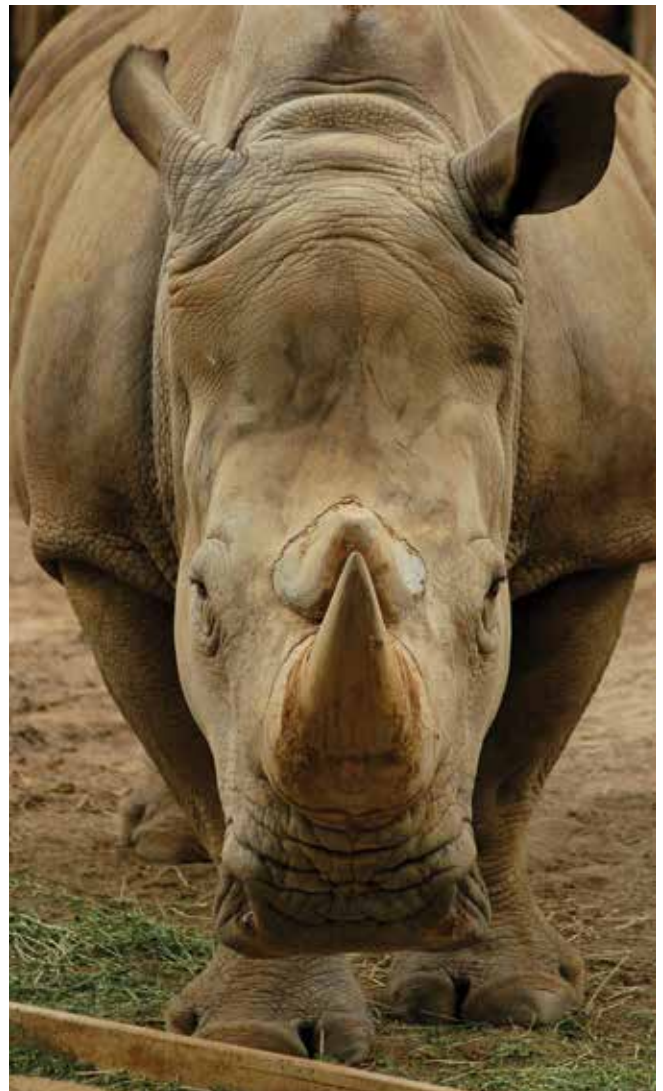
Making a bequest reduces the size of your estate, effectively leaving less money subject to estate taxes. Still, most people leave money to charity for reasons beyond tax savings.

#### **How it works**

To make a charitable bequest to support your Zoo, you need a will of revocable living trust. It’s really simple and we can help.

Please remember, if you are planning to make a bequest to support your Zoo, it is best to have a conversation with us in advance. This will give us the opportunity to make sure we can honor your wishes and give you advice on how your legacy can best be fulfilled.

If you would like to learn more about the various ways you can support your Zoo, please contact Bob Micou, Development Director, at 502-238-5300 or via email at [robert.micou@louisvilleky.gov](mailto:robert.micou@louisvilleky.gov). With your support we can continue to “better the bond between people and our planet.”





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